

# A G E N D A

## HORIZONTAL MERGER GUIDELINES REVIEW PROJECT

THIRD IN A SERIES OF FIVE FTC/DOJ WORKSHOPS  
THURSDAY, DECEMBER 10, 2009  
NORTHWESTERN UNIVERSITY LAW SCHOOL

**9:00 - 9:15 WELCOME**

Henry Butler

*Executive Director, Searle Center on Law, Regulation & Economic Growth*

Molly Boast

*Deputy Assistant Attorney General, Antitrust Division, Department of Justice*

Richard Feinstein

*Director, Bureau of Competition, Federal Trade Commission*

**9:15 - 10:30 PANEL 1: ENTRY**  
**MODERATOR: MOLLY BOAST**

**PANELISTS**

Dennis W. Carlton

*Katherine Dusak Miller Professor of Economics,  
The University of Chicago Booth School of Business*

Robert Pratt

*Chief, Antitrust Bureau, Office of the Attorney General of Illinois*

Spencer Weber Waller

*Professor and Director, Institute for Consumer Antitrust Studies,  
Loyola University Chicago School of Law*

Robert Gertner

*Joel F. Gemunder Professor of Strategy and Finance,  
The University of Chicago Booth School of Business  
Principal, Chicago Partners*

**10:30 - 10:45 Break**

**10:45 - 12:00 PANEL 2: DIRECT EVIDENCE OF COMPETITIVE EFFECTS**  
**MODERATOR: RICHARD FEINSTEIN**

**PANELISTS**

Deborah Platt Majoras

*Vice President & General Counsel, The Procter & Gamble Company*

Monica Noether

*Executive Vice President, Charles River Associates*

Michael D. Whinston  
*Robert E. and Emily H. King Professor of Business Institutions,  
Department of Economics, Northwestern University*  
James Lagenfeld  
*Director, LECG*

**12:00 - 1:30 Lunch**

**1:30 - 2:45 PANEL 3: UNILATERAL EFFECTS**  
**MODERATOR: MOLLY BOAST**

**PANELISTS**

Kevin M. Murphy  
*George J. Stigler Distinguished Service Professor of Economics,  
The University of Chicago Booth School of Business  
Principal, Chicago Partners*  
Roxane Busey  
*Partner, Baker & McKenzie LLP*  
Mary T. Coleman  
*Senior Vice President, Compass Lexecon*  
Paul T. Denis  
*Partner, Dechert LLP*

**2:45 - 3:00 Break**

**3:00 - 4:30 PANEL 4: EFFICIENCIES**  
**MODERATOR: RICHARD FEINSTEIN**

**PANELISTS**

Michael R. Baye  
*Professor of Business Economics & Public Policy,  
Kelley School of Business, Indiana University*  
Daniel Crane  
*Professor of Law, University of Michigan  
Counsel, Paul, Weiss, Rifkind, Wharton & Garrison LLP*  
John W. Treece  
*Partner, Sidley Austin LLP*  
Stephen Calkins  
*Associate Vice President for Academic Personnel and Professor of Law,  
Wayne State University*  
Samuel C. Thompson, Jr.  
*Arthur Weiss Distinguished Faculty Scholar, Professor of Law & Director,  
Center for the Study of Mergers and Acquisitions,  
The Pennsylvania State University*