



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

July 10, 2013

Harris
State of Washington

Re: *In the Matter of Hertz Global Holdings, Inc.*
File No. 1010137, Docket No. C-4376

Thank you for your comments regarding the proposed consent order accepted by the Federal Trade Commission for public comment in the above-captioned matter. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii). As we understand your comment, you have concerns about Hertz Global Holdings, Inc.'s ("Hertz") ownership of Dollar Thrifty Automotive Group, Inc. ("Dollar Thrifty") while it still owned and operated Advantage Rent A Car ("Advantage"). The Commission has reviewed your comments in connection with its decision concerning whether to accord final approval to the proposed consent order.

Under the terms of the Decision and Order, Hertz has a limited amount of time after acquiring a majority of the shares of Dollar Thrifty to divest, among other things, the Advantage Rent A Car locations. Post-divestiture, consumers will benefit from competition between the independent Advantage locations and Hertz. In light of these considerations, among others, the Commission has determined that the public interest would best be served by issuing the Decision and Order as final. A copy of the final Decision and Order is enclosed for your information. Relevant materials also are available from the Commission's website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work on antitrust and consumer protection issues, and we appreciate your interest in this matter.

By direction of the Commission, Commissioner Wright not participating.

Donald S. Clark
Secretary