

A G E N D A

HORIZONTAL MERGER GUIDELINES REVIEW PROJECT

FOURTH IN A SERIES OF FIVE FTC/DOJ WORKSHOPS
THURSDAY, JANUARY 14, 2010
STANFORD INSTITUTE FOR ECONOMIC POLICY RESEARCH
STANFORD UNIVERSITY

9:00 - 9:15 WELCOME

Greg Rosston

Deputy Director, Stanford Institute for Economic Policy Research

Joseph Farrell

Director, Bureau of Economics, Federal Trade Commission

Carl Shapiro

Deputy Assistant Attorney General, Antitrust Division, Department of Justice

9:15 - 10:45 PANEL 1: DIRECT EVIDENCE OF COMPETITIVE EFFECTS

MODERATOR: THOMAS ROSCH, COMMISSIONER, FEDERAL TRADE COMMISSION

PANELISTS

Jeremy Bulow

Richard Stepp Professor of Economics, Stanford University

Kathleen E. Foote

Senior Assistant Attorney General, California Department of Justice

Mark A. Lemley

William H. Neukom Professor of Law and Director, Stanford Program in Law, Science, and Technology

Stanford University

Partner, Durie Tangri LLP

Lawrence Wu

Senior Vice President, NERA Economic Consulting

10:45 - 11:00 Break

11:00 - 12:30 PANEL 2: PRICE DISCRIMINATION AND LARGE BUYERS

MODERATOR: CARL SHAPIRO

PANELISTS

Hal R. Varian

Chief Economist, Google Inc.

Craig Waldman

Partner, Jones Day

Karen E. Silverman

Partner, Latham & Watkins LLP

J. Douglas Zona

Vice President, Charles River Associates

12:30 - 2:00 Lunch

2:00 - 3:30 PANEL 3: UNILATERAL EFFECTS

MODERATOR: JOSEPH FARRELL

PANELISTS

Michael McFalls

Partner, Jones Day

Daniel L. Rubinfeld

*Robert L. Bridges Professor of Law and Professor of Economics
University of California, Berkeley*

Senior Consultant, Compass Lexecon

Daniel M. Wall

Partner, Latham & Watkins LLP

M. Laurence Popofsky

Senior Counsel, Orrick, Herrington & Sutcliffe LLP

3:30 - 3:45 Break

3:45 - 5:15 PANEL 4: DYNAMIC MARKETS AND INNOVATION

MODERATOR: CARL SHAPIRO

PANELISTS

Tim Bresnahan

Landau Professor of Technology and the Economy, Stanford University

Mark Chandler

Senior Vice President and General Counsel, Cisco Systems, Inc.

Greg Sivinski

Senior Attorney, Antitrust, Microsoft Corporation

David Teece

*Thomas W. Tusher Professor in Global Business
University of California, Berkeley*