

## IN THE MATTER OF

## DETROIT AUTO DEALERS ASSOCIATION, INC., ET AL.

CONSENT ORDER IN REGARD TO ALLEGED VIOLATION OF SEC. 5 OF THE  
FEDERAL TRADE COMMISSION ACT

*Docket 9189. Complaint,\* Dec. 20, 1984—Decision, Dec. 3, 1986*

This consent order prohibits, among other things, twenty six Detroit, Mich.-area Chevrolet associations, dealerships and dealers from conspiring to not advertise in the classified sections of newspapers or to not advertise vehicle prices at all.

*Appearances*

For the Commission: *Dennis F. Johnson, Robert C. Jones, Richard B. Smith, Richard A. Wolff, Timothy Suich and Morris Bloom.*

For the respondents: *Lawrence F. Raniszewski and Robert Y. Weller, Colombo & Colombo, Birmingham, Mich. and James F. Rill, Jeffrey W. King and Christopher J. MacAvoy, Collier, Shannon, Rill & Scott, Washington, D.C.*

## COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, as amended, and by virtue of the authority vested in it by said Act, the Federal Trade Commission, having reason to believe that the respondent parties named in the caption hereof, and hereinafter more particularly described and designated as "respondents," have violated the provisions of said Act and it appearing to the Commission that a proceeding by it in respect thereof would be in the public interest, hereby issues its complaint stating its charges in that respect as follows:

PARAGRAPH 1. Each of the parties described below is hereby named as a respondent herein in the capacity set forth in the caption to this complaint. Each respondent named in his capacity as an officer of a corporate respondent formulates, directs and controls the acts and practices of said corporate respondent.

\* The complaint was issued against associations, dealerships and dealers for Chrysler-Plymouth and Cadillac, as well. For the decisions issued against these respondents see 108 F.T.C. 243 and 249.

## Complaint

108 F.T.C.

<b>Respondent name</b>	<b>Principal place of business</b>
Detroit Auto Dealers Association, Inc.	3290 W. Big Beaver Road, Troy, MI 48084
James Daniel Hayes	3290 W. Big Beaver Road, Troy, MI 48084
Tri-County Pontiac Dealers Association, Inc.	16000 W. Twelve Mile Road, Southfield, MI 48076
*Greater Detroit Chevrolet Dealers Association, Inc.	100 Renaissance Center, Suite 3100, Detroit, MI 48243
*Chrysler-Plymouth Dealers Association of Greater Detroit, Inc.	32711 Van Dyke, Warren, MI 48093
Greater Detroit Dodge Dealers Association, Inc.	24211 Gratiot Avenue, East Detroit, MI 48021
Metro Detroit AMC Dealers Association, Inc.	13600 Greenfield Road, Detroit, MI 48227
Metro Detroit Buick Dealers Association, Inc.	100 Renaissance Center, Suite 3100, Detroit, MI 48243
*Metro Detroit Cadillac Dealers Association, Inc.	100 Renaissance Center, Suite 3100, Detroit, MI 48243
Metropolitan Detroit Ford Dealers, Inc.	24760 W. Seven Mile Road, Detroit, MI 48219
Metropolitan Detroit Oldsmobile Dealers Association, Inc.	100 Renaissance Center, Suite 3100, Detroit, MI 48243
Metropolitan Lincoln-Mercury Dealers Association, Inc.	1950 W. Maple Road, Troy, MI 48084
Southeastern Michigan Volkswagen Dealers Association, Inc.	23615 Michigan Avenue, Dearborn, MI 48124
*Metro Detroit Chevrolet Dealers Association, Inc.***	100 Renaissance Center, Suite 3100, Detroit, MI 48243
*Chrysler-Plymouth Advertising Association of Greater Detroit, Inc.***	32711 Van Dyke, Warren, MI 48093
Metro Detroit AMC Advertising Association, Inc.	13600 Greenfield Road, Detroit, MI 48227
Metro Detroit Buick Dealers Advertising Association, Inc.**	100 Renaissance Center, Suite 3100, Detroit, MI 48243
Metro Detroit Ford Dealers Advertising Fund, Inc.	24760 W. Seven Mile Road, Detroit, MI 48219
Metropolitan Lincoln-Mercury Dealers Advertising Association, Inc.	1950 W. Maple Road, Troy, MI 48084
Tri-County Detroit Dodge Dealers Association, Inc.	24211 Gratiot Avenue, East Detroit, MI 48021
Barnett Pontiac-Datsun, Inc.	14505 Michigan Avenue, Dearborn, MI 48126
Robert F. Barnett	14505 Michigan Avenue, Dearborn, MI 48126
Jim Causley Pontiac-GMC Truck, Inc.	38111 Gratiot Avenue, Mt. Clemens, MI 48043
James F. Causley, Sr.	38111 Gratiot Avenue, Mt. Clemens, MI 48043
Jim Fresard Pontiac, Inc.	400 N. Main Street, Royal Oak, MI 48067
F. James Fresard	400 N. Main Street, Royal Oak, MI 48067
Red Holman Pontiac-Toyota-GMC Truck Co.	35300 Ford Road, Westland, MI 48185
Albert A. Holman	35300 Ford Road, Westland, MI 48185
Art Moran Pontiac-GMC, Inc.	29300 Telegraph Road, Southfield, MI 48034
Arthur C. Moran	29300 Telegraph Road, Southfield, MI 48034

\*Respondents designated with "\*" are charged under both Count I and Count II of the complaint. The other respondents are charged only under Count I.

\*\*Respondents designated with "\*\*" have had the complaint dismissed against them by Commission order dated

Respondent name	Principal place of business
Packer Pontiac Co.	500 S. Opdyke Road, Pontiac, MI 48057
William M. Packer, Jr.	500 S. Opdyke Road, Pontiac, MI 48057
Rinke Pontiac-GMC Co.	27100 Van Dyke Avenue, Warren, MI 48093
Roland Rinke	27100 Van Dyke Avenue, Warren, MI 48093
Bob Sellers Pontiac-GMC, Inc.	38000 Grand River Avenue, Farmington Hills, MI 48018
Robert B. Sellers	38000 Grand River Avenue, Farmington Hills, MI 48018
Shelton Pontiac-Buick, Inc.	855 S. Rochester Road, Rochester, MI 48063
C.M. (Bud) Shelton	855 S. Rochester Road, Rochester, MI 48063
Yvon J. Tessier**	16100 Fort Street, Southgate, MI 48195
Porterfield Wilson Pontiac-GMC Truck, Inc.	18650 Livernois, Detroit, MI 48221
Poterfield Wilson	18650 Livernois, Detroit, MI 48221
Woody Pontiac Sales, Inc.	12140 Joseph Campau, Hamtramck, MI 48212
Woodrow W. Woody	12140 Joseph Campau, Hamtramck, MI 48212
*Jack Cauley Chevrolet, Inc.	7020 Orchard Lake Road, West Bloomfield, MI 48033
*John H. Cauley	7020 Orchard Lake Road, West Bloomfield, MI 48033
*Dexter Chevrolet Co.	20811 W. Eight Mile Road, Detroit, MI 48219
*Joseph B. Slatkin	20811 W. Eight Mile Road, Detroit, MI 48219
*Dick Genthe Chevrolet, Inc.	15600 Eureka Road, Southgate, MI 48195
*Richard E. Genthe	15600 Eureka Road, Southgate, MI 48195
Bernie Hout Chevrolet, Inc.**	35500 S. Gratiot Avenue, Mt. Clemens, MI 48043
Bernard C. Houthoofd**	35500 S. Gratiot Avenue, Mt. Clemens, MI 48043
James-Martin Chevrolet, Inc.	6250 Woodward Avenue, Detroit, MI 48202
James P. Large	6250 Woodward Avenue, Detroit, MI 48202
*Jefferson Chevrolet Co.	2130 E. Jefferson Avenue, Detroit, MI 48207
James P. Tellier	2130 E. Jefferson Avenue, Detroit, MI 48207
Raymond R. Tessmer	2130 E. Jefferson Avenue, Detroit, MI 48207
*Lou LaRiche Chevrolet-Subaru, Inc.	40875 Plymouth Road, Plymouth, MI 48170
*Louis H. LaRiche	40875 Plymouth Road, Plymouth, MI 48170
*Walt Lazar Chevrolet, Inc.	12000 Telegraph Road, Taylor, MI 48180
Walter N. Lazar	12000 Telegraph Road, Taylor, MI 48180
John W. Lazar**	12000 Telegraph Road, Taylor, MI 48180
Stephen R. Jasinski**	12000 Telegraph Road, Taylor, MI 48180
Jack Meyers**	12000 Telegraph Road, Taylor, MI 48180
Glen D. Cole**	12000 Telegraph Road, Taylor, MI 48180
*Mark Chevrolet, Inc.	33200 Michigan Avenue, Wayne, MI 48184
*Harry C. Demorest	33200 Michigan Avenue, Wayne, MI 48184
*George Matick Chevrolet, Inc.	14001 Telegraph Road, Redford, MI 48239
George S. Matick, Jr.	14001 Telegraph Road, Redford, MI 48239
*Matthews-Hargreaves Chevrolet Co.	1616 S. Main Street, Royal Oak, MI 48067

