

# Exhibit P

**From:** Bruce Sewell <[bsewell@apple.com](mailto:bsewell@apple.com)>  
**Subject:** Apple Board of Directors Notification  
**Date:** November 25, 2013 at 12:32:06 PM PST  
**To:** [michael.bromwich@bromwichgroup.com](mailto:michael.bromwich@bromwichgroup.com)

By E-mail

November 25, 2013

Re: External Antitrust Compliance Monitoring

Michael R. Bromwich

The Bromwich Group LLC

901 New York Avenue, NW 5th Floor

Washington, D.C. 20001

Dear Michael,

Thank you for your letter of November 22, 2013, to Apple's Board of Directors, which we have provided electronically to the entire Board. It appears that our letters may have crossed; as set out in our correspondence of November 22, we have now laid out in great detail proposed next steps, including confirming the interviews of approximately a dozen senior Apple witnesses over two-and-a-half days during the first week of December. I hope that we can continue to work cooperatively to conduct those interviews as efficiently and effectively as possible and to address any further requests that you may have.

Feel free to contact me with any questions.

Sincerely,

Bruce Sewell

Noreen Krall  
[nkrall@apple.com](mailto:nkrall@apple.com)  
408-862-5159 Office  
408-203-1074 Cell