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17 AU Optronics Corporation and
AU Optronics Corporation America

18
19 UNITED STATES DISTRICT COURT

20 NORTHERN DISTRICT OF CALIFORNIA – SAN FRANCISCO DIVISION

21 UNITED STATES OF AMERICA,
22
Plaintiff,
23
v.
24 AU OPTRONICS CORPORATION, et al.,
25
Defendants.

Case No. CR-09-0110 (SI)

**DECLARATION OF JOSEPH KADANE,
Ph.D., IN SUPPORT OF AUO DEFENDANTS’
MOTION IN LIMINE TO EXCLUDE
OVERCHARGE TESTIMONY OF
PROPOSED EXPERT KEITH LEFFLER,
Ph.D.**

Date: February 13, 2012
Time: 8:30 a.m.
Judge: Hon. Susan Illston
Place: Courtroom 10, 19th Floor

1 I, Joseph B. Kadane, Ph.D., declare and say as follows:

2 1. I am over the age of 18 years and make this declaration based on first hand knowledge
3 and, if called upon to do so, I could testify to the matters stated therein.

4 **A. Qualifications and Assignment**

5 2. I was awarded a Ph.D. in Statistics by Stanford University in 1966 and have worked in
6 the field of statistical science for nearly 50 years. Since 1985, I have been the Leonard J. Savage
7 Professor of Statistics and Social Sciences at Carnegie Mellon University. I took University Emeritus
8 status in 2006. **Exhibit A** attached hereto lists the cases in which I have offered testimony and/or
9 depositions in the last four years. Additional information about my education, qualifications and
10 experience as an expert in the field of statistics are set forth in my *curriculum vitae*, a copy of which is
11 attached hereto as **Exhibit B**.

12 3. Counsel for AU Optronics asked me to review the September 13, 2011 report (“Report”)
13 of Professor Keith Leffler prepared in connection with this matter, as well as Dr. Leffler’s supplemental
14 disclosures dated January 9, 2012 and January 29, 2012. I have reviewed all three documents. Table 12
15 of Dr. Leffler’s Report sets forth the overcharge results of various regression analyses and he explains
16 (at Paragraph 52 of his Report) that the “best estimate” of overcharge is \$439 per square meter.
17 Significantly, Table 12 reports that the standard error associated with that result is \$272.32. Dr. Leffler
18 uses the \$439 overcharge amount to compute the total overcharge caused by the alleged conspiracy
19 (\$12.3 billion in his original Report, revised to \$6.9 billion overcharge to U.S. commerce in his January
20 9, 2012 supplement). I have been asked to comment, from the perspective of statistical science, on the
21 reliability of the regression results that Professor Leffler uses to compute the loss allegedly caused by
22 the conduct at issue.

23 4. To provide some context, I will first explain some of the statistical terms and concepts
24 used in Dr. Leffler’s Report and discussed in this declaration. I will then explain why Dr. Leffler’s
25 estimated overcharge of \$439 is not statistically significant, and therefore not reliable, according to well-
26 established standards of statistical science. Because Dr. Leffler’s Report is written from the perspective
27 of classical, sampling theory of statistics, I will use terminology consistent with that theory in this
28

1 declaration.

2 **B. Placing Dr. Leffler’s Overcharge Result in its Statistical Context**

3 5. Dr. Leffler’s overcharge estimates are the results of a regression analysis or a regression
4 model. A regression is a common mathematical technique used by statisticians, economists and other
5 social scientists to evaluate—or, more technically, to “estimate”—the relationship between one variable
6 (called the dependent variable) and a selected set of input variables. Put more simply, Dr. Leffler uses
7 regression analyses in this case to estimate the effect, if any, between Crystal Meetings at which prices
8 for TFT LCD panels were allegedly discussed and the actual prices of TFT LCD panels. (The
9 regression uses other input variables as measures for supply and demand factors, but the focus of his
10 inquiry is to estimate the effect that discussing prices at those meetings had on actual prices.) A
11 regression analysis, if properly performed and evaluated, can be a useful tool for this type of inquiry.

12 6. Consistent with other scientific inquiries, statisticians and economists who perform
13 regression analyses typically begin with a “null hypothesis,” *viz.*, an assumption that the dependent
14 variable has no relationship to and is not affected by input variables. Mathematically, that null
15 hypothesis is expressed as a coefficient of “zero” multiplying the variable of interest. The null
16 hypothesis is considered rejected if the regression yields an estimate that departs from zero and that is
17 statistically significant, thus supporting the conclusion that the input variable in question does, in fact,
18 have an effect on the dependent variable. To put this another way, one uses a regression to test a null
19 hypothesis by assuming, in the first instance, that a particular regression coefficient has the value zero;
20 one defines a test statistic and computes the probability that data as or more extreme than those observed
21 would be observed were the null hypothesis true.

22 7. Computer statistical software used to run regression analyses will typically report an
23 estimate, or coefficient, for the dependent variable and will also report a “standard error” for that
24 variable. In the case of linear regression results, the standard error is used to determine whether the
25 coefficient is statistically different from zero, which is necessary to reject the null hypothesis. Thus,
26 typically, one divides the coefficient by the standard error, and the resulting ratio is the “t-statistic.”¹ In
27

28 ¹ This ratio is called a t-statistic because its distribution under the null hypothesis has a student-t distribution. Student-t distributions are governed by their degrees of freedom, which is roughly the number of data points

1 this case for instance, Dr. Leffler's regression yielded an overcharge coefficient, or estimate, of \$439 per
 2 square meter and a standard error of \$272. Dividing the coefficient by its standard error results in a t-
 3 statistic of 1.61 ($439/272.32 = 1.61$). Therefore, the model's estimate of \$439 is 1.61 standard
 4 deviations away from zero (which is the null hypothesis).