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\*\*Respondents designated with "\*\*" have had the complaint dismissed against them by Commission order dated August 6, 1986 (unpublished).

\*\*\*Respondents designated with "\*\*\*" have had Count II of the complaint dismissed against them by Commission order dated August 6, 1986 (unpublished).

Respondent name	Principal place of business
W. Robert Allen	1616 S. Main Street, Royal Oak, MI 48067
*Merollis Chevrolet Sales & Service	21800 Gratiot Avenue, East Detroit, MI 48021
*Norman A. Merollis	21800 Gratiot Avenue, East Detroit, MI 48021
*Ed Rinke Chevrolet-GMC Co.	26125 Van Dyke, Center Line, MI 48015
Edgar Rinke, Sr.**	26125 Van Dyke, Center Line, MI 48015
*Mike Savoie Chevrolet, Inc.	1900 W. Maple Road, Troy, MI 48084
Myron P. Savoie	1900 W. Maple Road, Troy, MI 48084
*Les Stanford Chevrolet, Inc.	21711 Michigan Avenue, Dearborn, MI 48123
Leslie J. Stanford	21711 Michigan Avenue, Dearborn, MI 48123
Stewart Chevrolet, Inc.	23755 Allen Road, Woodhaven, MI 48183
Gordon L. Stewart	23755 Allen Road, Woodhaven, MI 48183
*Tennyson Chevrolet, Inc.	32570 Plymouth Road, Livonia, MI 48150
*Harry Tennyson	32570 Plymouth Road, Livonia, MI 48150
*Buff Whelan Chevrolet, Inc.	40445 Van Dyke, Sterling Heights, MI 48078
*Robert F. Whelan**	40445 Van Dyke, Sterling Heights, MI 48078
*Bill Wink Chevrolet/GMC/Isuzu	10700 Ford Road, Dearborn, MI 48126
*William J. Wink, Jr.	10700 Ford Road, Dearborn, MI 48126
Michael P. Chinavare**	23951 Plymouth Road, Detroit, MI 48239
Greenfield AMC/Jeep-Renault, Inc.	13600 Greenfield Road, Detroit, MI 48227
Naiff H. Kelel	13600 Greenfield Road, Detroit, MI 48227
Zigmund F. Mielnicki	32899 Van Dyke Road, Warren, MI 48093
Village AMC/Jeep, Inc.	666 S. Woodward Avenue, Birmingham, MI 48011
Armstrong Buick-Opel, Inc.	30500 Plymouth Road, Livonia, MI 48150
Thomas Armstrong	30500 Plymouth Road, Livonia, MI 48150
Jim Carney Buick Co.	24231 Van Dyke, Center Line, MI 48015
Harold Dietrich, Inc.**	3939 S. Wayne Road, Wayne, MI 48184
Fischer Buick-Subaru, Inc.	1790 Maplelawn, Troy, MI 48084
Carl E. Fischer**	1790 Maplelawn, Troy, MI 48084
Bill Greig Buick-Opel, Inc.	600 S. Main Street, Royal Oak, MI 48067
William R. Greig, Sr.	600 S. Main Street, Royal Oak, MI 48067
Krajenke Buick Sales, Inc.	12801 Joseph Campau, Detroit, MI 48212
Clarence Krajenke	12801 Joseph Campau, Detroit, MI 48212
Mitchell Buick Sales, Inc.**	165 N. Gratiot Avenue, Mt. Clemens, MI 48043
Tamaroff Buick-Honda, Inc.	28585 Telegraph Road, Southfield, MI 48034
Marvin Tamaroff	28585 Telegraph Road, Southfield, MI 48034
*Audette Cadillac, Inc.	7100 Orchard Lake Road, West Bloomfield, MI 48033
*Charles Audette	7100 Orchard Lake Road, West Bloomfield, MI 48033
*Frank Audette	7100 Orchard Lake Road, West Bloomfield, MI 48033
*Crissman Cadillac, Inc.	1350 N. Woodward Avenue, Birmingham, MI 48011
*Charles Dalglish Cadillac-Peugeot, Inc.	6160 Cass Avenue, Detroit, MI 48202

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<b>Respondent name</b>	<b>Principal place of business</b>
*Charles Dalglish, Jr.	6160 Cass Avenue, Detroit, MI 48202
*Douglas Dalglish	6160 Cass Avenue, Detroit, MI 48202
*Dreisbach & Sons Cadillac Co.	24600 Grand River Avenue, Detroit, MI 48219
*Thomas S. Dreisbach	24600 Grand River Avenue, Detroit, MI 48219
*Arnold Jerome Cadillac, Inc.	675 S. Saginaw, Pontiac, MI 48053
*Roger Rinke Cadillac Co.	8333 Eleven Mile Road, Warren, MI 48093
*Roger J. Rinke	8333 Eleven Mile Road, Warren, MI 48093
*Richard Rinke**	8333 Eleven Mile Road, Warren, MI 48093
*McInerney, Inc.***	14100 W. Eight Mile Road, Oak Park, MI 48237
*Martin J. McInerney***	14100 W. Eight Mile Road, Oak Park, MI 48237
*Birmingham Chrysler-Plymouth, Inc.	2100 W. Maple Road, Troy, MI 48084
*Robert M. Brent	32711 Van Dyke Avenue, Warren, MI 48093
Daniel Dwyer**	32711 Van Dyke Avenue, Warren, MI 48093
*Lochmoor Chrysler-Plymouth, Inc.	18165 Mack Avenue, Detroit, MI 48224
Justin DeFrancis**	18165 Mack Avenue, Detroit, MI 48224
Dick Green	29301 Grand River Avenue, Farmington, MI 48024
James A. McInerney**	12200 Telegraph Road, Taylor, MI 48180
Thomas M. McInerney, Jr.**	12200 Telegraph Road, Taylor, MI 48180
Thomas M. McInerney, Sr.**	12200 Telegraph Road, Taylor, MI 48180
*Monicatti Chrysler-Plymouth Sales, Inc.	40755 Van Dyke Avenue, Sterling Heights, MI 48078
Northland Chrysler-Plymouth, Inc.	14100 W. Eight Mile Road, Oak Park, MI 48237
John J. McInerney**	14100 W. Eight Mile Road, Oak Park, MI 48237
*Roseville Chrysler-Plymouth, Inc.	25800 Gratiot Avenue, Roseville, MI 48066
*James Riehl	25800 Gratiot Avenue, Roseville, MI 48066
*Bill Snethkamp, Inc.	16400 Woodward Avenue, Highland Park, MI 48203
*William Snethkamp	16400 Woodward Avenue, Highland Park, MI 48203
*Thompson Chrysler-Plymouth, Inc.	16225 Fort Street, Southgate, MI 48195
Joseph P. Thompson	16225 Fort Street, Southgate, MI 48195
*Westborn Chrysler-Plymouth, Inc.	23300 Michigan Avenue, Dearborn, MI 48124

