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Complaint for Violations of Federal Trade Commission Act, Sherman Act, Cartwright Act, and California Unfair Competition Act

Plaintiffs, the Federal Trade Commission and the State of California ex rel Attorney General Edmund G. Brown, Jr., by their designated attorneys, complain against defendants Watson Pharmaceuticals, Inc., Par Pharmaceutical Companies, Inc., Paddock Laboratories, Inc., and Solvay Pharmaceuticals, Inc., as follows:

I. Nature of the Case

- 1. This case challenges agreements by Watson, Par, and Paddock to delay until 2015 the sale of low-cost generic versions of AndroGel, a widely prescribed branded testosterone replacement drug, in exchange for substantial payments from Solvay.
- 2. By 2006, AndroGel had grown to be Solvay's top-selling pharmaceutical product, with U.S. sales of over \$300 million. The prospect of generic competition, however, threatened Solvay's AndroGel profits. Several years earlier, Watson and Paddock (which then partnered with Par) had filed applications with the U.S. Food and Drug Administration to market generic versions of AndroGel, and by early 2006 Watson had received final approval to market its generic product. Defendants knew that if generic entry were to occur, Solvay's sales would plummet, as generic AndroGel would be priced dramatically lower than branded AndroGel. Solvay's loss, however, would be consumers' gain, as they would save hundreds of millions of dollars by purchasing lower-cost generic alternatives.
- 3. After Watson and Paddock had announced their plans to sell generic AndroGel, Solvay sued the generic companies for infringing the only patent Solvay had relating to AndroGel. In the ensuing litigation, each of the generic companies vigorously asserted that its product was outside the scope of Solvay's patent, that the patent was invalid, and that Solvay withheld important information from the Patent

and Trademark Office in obtaining the patent. Solvay could not be confident that its patent alone would prevent generic entry.

- 4. Eventually, Defendants recognized that they would each be better off by cooperating and sharing in Solvay's monopoly profits than by competing.
- 5. In the end, Watson, Par, and Paddock agreed to share in Solvay's monopoly profits, abandon their patent challenges, and refrain from competing with low-cost generic products for nine years. Together with Solvay, they also identified ways to transfer the money to the generic firms: via co-promotion arrangements and a back-up supply deal executed on the same day as the companies' patent settlements.
- 6. As a result of Defendants' agreements, Watson and Par, rather than competing against Solvay, are partnering with Solvay to promote AndroGel and share in monopoly profits with expected payments of more than collectively. Solvay's substantial payments to Watson, Par, and Paddock not the strength of Solvay's patent have prevented generic competition to AndroGel until 2015. These agreements deny consumers the opportunity to purchase lower-cost generic versions of AndroGel, at a cost of hundreds of millions of dollars a year.

II. Jurisdiction and Venue

7. This Court has subject matter jurisdiction over this action pursuant to 15 U.S.C. §§ 45(a) and 53(b), and 28 U.S.C. §§ 1331, 1337(a), and 1345. This Court also has supplemental jurisdiction over the State of California's state law claims under 28 U.S.C. § 1367 because those claims are so related to the federal claims that they form part of the same case or controversy. The exercise of supplemental

jurisdiction avoids unnecessary duplication and multiplicity of actions and is in the interests of judicial economy, convenience, and fairness.

- 8. This Court has personal jurisdiction over each Defendant pursuant to 15 U.S.C. § 53(b), and because each Defendant has the requisite constitutional contacts with the United States of America.
- 9. Venue in this district is proper under 15 U.S.C. § 22 and 28 U.S.C. § 1391(b) and (c), and under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b). Each Defendant resides, transacts business, committed an illegal or tortious act, or is found in this District, and a substantial part of the events giving rise to Plaintiffs' claims arose in this District.
- 10. Defendants' general business practices, and the unfair methods of competition alleged herein, are "in or affecting commerce" within the meaning of Section 5 of the FTC Act, 15 U.S.C. § 45.
- 11. Each Defendant is, and at all times relevant herein has been, a corporation, as "corporation" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