5 8. Another way to mathematically express the measure of confidence in a regression result
 6 is through the use of a "confidence interval." As explained further below, the confidence interval of
 7 95% is generally accepted as the standard of reliability. The 95% confidence level corresponds to 1.96
 8 standard deviations, assuming a "two-tailed test."² It is also possible to calculate the range of the
 9 confidence interval. Using the amounts here, one multiplies the standard error of \$272.32 by 1.96,
 10 which equals \$534. Deducting and adding that amount to the reported coefficient of \$439 means that,
 11 for Dr. Leffler's result, no null hypotheses between *minus* \$95 and \$928 would have been rejected at the
 12 5 percent level. Therefore, Dr. Leffler's regression does not reliably reject the existence of any
 13 hypothetical coefficient within this range, be it overcharge, no effect or undercharge

14 C. Dr. Leffler's Overcharge Result is Not Statistically Significant

15 9. I now turn to the issue of the reliability of Dr. Leffler's estimate of a \$439 overcharge per
 16 square meter.

17 10. It is widely accepted as a matter of statistical science and in the social sciences more
 18

19 minus the number of parameters. I write "roughly" because adjustments would have to be made for the fact
 20 that in the regressions here a simultaneous regression model was fit using two-stage least squares and because
 21 of the use of the Newey-West autocorrelation procedure. The exact number of degrees of freedom does not
 22 have to be computed in this instance because the t-distribution is well approximated by the familiar normal
 23 distribution, with its bell-shaped curve. Using this approximation slightly overstates the level of significance
 24 obtained by Dr. Leffler, because findings that might be significant under the normal distribution might not be
 25 under a t-distribution with a finite number of "degrees of freedom", which depend upon the number of
 26 observations and other factors. Nonetheless, the approximation, while conservative, is quite accurate enough
 27 for our purposes.

28 ² In a two-tailed test, the null hypothesis is tested against a more general alternative that the null hypothesis is
 false (either because the regression coefficient is truly positive or truly negative). For the type of analysis
 Dr. Leffler has performed, the preferred method is to use a two-tailed test and I assume he has done so
 (although his Report is silent on this point). On the other hand, in a one-tailed test, the null hypothesis is
 tested for example against the alternative that it is positive. If, Dr. Leffler's regression were, in fact, based on
 a one-tailed test, his results are still not statistically significant. For one-tailed tests, it is generally accepted
 that results are only statistically significant if the t-statistic is greater than 1.65, which in this case it is not.
 The associated lower value for the 95% confidence interval here is $439 - (1.65)(272.32) = -10.3$, so the
 related 95% confidence interval is $(-10.3, \infty)$. The fact that zero is in this interval is the same fact that the null
 hypothesis that the regression coefficient is zero is not rejected at the 5% level in a one-tailed test.

1 generally that .05 is the pre-specified constant that must be met to have a satisfactory level of
2 confidence. This confidence level is routinely applied to the estimates that result from regression
3 analyses of the type Dr. Leffler has performed.

4 11. Sir Ronald Fisher, a noted statistician, embraced and encouraged acceptance of the 95%
5 level of statistical science and it has been widely accepted ever since. At that level of confidence,
6 statisticians conclude that the null hypothesis can be rejected. Statistical results at lower levels of
7 confidence do not present a sufficiently reliable outcome on which to reject the null hypothesis. Fisher
8 would say that if the null hypothesis is rejected, either it is wrong or something unusual has happened. If
9 it is not rejected, no further conclusions are warranted.

10 12. Dr. Leffler himself invokes the 95% standard of statistical significance in Paragraph 50 of
11 his Report. (Parenthetically, I understand Dr. Leffler's comment that coefficients are "generally
12 statistically significant" to refer to other coefficients that he includes in Table 12; the \$439 coefficient is
13 not statistically significant at the specified level.)

14 13. The \$439 coefficient is not statistically significant at the 95 percent level of confidence.
15 As stated above, for a two-tailed test, a 95 percent level of confidence corresponds to at least 1.96
16 standard deviations away from zero, and Dr. Leffler's coefficient has a lower number of standard
17 deviations away from zero, at 1.61 (which correspondence to an 89 percent level of confidence).
18 Therefore, the coefficient is not reliable to demonstrate the hypothesis that Dr. Leffler seeks to test, *viz.*,
19 whether there was any relationship between price discussions and the actual prices paid for TFT LCD
20 panels.

21 14. Another way to demonstrate the lack of reliability is by using the range of 95 percent
22 confidence, as discussed above. As noted, Dr. Leffler's regression results demonstrate that, at the 95
23 percent level of certainty, the actual overcharge is within the range from *minus* \$95 to \$972. Because
24 that range includes zero, the result of the regression does not allow one to reject the null hypothesis, *viz.*,
25 the possibility that there was no overcharge. When the "zero" amount falls within the range of the 95
26 percent confidence level, statisticians and other social scientists generally conclude that the null
27 hypothesis is not rejected and no reliable conclusions can be drawn from the data at hand.