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<b>Respondent name</b>	<b>Principal place of business</b>
Colonial Dodge, Inc.	24211 Gratiot Avenue, East Detroit, MI 48021
Arthur J. Roshak	24211 Gratiot Avenue, East Detroit, MI 48021
Crestwood Dodge, Inc.	32850 Ford Road, Garden City, MI 48135
Garrrity Motor Sales, Inc.	11500 Joseph Campau, Hamtramck, MI 48212
James A. Garrrity	11500 Joseph Campau, Hamtramck, MI 48212
Mt. Clemens Dodge, Inc.	43774 N. Gratiot Avenue, Mt. Clemens, MI 48043
Northwestern Dodge, Inc.	10500 W. Eight Mile Road, Ferndale, MI 48220
Oakland Dodge, Inc.	101 W. Fourteen Mile Road, Madison Heights, MI 48071
Donald Thomson**	101 W. Fourteen Mile Road, Madison Heights, MI 48071
Pointe Dodge, Inc.	18001 Mack Avenue, Detroit, MI 48224
Kenneth Meade	18001 Mack Avenue, Detroit, MI 48224
Sterling Heights Dodge, Inc.	40111 Van Dyke, Sterling Heights, MI 48087
Anthony J. Viviano	40111 Van Dyke, Sterling Heights, MI 48087
Town & Country Dodge, Inc.**	31015 Grand River Avenue, Farmington, MI 48024
John Cueter	31015 Grand River Avenue, Farmington, MI 48024
Van Dyke Dodge, Inc.	28400 Van Dyke, Warren MI 48093
Frank Galeana	28400 Van Dyke, Warren, MI 48093
Avis Ford, Inc.	29200 Telegraph Road, Southfield, MI 48034
Warren E. Avis	29200 Telegraph Road, Southfield, MI 48034
Jerry Bielfield Co.	8333 Michigan Avenue, Detroit, MI 48210
Jerry M. Bielfield	8333 Michigan Avenue, Detroit, MI 48210
Bob Ford, Inc.	14585 Michigan Avenue, Dearborn, MI 48126
John Ford	14585 Michigan Avenue, Dearborn, MI 48126
Jack Demmer Ford, Inc.	37300 Michigan Avenue, Wayne, MI 48184
John E. Demmer	37300 Michigan Avenue, Wayne, MI 48184
Richard Flannery	5900 Highland Road, Pontiac, MI 48054
Gorno Brothers, Inc.	22025 Allen Road, Woodhaven, MI 48183
Jerome-Duncan, Inc.	8000 Ford Country Lane, Sterling Heights, MI 48077
Richard J. Duncan	8000 Ford Country Lane, Sterling Heights, MI 48077
Al Long Ford, Inc.	13711 E. Eight Mile Road, Warren, MI 48089
McDonald Ford Sales, Inc.	550 W. Seven Mile Road, Northville, MI 48167
Pat Milliken Ford, Inc.	9600 Telegraph Road, Detroit, MI 48239
W.B. (Pat) Milliken	9600 Telegraph Road, Detroit, MI 48239

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Respondent name	Principal place of business
Russ Milne Ford, Inc.	43870 N. Gratiot Avenue, Mt. Clemens, MI 48043
Russell H. Milne	43870 N. Gratiot Avenue, Mt. Clemens, MI 48043
North Brothers Ford, Inc.	33300 Ford Road, Westland, MI 48185
James B. North	33300 Ford Road, Westland, MI 48185
Roy O'Brien, Inc.**	22201 E. Nine Mile Road, St. Clair Shores, MI 48080
Roy E. O'Brien**	22201 E. Nine Mile Road, St. Clair Shores, MI 48080
Ed Schmid Ford, Inc.	21600 Woodward Avenue, Ferndale, MI 48220
Edward F. Schmid	21600 Woodward Avenue, Ferndale, MI 48220
Stark Hickey West, Inc.	24760 W. Seven Mile Road, Detroit, MI 48219
William Hickey	24760 W. Seven Mile Road, Detroit, MI 48219
Bob Thibodeau, Inc.	26333 Van Dyke Avenue, Center Line, MI 48015
Robert Thibodeau	26333 Van Dyke Avenue, Center Line, MI 48015
Ray Whitfield Ford	10725 S. Telegraph Road, Taylor, MI 48180
Raymond J. Whitfield	10725 S. Telegraph Road, Taylor, MI 48180
Arnold Lincoln-Mercury Co.	29000 Gratiot Avenue, Roseville, MI 48066
Arnold Feuerman	29000 Gratiot Avenue, Roseville, MI 48066
Avon Lincoln-Mercury, Inc.	1185 S. Rochester Road, Rochester, MI 48063
Bob Borst Lincoln-Mercury, Inc.	1950 W. Maple Road, Troy, MI 48084
Robert C. Borst	1950 W. Maple Road, Troy, MI 48084
Crest Lincoln-Mercury Sales, Inc.	36200 Van Dyke Avenue, Sterling Heights, MI 48077
William Ritchie	36200 Van Dyke Avenue, Sterling Heights, MI 48077
Paul Meier**	36200 Van Dyke Avenue, Sterling Heights, MI 48077
Bob Dusseau, Inc.	31625 Grand River Avenue, Farmington, MI 48024
Robert Dusseau	31625 Grand River Avenue, Farmington, MI 48024
Stu Evans Lincoln-Mercury, Inc., of Garden City	32000 Ford Road, Garden City, MI 48135
Stu Evans Lincoln-Mercury, Inc., of Southgate	16800 Fort Street, Southgate, MI 48195
Stewart Evans	16800 Fort Street, Southgate, MI 48195
Hines Park Lincoln-Mercury, Inc.	40601 Ann Arbor Road, Plymouth, MI 48170

