

APPENDIX B

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BORIS FELDMAN, State Bar No. 128838
DYLAN J. LIDDIARD, State Bar No. 203055
DOMINIQUE-CHANTALE ALEPIN, State Bar No. 241648
WILSON SONSINI GOODRICH & ROSATI
Professional Corporation
650 Page Mill Road
Palo Alto, CA 94304-1050
Telephone: (650) 493-9300
Facsimile: (650) 565-5100
Email: boris.feldman@wsgr.com
dliddiard@wsgr.com; dalepin@wsgr.com

Attorneys for Defendant Bazaarvoice, Inc.

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

United States of America,)	CASE NO.: 13-cv-0133 WHO
)	
Plaintiff,)	BAZAARVOICE’S APPENDIX B:
)	LIST OF TRIAL WITNESSES
v.)	
)	Complaint Filed: January 10, 2013
Bazaarvoice, Inc.,)	Judge: William Orrick
)	Trial Date: September 23, 2013
Defendant.)	
)	
)	
)	

APPENDIX B: LIST OF TRIAL WITNESSES

	Witness	Title	Company
1.	Brett Hurt	Former President and CEO, Current Board Member	Bazaarvoice
2.	Anastasiya Levin	Digital Associate Group Manager	The Clorox Company
3.	Pehr Luedtke	GM of Bazaarvoice Connections	Bazaarvoice
4.	Jacqueline Cunningham	VP of e-Commerce	BJs Wholesale
5.	Erin DeFosse	VP of Strategy	Bazaarvoice
6.	George Waltzinger (Video)	VP of Corporate Development	Bed Bath & Beyond
7.	Alan Tarkowski (Video)	VP of Sales	Gigya
8.	Brant Barton	Former GM of Media Solutions	Bazaarvoice
9.	Michael Osborne	Former Chief Revenue Officer	Bazaarvoice
10.	Gary Giannoni (Video)	VP of Sales, North America	Reevo
11.	Jason Crickmer (Video)	VP of Technology Services and Product	Pluck/Demand Media
12.	Stephen Collins	CEO and Board Member	Bazaarvoice
13.	Carl Shapiro		Expert for Plaintiff
14.	Alan Godfrey	GM of Retail	Bazaarvoice
15.	Christian Friedland	President and Founder	Build.com
16.	Timothy Katz	Director of e-Commerce	PacSun
17.	Jame Maki	VP of Direct to Consumer	Golfsmith
18.	Christopher Krebs	Chief Information Officer	Fruit of the Loom
19.	Scott Matthews (Video)	CEO	WebCollage
20.	Andrew Newlin (Video)	Director of Web and Emerging Technologies	Sierra Trading Post
21.	Jonathan Yudin (Video)	Director of Web Marketing	Abe's of Main
22.	Ken Bausch	VP of Interactive Marketing	World Kitchen
23.	Sergiy Bruksha (Video)	Founder, CEO of Rating- Systems	Rating-System
24.	Jamey Traywick	VP of E-Commerce	Autozone
25.	Andrew Hughes (Video)	Director of e-Commerce	Astral Brands
26.	Gareth Morgan	Director of Web Products	IHG
27.	Susan Beebe (Video)	Internet Marketing Manager	Vitamin Shoppe
28.	Thomas Meredith	BOD	Bazaarvoice
29.	Jason Goldberg		Expert for Defendant
30.	Ed Macri	SVP of Marketing and Business Intelligence	Wayfair.com
31.	Waqas Ahmed (Video)	Technical Product and Program Manager	Amazon.com
32.	Brian Moen	Chief Marketing Officer	Hayneedle

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	Witness	Title	Company
33.	Anil Mansukhani (Video)	Director of Yield Management	Princess Cruises
34.	Scott Yukel	Co-Owner, CEO	Big Dot of Happiness
35.	Lynn Bruns	Senior Manager of Product Marketing	Southwest
36.	Judy Massuda (Video)	Product Manager	Sears
37.	Julian Sell (Video)	Senior Product Manager	Amazon Webstore
38.	Ramsey Shehadeh		Expert for Defendant
39.	Ken Comee	Former CEO and Board Member	PowerReviews
40.	Shia Meisels	Director R&D and PMO	B&H Photo