

MERGER ANTITRUST LAW

LAWJ/G-1469-05
Georgetown University Law Center
Fall 2020

Tuesdays and Thursdays, 3:00-5:00 pm
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CLASS 19 WRITTEN ASSIGNMENT

Instructions

Submit by email by 3:00 pm on Thursday, November 3

Send to wdc30@georgetown.edu

Subject line: Merger Antitrust Law: Assignment for Class 19

Assignment: Calls for an outline

Submit an outline of the elements of prosecuting and defending a horizontal merger in litigation. For each element, include any legal or economic tests used to determine whether the element is satisfied. If there are various implications of the test—as, for example, there are for the hypothetical monopolist test—include all of the variations. Include as much or as little detail as you like, but be sure to at least name the tests.

To help you get started, here is my basic outline.

1. Proof of the prima facie case (gross upward pricing pressure)
 - a. Market definition
 - i. Relevant product market
 - ii. Relevant geographic market
 - b. Market participants, market shares and market concentration
 - c. Application of the *PNB* presumption
 - d. Additional evidence of anticompetitive effect to strengthen the prima facie case
 - a. Unilateral effects
 - b. Coordinated effects
 - c. Elimination of a maverick
2. Defendants' rebuttal (gross downward pricing pressure)
 - a. Entry/expansion/repositioning
 - b. Efficiencies
 - c. Countervailing buyer power
 - d. Failing company/division
 - e. Other defenses (e.g., investment exception)
3. Conclusion on legality (balancing)
4. Weighing of the equities (if appropriate)
6. Relief

If you have any questions, send me an e-mail. See you in class.