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<b>Respondent name</b>	<b>Principal place of business</b>
George Kolb	40601 Ann Arbor Road, Plymouth, MI 48170
Krug Lincoln-Mercury, Inc.	21531 Michigan Avenue, Dearborn, MI 48124
*Sigmund Krug***	21531 Michigan Avenue, Dearborn, MI 48124
Bob Maxey Lincoln-Mercury Sales, Inc.	16901 Mack Avenue, Detroit, MI 48224
Robert Maxey	16901 Mack Avenue, Detroit, MI 48224
Park Motor Sales Co.	18100 Woodward Avenue, Detroit, MI 48205
Star Lincoln-Mercury, Inc.	24350 W. Twelve Mile Road, Southfield, MI 48034
Stanley A. Wilk	24350 W. Twelve Mile Road, Southfield, MI 48034
Charnock Oldsmobile, Inc.	24555 Michigan Avenue, Dearborn, MI 48124
Dan Charnock**	24555 Michigan Avenue, Dearborn, MI 48124
J. Herbert Charnock	24555 Michigan Avenue, Dearborn, MI 48124
Al Dittrich	1155 Oakland Avenue, Pontiac, MI 48055
Drummy Oldsmobile, Inc.	14925 E. Eight Mile Road, East Detroit, MI 48021
John L. Drummy, Sr.	14925 E. Eight Mile Road, East Detroit, MI 48021
Gage Oldsmobile, Inc.	21710 Woodward Avenue, Ferndale, MI 48220
Bill Rowan Oldsmobile, Inc.	15800 Eureka Road, Southgate, MI 48195
William H. Rowan	15800 Eureka Road, Southgate, MI 48195
Roy D. Dodson**	15800 Eureka Road, Southgate, MI 48195
Suburban Oldsmobile-Datsun, Inc.	1810 Maplelawn, Troy, MI 48099
Autobahn Motors, Inc.	1765 S. Telegraph Road, Bloomfield Hills, MI 48013
Paul Carrick	1765 S. Telegraph Road, Bloomfield Hills, MI 48013
McAlister Motors, Inc.	44460 N. Gratiot Avenue, Mt. Clemens, MI 48043
W. Desmond McAlister	44460 N. Gratiot Avenue, Mt. Clemens, MI 48043
Melton Motors, Inc.	15100 Eureka Road, Southgate, MI 48195
George Melton	15100 Eureka Road, Southgate, MI 48195
Sterling Motors, Inc.	7500 E. Fifteen Mile Road, Sterling Heights, MI 48077
Robert Zankl	7500 E. Fifteen Mile Road, Sterling Heights, MI 48077
Wood Motors, Inc.	15351 Gratiot Avenue, Detroit, MI 48205
Donald Wood	15351 Gratiot Avenue, Detroit, MI 48205
LaFontaine Toyota**	22805 Michigan Avenue, Dearborn, MI 48124
Michael T. LaFontaine**	22805 Michigan Avenue, Dearborn, MI 48124
Page Toyota, Inc.**	21262 Telegraph Road, Southfield, MI 48075
Robert Page**	21262 Telegraph Road, Southfield, MI 48075
Al Foster**	1951 S. Telegraph, Bloomfield Hills, MI 48013
Edward Lewis**	2100 Fort Street, Condo 6, Trenton, MI 48183
Gerald Malooly**	17677 Mack Avenue, Detroit, MI 48224

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Respondent name	Principal place of business
Gerald Pollock**	16600 Fort Street, Southgate, MI 48195
Gerald Skokowski**	17677 Mack Avenue, Detroit, MI 48224
Theodore H. Solden**	40130 Steel Drive, Sterling Heights, MI 48078
William VanHecke**	50111 Van Dyke, Utica, MI 48087

PAR. 2. For the purposes of this complaint, the following definitions shall apply:

(a) *Dealer* is any natural person, corporate entity, partnership, association, joint venture, trust or any other organization or entity which receives on consignment or purchases motor vehicles for sale or lease to the public.

(b) *Detroit area* is the Detroit, Michigan metropolitan area, comprising Macomb County, Wayne County and Oakland County in the State of Michigan.

(c) *And* and *or* have both conjunctive and disjunctive meanings.

PAR. 3. (a) Respondents, other than respondent associations and respondent James Daniel Hayes, are and have been dealers or dealer employees engaged in the business of selling or leasing motor vehicles from their places of business located in the Detroit area, including selling or leasing motor vehicles for transportation to other states, transporting motor vehicles to other states for sale or lease, receiving motor vehicles from other states, and selling or leasing motor vehicles financed by financial institutions located in other states and insured by insurance companies located in other states. At all relevant times hereto, in the course of their business, respondents, other than respondent associations and respondent James Daniel Hayes, and others in the Detroit area involved in the acts and practices described in this complaint have maintained a substantial course of business, including the acts and practices as hereinafter set forth, which are in or affect commerce, as "commerce" is defined in the Federal Trade Commission Act.

(b) Respondent associations are member organizations whose memberships consist entirely, or almost entirely, of Detroit area dealers. At all relevant times hereto, as a result of the activities of respondent associations' dealer members, including the acts and practices described in this complaint, respondent associations and respondent James Daniel Hayes have engaged in activities which are in or affect commerce, as "commerce" is defined in the Federal Trade Commission Act.

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## COUNT I

Alleging violation of Section 5 of the Federal Trade Commission Act, the allegations of Paragraphs 1, 2 and 3 are incorporated by reference herein as if fully set forth verbatim.

PAR. 4. Respondents are now engaging and have engaged, in agreement, contract, combination or conspiracy with each other and with other persons, in the following acts and practices, among others, as shown by minutes of dealer association meetings, newspaper advertisements (see Appendix A), and other evidence:

A. Adopting and adhering to a schedule limiting hours of operation for the sale or lease of motor vehicles in the Detroit area, including limiting weekday evening hours to Mondays and Thursdays and maintaining no hours on Saturdays, except for occasional special sales; and

B. Attempting to persuade and taking action to persuade dealers in the Detroit area to adopt or adhere to a schedule limiting hours of operation for the sale or lease of motor vehicles, including limiting weekday evening hours to Mondays and Thursdays and maintaining no hours on Saturdays.

PAR. 5. Respondents are now engaging and have engaged, in agreement, contract, combination or conspiracy with each other and with other persons, in various acts or practices in furtherance of the acts and practices referred to in Paragraph 4, including among other things:

A. Threatening physical harm to owners, officers and employees, and families of owners, officers and employees, of dealers in the Detroit area that attempt to sell or lease motor vehicles on Saturdays or on weekday evenings other than Mondays and Thursdays;

B. Threatening to damage and damaging the property of dealers in the Detroit area that attempt to sell or lease motor vehicles on Saturdays or on weekday evenings other than Mondays and Thursdays; and

C. Obstructing or interfering with the lawful business of dealers in the Detroit area that attempt to sell or lease motor vehicles on Saturdays or on weekday evenings other than Mondays and Thursdays.

## COUNT II

Alleging violation of Section 5 of the Federal Trade Commission Act, the allegations of Paragraphs 1, 2 and 3 are incorporated by reference herein as if fully set forth verbatim, except that the allegations of this Count II are made only against respondents denoted with an "\*" in the caption and Paragraph 1 hereof.

PAR. 6. Respondents are now engaging and have engaged, in agree-

ment, contract, combination or conspiracy with each other and with other persons, in one or both of the following acts and practices, among others:

A. Restricting the advertising of motor vehicles in the classified section of newspapers in the Detroit area; and

B. Restricting the advertising or publishing of the prices of motor vehicles in the Detroit area.

*Violations Charged*

PAR. 7. The acts and practices alleged herein have had and are now having the purpose and effect of foreclosing, reducing and restraining competition among dealers in the Detroit area in the sale or lease of motor vehicles, and, thus, are to the prejudice and injury of the public, and constitute unfair methods of competition in or affecting commerce or unfair acts and practices in or affecting commerce in violation of Section 5 of the Federal Trade Commission Act. The unfair methods of competition and unfair acts and practices of respondents, as alleged herein, are continuing and will continue in the absence of the relief herein requested.

DETROIT NEWS  
7/7/65, p. 11D



**CLOSING  
HOURS**  
**WED., FRI., & SAT.**

The Detroit Auto Dealers Association has established  
as the closing hour for all new car dealerships:  
6 P.M. on Wed., Fri. and Sat. Evenings

**DETROIT AUTO  
DEALERS ASSOCIATION INC.**  
6525 Lincoln Avenue, Detroit, Mich. 48202

DETROIT NEWS  
6/12/69, p. 17C

## PUBLIC NOTICE

A RECENT SURVEY AMONG INDIVIDUAL  
CHRYSLER-PLYMOUTH DEALERS REVEALS  
**A MAJORITY OF THE CHRYSLER-PLYMOUTH  
DEALERS IN THE GREATER DETROIT AREA**

**PLAN TO CLOSE SATURDAYS  
DURING THE SUMMER MONTHS, TO ALLOW  
THEIR SALESMEN MORE TIME WITH  
THEIR FAMILIES.**

**BUT WILL BE OPEN  
Monday & Thursday Evenings For Your Convenience  
UNTIL 9 P.M.**

**TUESDAY, WEDNESDAY & FRIDAY UNTIL 6 p.m.**

**AN EFFORT TO REMAIN ABREAST OF THE TIMES,  
WITHOUT SACRIFICE TO CUSTOMER ACCOMMODATION AND SERVICE.**

Adams Chrysler-Plymouth, Inc.  
Balle Barrett Chrysler-Plymouth, Inc.  
Birmingham Chrysler-Plymouth Co.  
Lee Brown, Inc.  
Bill Cochran, Inc.  
Colony Chrysler-Plymouth, Inc.  
Damarco Motor Sales, Inc.