III. The Parties

- 12. Plaintiff Federal Trade Commission is an administrative agency of the United States government, established, organized, and existing pursuant to the FTC Act, 15 U.S.C. § 41 *et seq.*, with its principal offices in Washington, D.C. The FTC is vested with authority and responsibility for enforcing, *inter alia*, Section 5 of the FTC Act, 15 U.S.C. § 45, and is authorized under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), to initiate court proceedings to enjoin violations of any law the FTC enforces.
- 13. Plaintiff the State of California ex rel Attorney General Edmund G. Brown, Jr. brings this action as parens patriae in its sovereign capacity to redress injury to California's welfare and general economy, and as the chief law enforcement officer of the State of California.

- 14. Defendant Watson Pharmaceuticals, Inc. (together with its affiliates, "Watson") is a publicly traded, for-profit company, incorporated in Nevada and with its principal place of business located in Corona, California. Watson is engaged in the business of, among other things, developing, manufacturing, marketing, and distributing generic drug products. In the twelve months ending December 31, 2007, Watson had net revenues of approximately \$2.5 billion.
- 15. Defendant Par Pharmaceutical Companies, Inc. (together with its affiliates, "Par") is a publicly traded, for-profit company, incorporated in Delaware and with its principal place of business located in Woodcliff Lake, New Jersey. Par is engaged in the business of, among other things, developing, manufacturing, marketing, and distributing generic drug products. In the twelve months ending December 31, 2007, Par had total revenues of approximately \$770 million.
- 16. Defendant Paddock Laboratories, Inc. (together with its affiliates, "Paddock") is a privately held, for-profit company, incorporated in Minnesota and with its principal place of business located in Minneapolis, Minnesota. Paddock is engaged in the business of, among other things, developing, manufacturing, marketing, and distributing generic drug products.
- 17. Defendant Solvay Pharmaceuticals, Inc. (together with its affiliates, "Solvay") is incorporated in Delaware and has its principal place of business in Marietta, Georgia. Solvay Pharmaceuticals is a subsidiary of Solvay, S.A., a Belgian company whose shares are listed on the Euronext Brussels stock exchange and traded over-the-counter in the United States via American Depositary Receipts. Solvay includes Unimed Pharmaceuticals, Inc., Solvay's wholly owned subsidiary. Solvay is engaged in the distribution and sale of branded pharmaceutical products, including AndroGel. In the twelve months ending December 31, 2007, Solvay's U.S. net pharmaceutical revenues totaled about over \$400 million of which were U.S. sales of AndroGel.

IV. Background

A. The regulatory system governing pharmaceuticals in the United States

- 18. The Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 301 *et seq.*, as amended by the Drug Price Competition and Patent Term Restoration Act of 1984 (the "Hatch-Waxman Act") and the Medicare Prescription Drug, Improvement, and Modernization Act of 2003, 21 U.S.C. § 355(j) and 35 U.S.C. § 271(e), establishes procedures designed to facilitate competition from lower-priced generic drugs, while maintaining incentives for pharmaceutical companies to invest in developing new drugs.
- 19. A company seeking approval from the U.S. Food and Drug Administration ("FDA") to market a new drug (*i.e.*, a branded drug) must file a New Drug Application ("NDA") demonstrating the safety and efficacy of its product.
- 20. An "AB-rated" generic drug is one that the FDA has determined to be bioequivalent to a branded drug. A generic drug is considered bioequivalent to a branded drug if it contains the same active pharmaceutical ingredient as the branded drug and there is no significant difference in the quality, safety, and efficacy of the two drugs.
- 21. A company seeking to market an "AB-rated" generic version of a branded drug must also file an application with the FDA, but may file an Abbreviated New Drug Application ("ANDA").
- 22. When a branded drug is covered by one or more patents, a generic drug company that intends to market its generic drug prior to expiration of any patents may proceed to seek FDA approval, but must certify in the ANDA that either (1) the generic version does not infringe the patents on the brand-name drug, or (2) the patents are invalid. This is referred to as a "paragraph IV certification."
- 23. If a generic drug company makes a paragraph IV certification, it must notify the patent holder of the filing of its ANDA. If the patent holder initiates a patent infringement suit against the generic drug company within 45 days of

