

A G E N D A

HORIZONTAL MERGER GUIDELINES REVIEW PROJECT

FIRST IN A SERIES OF FIVE FTC/DOJ WORKSHOPS
THURSDAY, DECEMBER 3, 2009
FTC CONFERENCE CENTER

9:00 - 9:30 WELCOME

Jon Leibowitz

Chairman, Federal Trade Commission

Christine Varney

Assistant Attorney General, Antitrust Division, Department of Justice

9:30 - 11:00 PANEL 1: OVERVIEW, HISTORICAL PERSPECTIVES, ROLE OF THE GUIDELINES
MODERATOR: CARL SHAPIRO, DEPUTY ASSISTANT ATTORNEY GENERAL

PANELISTS

Deborah Garza

Partner, Covington & Burling LLP

A. Douglas Melamed

Senior Vice President and General Counsel, Intel Corporation

Tim Muris

Of Counsel, O'Melveny & Myers LLP

Foundation Professor, GMU School of Law

Robert Pitofsky

*Joseph and Madeline Sheehy Professor of Antitrust and Trade Regulation
Law, Georgetown University Law Center*

Counsel, Arnold & Porter LLP

James F. Rill

Partner, Howrey LLP

11:00 - 11:15 Break

11:15 - 12:30 PANEL 2: DIRECT EVIDENCE OF COMPETITIVE EFFECTS
MODERATOR: BILL KOVACIC, COMMISSIONER, FEDERAL TRADE COMMISSION

PANELISTS

Judge Douglas H. Ginsburg

U.S. Court of Appeals, DC Circuit

Leslie M. Marx

Professor of Economics, Fuqua School of Business, Duke University

Richard Parker

Partner, O'Melveny & Myers LLP

Mark S. Popofsky

Partner, Ropes & Gray LLP

Robert Willig

Professor of Economics and Public Affairs, Princeton University

Senior Consultant, Compass Lexecon

12:30 - 2:00 Lunch

2:00 - 3:15 PANEL 3: MARKET DEFINITION

MODERATOR: RICHARD FEINSTEIN, DIRECTOR, BUREAU OF COMPETITION

PANELISTS

Jonathan B. Baker

Professor of Law, AU Washington College of Law

Chief Economist, Federal Communications Commission

Lawrence J. White

Professor of Economics, Stern School of Business, NYU

Eduardo Perez Motta

Chairman, Federal Competition Commission of Mexico

Joseph J. Simons

Partner, Paul, Weiss, Rifkind, Wharton & Garrison LLP

3:15 - 3:30 Break

3:30 - 4:45 PANEL 4: UNILATERAL EFFECTS

MODERATOR: CARL SHAPIRO, DEPUTY ASSISTANT ATTORNEY GENERAL

PANELISTS

Renata B. Hesse

Partner, Wilson Sonsini Goodrich & Rosati

MJ Moltenbrey

Partner, Howrey LLP

Dr. Alison Oldale

Chief Economist, UK Competition Commission

Steven C. Salop

Professor of Economics and Law, Georgetown University Law Center

Senior Consultant, Charles River Associates

Marius Schwartz

Professor of Economics, Georgetown University

Senior Academic Affiliate, Bates White, LLC