Ed Davis, Inc.  
Bewariver Chrysler-Plymouth, Inc.  
Folster Auto Sales, Inc.  
Dick Grode Chrysler-Plymouth, Inc.  
Jim Grissom Chrysler-Plymouth, Inc.  
Gressa Pointe Chrysler-Plymouth, Inc.  
Johnny Motor Sales, Inc.

Western Chrysler-Plymouth, Inc.

Lepper-Gesthe, Inc.  
Lechner Chrysler-Plymouth, Inc.  
Masao Chrysler-Plymouth, Inc.  
Moncetti Chrysler-Plymouth Sales, Inc.  
Northland Chrysler-Plymouth, Inc.  
Oakland Chrysler-Plymouth, Inc.  
R. J. Rotigan Chrysler-Plymouth, Inc.

Raynal Plymouth Co.  
Radford Sales & Service  
Resavika Chrysler-Plymouth, Inc.  
Schultz Motors, Inc.  
Bill Smithson, Inc.  
Thompson Chrysler-Plymouth, Inc.  
Towns & Country Chrysler-Plymouth, Inc.

**P** **DETROIT NEWS**  
6/13/69, p. 18C **ie**

**Effective Saturday, May 31st**

**PONTIAC DEALERS**

**OR**

**The Greater Detroit Area**

**Will Close Saturdays**

**For The Summer Months**

**Allowing Our Salesmen The Needed**

**Time With Their Families.**

**We Will Be Open**

**Monday & Thursday Till 9 P.M.**

**Tuesday, Wednesday & Friday Till 6 P.M.**

<b>ABBETTE PONTIAC, INC.</b> Troy, Mich.	<b>CLINEST PONTIAC, INC.</b> Detroit, Mich.	<b>WOODY PONTIAC SALES</b> Warren, Mich.	<b>ACE WILSON'S ROYAL PONTIAC</b> Royal Oak, Mich.
<b>BOY CARSLLEY PONTIAC, INC.</b> Detroit, Mich.	<b>GEORGE CRAIG PONTIAC</b> Farmington, Mich.	<b>HIGGINS PONTIAC CO.</b> Farmdale, Mich.	<b>BOB SWELTON PONTIAC-BORCK</b> Rochester, Mich.
<b>BOB BULKMAN PONTIAC CO.</b> Westland, Mich.	<b>GLEN PONTIAC, INC.</b> Detroit, Mich.	<b>ROCKE PONTIAC CO.</b> Warren, Mich.	<b>SIMPSON PONTIAC SALES, INC.</b> Southgate, Mich.
<b>BARNETT PONTIAC, INC.</b> Dearborn, Mich.	<b>PACKER PONTIAC CO.</b> Detroit, Mich.	<b>RAVY WOOD PONTIAC</b> Mt. Clemens, Mich.	<b>CHARLIE BORCK PONTIAC, INC.</b> Detroit, Mich.



DETROIT NEWS  
6/13/69, p. 17c

# By popular demand, Saturday has been moved to Monday, Tuesday, and Thursday evenings at most of the Dodge Boys!

Both our customers and employees say they'd rather see us open evenings than on Saturday. Being Good Guys, we're glad to accommodate them. From now on, practically all of the Detroit Area Dodge Boys will be open Monday, Tuesday, and Thursday evenings until 9:00 and will be closed all day Saturday. (Check with your Dodge Dealer to be sure.)



ANOTHER PUBLIC SERVICE FROM

**The Detroit Area Dodge Boys.**

—The Dodge and the big-name stars are drivers in action this Sunday at the "Motor Stars 500"—Michigan International Speedway, Jackson, Michigan.





DETROIT NEWS  
6/17/69, p. 15C

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# ATTENTION OLDSMOBILE BUYERS

**EFFECTIVE JUNE 21st THE  
FOLLOWING OLDSMOBILE DEALERS  
WILL BE CLOSED SATURDAYS  
UNTIL SEPTEMBER 6th**

*New Weekday Sale Hours Will Be As Follows:*

MONDAY 9 A.M. TO 9 P.M.    WEDNESDAY 9 A.M. TO 6 P.M.  
TUESDAY 9 A.M. TO 9 P.M.    THURSDAY 9 A.M. TO 9 P.M.  
FRIDAY 9 A.M. TO 6 P.M.

WE THANK YOU FOR YOUR PATRONAGE

**GAGE  
OLDSMOBILE**  
21710 Woodward  
399-3200

**SUPERIOR  
OLDSMOBILE**  
15000 W. 7 Mile Rd.  
342-7000

**ROSEDALE  
MOTORS INC.**  
17411 Grand River  
VE 5-4600

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DETROIT FREE PRESS  
6/19/69, p. 13D

# **PUBLIC NOTICE**

YOUR METROPOLITAN DETROIT

# **BUICK**

DEALERS WISH TO ADVISE  
YOU OF THEIR

## **NEW SUMMER HOURS**

WE WILL BE OPEN  
MONDAY-TUESDAY AND THURSDAY  
UNTIL 9 P.M.

WEDNESDAY AND FRIDAY  
UNTIL 6 P.M.

WE WILL BE CLOSED  
ALL DAY SATURDAY AND SUNDAY

**DETROIT METROPOLITAN  
BUICK DEALERS ASSOC.**

DETROIT FREE PRESS  
6/5/70, p. 10C

## **NOTICE**

CHRYSLER-PLYMOUTH DEALERS  
OF GREATER DETROIT ANNOUNCE

They will be closed **SATURDAYS**  
during **JUNE, JULY & AUGUST**, to  
allow their employees more time  
with their families,

**BUT WILL BE OPEN**

**Monday & Thurs. Evenings 'til 9 P.M.**

**Tues., Wed & Fri. 'til 6 P.M.**

**FOR YOUR CONVENIENCE**

DETROIT FREE PRESS  
6/25/70, p. 9B

## Public Notice

SO OUR EMPLOYEES CAN SPEND MORE  
TIME WITH THEIR FAMILIES DURING THE SUMMER . . .

# PONTIAC DEALERS WILL BE CLOSED SATURDAYS

**EFFECTIVE JULY 4th**

**OUR SUMMER HOURS ARE:**  
MONDAYS AND THURSDAYS 'TIL 9 P.M.  
TUES., WEDS. & FRIDAYS 'TIL 6 P.M.  
*thru July and August*

ANNETTE PONTIAC, INC. Troy, Mich.	BELSWEST PONTIAC, INC. Dearborn, Mich.	BIGGERS PONTIAC CO. Farmdale, Mich.	ACE WILSON'S ROYAL PONTIAC Beverly Oak, Mich.
JIM GABLEY PONTIAC, INC. Grosse Pointe, Mich.	BRUCE CRAIG PONTIAC Plymouth, Mich.	GIKKE PONTIAC CO. Warren, Mich.	BOB BIELTON PONTIAC-BUICK Rochester, Mich.
BOB VOLMAR PONTIAC CO. Westland, Mich.	PACKER PONTIAC, INC. Dearborn, Mich.	SHUPES PONTIAC SALES, INC. Farmington, Mich.	
HARVEY PONTIAC, INC. Dearborn, Mich.	WOODY PONTIAC SALES Farmington, Mich.	HARTY WOOD PONTIAC Mt. Clemens, Mich.	PONTIAC RETAIL STORE Farmington, Mich.