receiving such notice, the FDA may not grant final approval of the ANDA for the generic drug until the earliest of (1) patent expiry, (2) district court resolution of the patent litigation in favor of the generic company, or (3) the expiration of an automatic 30-month waiting period.

ANDA containing a paragraph IV certification a period of protection from competition with other generic versions of the drug. As to drugs for which the first paragraph IV filing was made before December 2003, as is the case here, the FDA may not approve other generic versions of the same drug until 180 days after the earlier of the date on which (1) the first company begins commercial marketing of its generic version of the drug, or (2) an appeals court finds the patent(s) claiming the branded drug invalid or not infringed. This is referred to as "180-day exclusivity."

B. The consumer benefits of generic drugs

- 25. Although therapeutically the same as its branded counterpart, the first AB-rated generic equivalent to a branded drug is typically priced significantly lower than the brand. Upon the entry of additional AB-rated generic drugs, generic drug prices generally fall even more.
- 26. Because of these price advantages, states encourage generic competition through laws that allow pharmacists to dispense an AB-rated generic drug when presented with a prescription for its branded equivalent, unless a physician directs, or the patient requests, otherwise. These state laws facilitate substitution of lower-priced AB-rated generic drugs for higher-priced branded drugs.
- 27. Many third party payers of prescription drugs (*e.g.*, health insurance plans, Medicaid programs) have adopted policies to encourage the substitution of AB-rated generic drugs for their branded counterparts.
- 28. As a result of lower prices and the ease of substitution, many consumers routinely switch from a branded drug to an AB-rated generic drug upon its introduction. Consequently, AB-rated generic drugs typically capture a significant

share of their branded counterparts' sales, causing a significant reduction of the branded drugs' unit and dollar sales.

- 29. Competition from generic drugs generates large savings for consumers. A 1998 Congressional Budget Office Report estimates that in 1994 alone, purchasers saved \$8 to \$10 billion on prescriptions at retail pharmacies by purchasing generic drugs instead of the equivalent branded drugs. A 2004 FDA study calculates that patients could reduce the daily costs of their medications by more than 50 percent by purchasing generic drugs when available. And, according to the National Association of Chain Drug Stores, the average retail price for a brand-name prescription was about \$119 in 2007, while the average retail price for a generic prescription was about \$34.
- 30. Significant consumer savings can result when generic companies successfully challenge patents and enter prior to patent expiration. For example, a generic company's successful challenge invalidating a patent covering the antidepressant drug Prozac resulted in generic entry 2½ years before patent expiry and about \$2.5 billion in estimated consumer savings. Another successful challenge invalidating patents covering the cancer drug Taxol resulted in generic entry over 11 years before patent expiry and estimated consumer savings of more than \$3.5 billion.
- 31. There are many other examples of successful patent challenges by generic drug companies. Indeed, empirical studies have shown that when pharmaceutical patent infringement claims are tested in the courts, the alleged infringer prevails in the majority of cases. An analysis of Federal Circuit decisions from 2002 through 2004 in which the court made a final ruling on the merits of a pharmaceutical patent claim (validity, infringement, or enforceability) found that the alleged infringers had a success rate of 70 percent. An FTC study of all patent litigation initiated between 1992 and 2000 between brand-name drug manufacturers and Paragraph IV generic applicants found similar results: when cases were litigated

to a decision on the merits, the generics prevailed in cases involving 73 percent of the challenged drug products.

