



*Franchise Services of North America Inc.*

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**For Immediate Release**

**FRANCHISE SERVICES OF NORTH AMERICA INC. ANNOUNCES  
THAT SIMPLY WHEELZ LLC HAS FILED FOR FEDERAL  
BANKRUPTCY PROTECTION**

**RIDGELAND, MISSISSIPPI, NOVEMBER 5, 2013      TSX-V Trading Symbol: FSN**

**FRANCHISE SERVICES OF NORTH AMERICA INC.** (“FSNA” or the “**Company**”) (FSN.V) announces that its wholly-owned subsidiary, Simply Wheelz LLC, which does business as Advantage Rent A Car, filed for U.S. federal bankruptcy protection in the federal bankruptcy courts of the State of Mississippi today. First day motions with respect thereto have been scheduled for November 7, 2013.

**About FSNA**

FSNA is a publicly traded company listed on the TSX Venture Exchange. The Company and its subsidiaries own the following brands: Advantage Rent A Car, U-Save Car & Truck Rental® (“**U-Save**”), U-Save Car Sales, Rent-A-Wreck of Canada, PractiCar, Auto Rental Resource Center (“**ARRC**”), Xpress Rent A Car and Peakstone Financial Services.

The Company operates the Advantage car rental brand at 72 corporate locations in 33 states including airport locations servicing 60 of the top 70 airports across the United States. Advantage is the fourth largest independent rental car company in the United States.

U-Save, together with its subsidiary ARRC, has over 900 locations throughout the United States and is one of North America’s largest franchise car rental companies. U-Save currently services 19 airport markets in 13 different states. Although primarily based in the United States, U-Save has 18 international locations in Mexico, Greece, the Middle East, Latin America, and the Caribbean.

Practicar Systems Inc. owns the rights to the Rent-A-Wreck® and the PractiCar® trademarks for all of Canada. The Rent-A-Wreck® system operates a network of 61 franchise locations from coast-to-coast in Canada, providing a range of vehicle rental, leasing and sales options to its customers. The Rent-A-Wreck® system has been in continuous operation in Canada since 1976.

For further information on FSNA or any of its operating subsidiaries please contact:  
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*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*