DETROIT NEWS  
6/28/70, p. 15C

# NEVER ON SATURDAY

(DURING JULY AND AUGUST)

We'd like to remind you that The Chevrolet Dealers of Greater Detroit will be closed on Saturday during the months of July and August. *But all of us will be open until 9:00 every Monday and Thursday throughout the summer.* Come on up and see us sometime.

THE METROPOLITAN DETROIT  
CHEVROLET DEALERS

DETROIT NEWS  
5/14/71, p. 12C

# ATTENTION, ALL WEEKEND CAR SHOPPERS!



THERE ARE JUST  
**2**  
SATURDAYS LEFT  
TO  
SHOP FOR A  
**DODGE DEAL**

The Good Guys (your Dodge Dealers) want their sales people, office staffs and parts-service specialists to enjoy weekends with their families all summer long. That's why most Detroit-area Dodge Dealers will be CLOSED SATURDAYS during June, July and August. But, they'll be open MONDAY thru FRIDAY eager to please you in every way!

Colonial Dodge	Mount Clemens Dodge
Crestwood Dodge	Northwestern Dodge
Eastowne Dodge	Pointe Dodge
Garrity Motor Sales	Raynal Brothers
Fernwood Dodge	South Pointe Dodge
Hunter Dodge	Sterling Heights Dodge
Husak Brothers	Town & Country Dodge
McMan Dodge	Van Dyke Dodge
Motor City Dodge	Jim Vince Dodge
	Tal-Twaire Dodge



DETROIT FREE PRESS  
5/22/71, p. 11B

 **PUBLIC NOTICE** 


SO THAT ALL OF OUR SALES PERSONNEL MAY ENJOY  
THE SUMMER WEEKENDS WITH THEIR FAMILIES, THE

**CHRYSLER-PLYMOUTH  
DEALERS**

**OF THE GREATER DETROIT AREA**

**WILL CLOSE SATURDAYS  
DURING THE SUMMER  
COMMENCING MAY 29, 1971**

FOR YOUR CONVENIENCE WE WILL BE OPEN  
MONDAY & THURSDAY EVENINGS TIL 9 PM  
TUESDAY, WEDNESDAY & FRIDAY EVENINGS TIL 8 PM

 THIS ADDITIONAL LEISURE TIME IS VOL-  
UNTARILY DONATED BY YOUR PUBLIC  
SPIRITED CHRYSLER-PLYMOUTH DEAL-  
ERS IN AN EFFORT TO PROMOTE BETTER  
EMPLOYEE & COMMUNITY RELATIONS



DETROIT FREE PRESS  
5/24/71, p. 10C

# NEVER ON SATURDAY

DURING JUNE, JULY AND AUGUST

All Chevrolet Dealers of Greater Detroit will be closed Saturdays during the months of June, July and August, so our salesmen can enjoy the summer. Which means we'll all be in better spirits to make good Chevy deals throughout the rest of the week . . . and Monday and Thursday evenings until 9:00. See you then. And we hope you'll enjoy your Saturdays as much as we will.

THE METROPOLITAN DETROIT  
CHEVROLET DEALERS

DETROIT FREE PRESS  
5/27/71, p. 12B

## Public Notice

SO OUR EMPLOYEES CAN SPEND MORE  
TIME WITH THEIR FAMILIES DURING THE SUMMER...

# PONTIAC DEALERS WILL BE CLOSED SATURDAY

EFFECTIVE MAY 29th

OUR SUMMER HOURS ARE:  
MONDAYS AND THURS. 'TIL 9 P.M.  
TUES., WEDS. & FRI. 'TIL 6 P.M.  
UNTIL SEPTEMBER

ADDITT PONTIAC, INC. Troy, Mich.	BRUCE CRAIG PONTIAC Plymouth, Mich.	BRKE PONTIAC CO. Warren, Mich.	PORTERFIELD WILSON PONT. Detroit, Mich.
BARNETT PONTIAC INC. Dearborn, Mich.	HIGGINS PONTIAC CO. Ferndale, Mich.	BOB SHELTON PONTIAC BUICK Rochester, Mich.	HARDY WOOD PONTIAC Mt. Clemens, Mich.
WM. CARROLL PONTIAC INC. Detroit, Mich.	RED BOHMAN PONTIAC CO. Westland, Mich.	Singus Pontiac Sales Inc. Southgate, Mich.	WOODY PONTIAC SALES Farmington, Mich.
"JOEY" PONTIAC INC. Detroit, Mich.	PACKER PONTIAC CO. Detroit, Mich.	Arv. Nelson's Royal Pontiac Royal Oak, Mich.	

DETROIT FREE PRESS  
5/27/71, p. 10B



DETROIT FREE PRESS  
5/28/71, p. 2B

# We're buggin' out on Saturdays.



Starting tomorrow, we'll be closed every Saturday 'til Labor Day so we can enjoy more of the summer season with our families. In the meantime, our Sales and Service facilities will be open Monday thru Friday as usual.

Why don't you bug out, too. Come on in and see us... except Saturdays.

SUBURBAN VOLKSWAGEN, INC.  
2867 Washington Avenue  
Taylor  
MELTON MOTORS, INC.  
18100 Eureka  
Southgate  
MALISTER MOTORS, INC.  
4440 Plymouth Garden  
Livonia  
GREENE MOTORS, INC.  
4111 E. 12 Mile Road  
Livonia  
FAIRVIEW AUTOS, INC.

BILL GOLLING VOLKSWAGEN, INC.  
1821 Maplewood Boulevard  
Troy  
AUTOLAMM MOTORS, INC.  
17465 South Telegraph Road  
Farmington  
HOWARD COOPER VOLKSWAGEN, INC.  
2475 South State Street  
Ann Arbor  
WOODS MOTORS, INC.  
11251 Grandview Avenue  
Livonia  
BUD CLARK, INC.  
4111 E. 12 Mile Road

BOS ZAMKO VOLKSWAGEN, INC.  
15 Mile and Van Dyke  
Sterling Heights  
SEAWAY MOTORS, INC.  
6375 West Fort Street  
Detroit



DETROIT FREE PRESS  
5/23/72, p. 9B

# NEVER ON SATURDAY

BEGINNING MAY 27,  
THROUGH AUGUST

*We'd like to remind you that The Chevrolet Dealers of Greater Detroit will be closed on Saturday beginning May 27, through August. But all of us will be open until 9:00 every Monday and Thursday throughout the summer. Come on up and see us sometime.*

**THE METROPOLITAN DETROIT  
CHEVROLET DEALERS**

Complaint

108 F.T.C.

DETROIT NEWS  
5/24/72, p. 21C

**THE GOOD GUYS  
IN THE  
WHITE HAT  
WILL LEAD THE WAY**

**MOST OF US  
DETROIT-AREA  
DODGE DEALERS  
WILL BE  
CLOSED SATURDAYS  
DURING  
JUNE, JULY, & AUG.**

In order to give our own sales and service guys a good share of summer weekend fun, most of us will close our Dodge Dealerships on Saturdays, beginning May 27th.

**We'll stay open 'til 9 P.M.  
Mondays & Thursdays.**

So that you'll have plenty of convenient shopping time — plus time to bring your car in for dependable Good Guys' service, most of us will stay open until 9:00 P.M. Mondays and Thursdays during June, July, and August. Take advantage of our convenient evening hours.

**DRIVE CAREFULLY.  
ENJOY YOUR WEEKENDS.**

**DEPEND ON THE  
DETROIT AREA  
GOOD GUYS.**



DETROIT FREE PRESS  
5/25/72, p. 17C

## Public Notice

SO OUR EMPLOYEES CAN SPEND MORE  
TIME WITH THEIR FAMILIES DURING THE SUMMER . . .

# PONTIAC DEALERS WILL BE CLOSED SATURDAYS

**EFFECTIVE MAY 27TH**

## OUR SUMMER HOURS ARE:

MONDAYS AND THURSDAYS 'TIL 9 P.M.  
TUES., WEDS. & FRIDAYS 'TIL 6 P.M.  
UNTIL SEPTEMBER

AMETTE PONTIAC, INC.  
Troy, Mich.

BARRETT PONTIAC, INC.  
Dearborn Mich.

BELCASTRO PONTIAC, INC.  
Farmdale, Mich.

JIM CARLISLY PONTIAC, INC.  
Dearborn, Mich.

BRUCE CRAIG PONTIAC  
Plymouth, Mich.

DEY ROBINSON PONTIAC DR.  
Warroad, Mich.

DEWELLEN PONTIAC, INC.  
Pontiac, Mich.

PACKER PONTIAC DR.  
Dearborn, Mich.

SHREE PONTIAC DR.  
Warren, Mich.

BOY SELLERS PONTIAC, INC.  
Dearborn, Mich.

BOY SHELTON PONTIAC-DRIVE  
Dearborn, Mich.

BOY'SON PONTIAC SALES INC.  
Dearborn, Mich.

ACE WILSON ROYAL PONTIAC  
Royal Oak, Mich.

PONTIACFIELD WILSON PONTIAC  
Dearborn, Mich.

SHOOT WOOD PONTIAC  
Mt. Clemens, Mich.

WOODY PONTIAC SALES  
Farmdale, Mich.

PONTIAC RETAIL STORE  
Dearborn, Mich.



DETROIT FREE PRESS  
5/26/72, p. 10C

# Closed Saturdays for the summer at the sign of the cat!

Effective immediately, all Detroit area Lincoln-Mercury dealers will be closed Saturdays to give employees full weekends with their families. Your understanding in visiting Monday thru Friday (including Monday and Thursday nights 'til 9 o'clock) is appreciated.



DETROIT FREE PRESS  
5/26/72, p. 11C

## **Detroit Area Oldsmobile Dealers Will Be Closed Saturday and Memorial Day.**

### **NEW SUMMER HOURS:**

**Mondays and Thursdays, Open 'Til 8 P.M.**  
**Tuesdays, Wednesdays and Fridays,**  
**Open 'Til 8 P.M. — Closed Saturdays**

**Charnock Oldsmobile**  
24555 Michigan Avenue, Dearborn, 565-6500

**Drummy Oldsmobile**  
14925 E. 8 Mile Road, East Detroit, 772-2200

**Edmond Motor Sales**  
12101 Joseph Campau, Hamtramck, 365-5500

**Gage Oldsmobile**  
21710 Woodward Avenue, Ferndale, 399-3200

**Glassman Oldsmobile**  
28000 Telegraph Road, Southfield, 354-3300

**Hargrove Oldsmobile**  
33073 Michigan Avenue, Wayne, 721-3630

**Key Oldsmobile**  
2446 E. 12 Mile Road, Warren, 751-6100

**Bill Lee Oldsmobile**  
295 South Gratiot, Mt. Clemens, 465-0456

**Rosedale Motors**  
17411 Grand River, Detroit, 272-6212

**Bill Rowan Oldsmobile**  
15800 Eureka, Southgate, 282-3100

**Bob Saks Oldsmobile**  
15205 E. Jefferson, Grosse Pointe Park, 821-5000

**Suburban Motors Company**  
565 S. Woodward Avenue, Birmingham, 644-4440

**Superior Oldsmobile**  
15000 W. 7 Mile Road, Detroit, 342-7000

**Detroit Oldsmobile Dealers Association**

DETROIT NEWS  
6/1/72, p. 15D

**PUBLIC NOTICE**

SO THAT ALL OF OUR SALES PERSONNEL MAY ENJOY  
THE SUMMER WEEKENDS WITH THEIR FAMILIES, THE

**CHRYSLER-PLYMOUTH  
DEALERS**

OF THE GREATER DETROIT AREA

**WILL CLOSE SATURDAYS  
DURING THE SUMMER**

FOR YOUR CONVENIENCE WE WILL BE OPEN  
MONDAY & THURSDAY EVENINGS 'TIL 9 PM  
TUESDAY, WEDNESDAY & FRIDAY EVENINGS 'TIL 6 PM

THIS ADDITIONAL LEISURE TIME IS VOL-  
UNTARILY DONATED BY YOUR PUBLIC  
SPIRITED CHRYSLER-PLYMOUTH DEAL-  
ERS IN AN EFFORT TO PROMOTE BETTER  
EMPLOYEE & COMMUNITY RELATIONS

Detroit Free Press  
5/24/73, p. 17c

## **PUBLIC NOTICE**

**CHRYSLER PLYMOUTH DEALERS  
OF GREATER DETROIT  
WILL BE**

**CLOSED SATURDAYS  
MAY 26th THRU SEPT. 1st**

**OPEN MONDAYS & THURSDAYS TIL 9 P.M.  
TUESDAY, WEDNESDAY, FRIDAY TIL 6 P.M.**

Detroit Free Press  
5/26/73, p. 10c

# Closed Saturdays for the Summer at the sign of the cat!

Effective immediately and through August, all Detroit area Lincoln-Mercury dealers will be closed Saturdays to give employees full weekends with their families. Your understanding in visiting Monday thru Friday (including Monday and Thursday nights until 9 o'clock) is appreciated.



Detroit Free Press  
5/30/73, p. 12c



**GREATER DETROIT  
CHEVROLET DEALERS**

**ANNOUNCES NEW SUMMER HOURS**

*For the convenience of our  
employees and their  
families, the Greater  
Detroit Chevrolet Dealers,  
will be closed on Saturdays,  
during the months of  
June, July, and August.*

Our Sales Department  
will be open during the  
following hours

**MONDAY AND THURSDAY  
8:30 A.M. TO 9:00 P.M.**

**TUESDAY, WEDNESDAY AND FRIDAY  
8:30 A.M. to 6 P.M.**



**"HAVE A SAFE AND HAPPY SUMMER"**

Detroit News  
5/30/73, p. 21C





Detroit Free Press  
6/2/73, p. 9c



**NOW—THRU SEPT 10th**  
**DETROIT AREA**  
**DODGE DEALERS**  
**WILL BE**  
**CLOSED SATURDAYS**  
**DURING**  
**JUNE, JULY & AUG.**

In order to give our sales and service guys 'n gals their full share of summer weekend fun, we will close our Dodge Dealerships on Saturdays beginning June 2.

**We'll stay open 'til 9 p.m.**  
**Mondays & Thursdays**

So that you'll have plenty of convenient shopping time—plus time to bring your car in for dependable Good Guys' service, most of us will stay open until 9:00 PM Monday and Thursday evenings during June, July, and August. Take Advantage of our convenient evening hours.

**DRIVE CAREFULLY**  
**ENJOY YOUR WEEKEND**



**DEPEND ON THE**  
**DETROIT AREA**  
**GOOD GUYS**

DETROIT FREE PRESS  
11/28/73, p. 14B





## We Detroit Area Good Guys

**are doing our bit to ease the energy crisis.**

One less day of heating lights, our people driving to and from their jobs—it'll all add up to help ease the crunch. And if everyone will just add his "little bit" to help ease the shortage, we'll all make it through these tight times!



Naturally, we'll be open Mondays through Fridays, as usual—and many of our showrooms will be open Monday and Thursday evenings for your convenience.

**We're doing our bit, and we're depending on your help, too!**

<b>ED CARPENTER SALES</b> 33640 Michigan Ave. Wayne, Mich. 48184	<b>Jack Henderson Dodge, Inc.</b> 8700 Belleville Rd. Belleville, Mich. 48111	<b>Northwestern Dodge, Inc.</b> 10500 W. Eight Mile Farmdale, Mich. 48227	<b>Starling Heights Dodge, Inc.</b> 40111 Van Dyke Starling Hgts., Mich. 48087
<b>COLONIAL DODGE, INC.</b> 74211 Greater Ave. East Detroit, Mich. 48201	<b>HUSAK BROTHERS, INC.</b> 8421 Michigan Ave. Detroit, Mich. 48210	<b>OAKLAND DODGE, INC.</b> 101 W. 16 Mile Rd. Madison Hgts., Mich. 48071	<b>Tal-Yanah Dodge, Inc.</b> 24625 W. 12 Mile Southfield, Mich. 48075
<b>CRESTWOOD DODGE, INC.</b> 32850 Ford Rd. Garden City, Mich. 48125	<b>G. E. Miller Sales &amp; Service</b> 127 Hutton St. Northville, Mich. 48167	<b>POINTE DODGE, INC.</b> 18001 Mack Ave. Detroit, Mich. 48224	<b>Taven &amp; Conner Dodge, Inc.</b> 31015 Grand River Farmington, Mich. 48074
<b>FERNWOOD DODGE, INC.</b> 23000 Woodward Ave. Farmdale, Mich. 48220	<b>Motor City Dodge, Inc.</b> 855 Oakland Pawtucket, Mich. 48055	<b>Raynal Brothers Company</b> 9103 Chalmers Detroit, Mich. 48213	<b>VAN DYKE DODGE, INC.</b> 28400 Van Dyke Warren, Mich. 48093
<b>Gentry Motor Sales, Inc.</b> 11500 Joseph Campau Hamtramck, Mich. 48212	<b>Mt. Clemens Dodge, Inc.</b> 43774 N. Grand Ave. Mt. Clemens, Mich. 48043	<b>SOUTH POINTE DODGE</b> 13500 Telegraph Taylor, Mich. 48180	<b>JIM VINCE DODGE, INC.</b> 2318 Ford St. Wyandotte, Mich. 48192

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*Detroit News*  
*11/29/73, p. 22 C*





**GREATER DETROIT  
CHEVROLET DEALERS**

*until further notice  
will be closed on  
Saturdays starting Dec. 1, 1973*

For your shopping convenience  
we will remain open

**MON. & THURS. NIGHTS TIL 9 P.M.  
TUES.-WED.-FRI. 8:30 A.M.-6:00 P.M.**



# SPECIAL ANNOUNCEMENT

## YOUR TRI-COUNTY PONTIAC DEALERS WILL NOW BE CLOSED ON SATURDAYS

No one knows how long the energy crisis will last, but we all want to do our part to help. So, the 22 Tri-County Pontiac Dealers have decided to close their showrooms every Saturday, beginning December 1st. This means we'll be decreasing our power consumption by approximately 15%.

*Detroit News*  
11/29/73 p. 12 C



AUDETTE  
PONTIAC, INC.  
1812 Maple Road  
Troy, Michigan 48064  
843-3083

BARNETT  
PONTIAC, INC.  
14501 Michigan Avenue  
Dearborn, Michigan 48128  
846-1122

BELCASTRO  
PONTIAC, INC.  
23221 Woodward  
Farmdale, Michigan 48228  
841-0534

JIM CAUSLEY  
PONTIAC, INC.  
17677 Mack Avenue  
Detroit, Michigan 48224  
865-1780

BRUCE CRAIG  
PONTIAC, INC.  
947 W. Ann Arbor Road  
Plymouth, Michigan 48178  
853-2132

JACK W. HAUPT  
SALES, INC.  
7151 N. Main Street  
Clarkston, Michigan 48015  
823-5500

RED HOLMAN  
PONTIAC CO.  
26120 Ford Road  
Westland, Michigan 48185

*We pledge to use less energy today,  
so that everyone can have more tomorrow.*

ART MORAN  
PONTIAC, INC.  
23220 Telegraph  
Southfield, Mich. 48067  
263-3002

RUSS JOHNSON  
SALES, INC.  
1200 E. Lapeer Rd.  
Lake Orion, Michigan 48031  
853-8258

McMULLEN  
PONTIAC, INC.  
2478 Elizabeth Lake Road  
Ponchartraine, Michigan 48053  
861-2500

KELLY MINNICK,  
INC.  
7911 Auburn  
Livonia, Michigan 48047

JIM FRESARD  
PONTIAC, INC.  
408 North Main  
Berkley, Michigan 48067  
843-4100

SHELTON  
PONTIAC-BUICK, INC.  
825 E. Rochester Road  
Rochester, Michigan 48063  
861-5500

SIMPSON PONTIAC  
SALES, INC.  
18100 Fort Street  
Berkley, Michigan 48132  
363-7500

SKINNER-FRUM  
AUTO SALES, INC.  
88211 E. Main Street  
Livonia, Michigan 48042  
329-3241

PORTERFIELD WILSON  
PONTIAC, INC.  
16250 Grand River Avenue  
Detroit, Michigan 48227  
826-8100

RANDY WOOD  
PONTIAC, INC.  
38111 Grand Avenue  
Westland, Michigan 48093  
486-1201, 775-8118 (Detroit)

WOODY PONTIAC  
SALES, INC.  
12148 J.W. Campus  
Detroit, Michigan 48218  
871-1000

PACKER PONTIAC  
COMPANY  
18750 Livonia  
Detroit, Michigan 48221  
863-3700

PONTIAC RETAIL  
STORE  
88 University Drive  
Pontiac, Michigan 48053  
333-7951

RINKE  
PONTIAC CO.  
27100 Van Dyke  
Warren, Michigan 48093  
826-2522

BOB SELLERS  
PONTIAC, INC.  
23220 Grand River Avenue  
Detroit, Michigan 48218  
871-1000

*Detroit News, 11/29/73, p. 22C*

**METRO  
BUICK-OPEL DEALERS**

**UNTIL FURTHER NOTICE THE  
METRO BUICK-OPEL DEALERS  
WILL BE CLOSED**

**SATURDAY ... BEGINNING  
DECEMBER 1, 1973 ...**

**FOR YOUR SHOPPING  
CONVENIENCE, WE WILL  
REMAIN OPEN UNTIL 9:00 P.M.  
MONDAY AND THURSDAY**



**MONDAY AND THURSDAY  
8:30 A.M. TO 9:00 P.M.**



**TUESDAY, WEDNESDAY & FRIDAY  
8:30 A.M. TO 6 P.M.**



DETROIT FREE PRESS  
11/29/73, p. 14CAt the sign  
of the cat.

## We're closed on Saturdays.

Because we wish to afford our sales personnel as much time to enjoy family life as other working people, we've decided to close our showrooms on Saturdays. Our service departments have not been open on Saturdays for quite a while.

Also, the energy crisis is persuading many businesses to curtail their operating hours. Not only is there a real need to conserve energy, but, frankly, the higher cost of utilities has been an incentive to reduce overhead. We believe our change in hours will not inconvenience our customers. In fact, we're sure we can better accommodate you by keeping our showrooms open until 9 p.m. on Monday and Thursday nights. We're looking forward to seeing you then, at the sign of the cat.

Visit your Detroit area  
Lincoln-Mercury Dealer.  
Open Monday and Thursday till 9 p.m.  
for your shopping convenience.





## **Now Detroit Metropolitan Ford Dealers will be closed On Saturdays**

Until further notice participating Detroit Metropolitan Ford Dealers will be closed Saturday beginning December 1, 1973.

For your convenience we will be open until 9:00 P.M. Monday and Thursday, and until 6:00 P.M. Tuesday, Wednesday and Friday.

**Detroit Metropolitan-Ford**

*Detroit Free Press  
11/30/73, p. 2D*

*Detroit News*  
12/9/73, p. 22 C

**CLOSED  
SATURDAYS!**

The Ford Dealers of Metropolitan Detroit voted overwhelmingly to close their new and used car sales rooms on Saturdays. .

As a result, Avis Ford will be closed Saturdays immediately, until further notice. Avis Ford will be open Monday and Thursday nights til 9 p.m. for your convenience.