C. Solvay's AndroGel prescription drug

- 32. Solvay markets a branded prescription drug called AndroGel. AndroGel is a pharmaceutical gel containing synthetic testosterone. Testosterone was first artificially synthesized in 1935 and has been available in various drug products since the 1950s. Pharmaceutical gel products have also been available for decades.
- 33. In August 1995, Solvay licensed the U.S. rights to the testosterone gel formulation used for AndroGel from the Belgian pharmaceutical company Besins Healthcare, S.A. (together with its affiliates, "Besins"), which had developed the formulation. At the same time, Besins agreed to provide commercial supply of AndroGel to Solvay after the FDA approved the product for sale.
- 34. Solvay filed a U.S. New Drug Application for AndroGel in April 1999, which the FDA approved in February 2000. AndroGel is approved for testosterone replacement therapy in men with low testosterone. Low testosterone is often associated with advancing age, certain cancers, diabetes, and HIV/AIDS, among other conditions, and can result in fatigue, muscle loss, and erectile dysfunction.
- 35. Solvay's sales of AndroGel have grown substantially over time. In 2000, U.S. AndroGel sales were approximately . By 2003, U.S. sales had grown to about . By 2007, U.S. AndroGel sales were over \$400 million.
- 36. From 2000 through 2007, cumulative U.S. sales of AndroGel were over

 These sales substantially exceeded Solvay's costs of developing

 AndroGel.
- 37. AndroGel has consistently been Solvay's highest-selling product. In 2007, sales of AndroGel accounted for about of Solvay's U.S. pharmaceutical revenues.
- 38. Solvay sells AndroGel at prices far above Solvay's cost of obtaining the product from Besins, making AndroGel highly profitable for Solvay. Even

accounting for other direct expenses Solvay allocates to selling and marketing AndroGel, Solvay's profit margin on AndroGel net sales is substantial.

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Solvay's formulation patent D.

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- 39. Testosterone, the hormone contained in AndroGel, is unpatented. Patents covering the synthesis of artificial testosterone expired decades ago.
- 40. In August 2000, five years after Solvay licensed AndroGel from Besins, Solvay and Besins employees applied for a U.S. patent relating to AndroGel. The patent did not claim testosterone itself or methods of using testosterone generally, but rather covered the use of a particular pharmaceutical gel formulation containing testosterone and other specified ingredients in certain amounts.
- As described in a report by the United States Government 41. Accountability Office, patent examiners are generally expected to process an average of 87 patent applications per year and have time quotas of a total of 19 hours to process each application from its filing through its final acceptance or rejection. These time quotas are reinforced by examiners' bonus compensation, which is largely tied to the number of applications processed to completion. The patent application process is an ex parte process in which patent examiners rely upon the information and candor of applicants. The vast majority of all patent applications are ultimately granted.
- 42. In prosecuting the patent application relating to AndroGel, Solvay submitted to the patent examiner multiple disclosure statements identifying more than 400 articles and patents discussing previous testosterone and hormone therapies, together with copies of each of these hundreds of articles and patents in multiple notebooks, comprising more than three feet of materials for the examiner to attempt to review. In addition, Solvay filed more than 240 additional pages of papers, responses, amendments, and declarations.
- The patent Solvay prosecuted issued on January 7, 2003 as Patent No. 43. 6,503,894 (the "formulation patent"). Five months later, Solvay requested that the

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27 28 Patent and Trademark Office "correct" many claims of the formulation patent by inserting a scientific term that would substantially reduce the amount of one of the components of the formulation and change the coverage of the claims. Nonetheless, Solvay represented that this "correction" would not "alter the substance of the patent in any way that would necessitate reevaluation by an Examiner." The certificate of correction issued some six months later.

44. The formulation patent expires in August 2020. Solvay recently received regulatory exclusivity from the FDA based on pediatric studies that would provide Solvay with an additional six months of exclusivity beyond the expiration of its patent, through February 2021.

V. Potential Generic Competition to AndroGel

A. Generic companies challenge Solvay's formulation patent

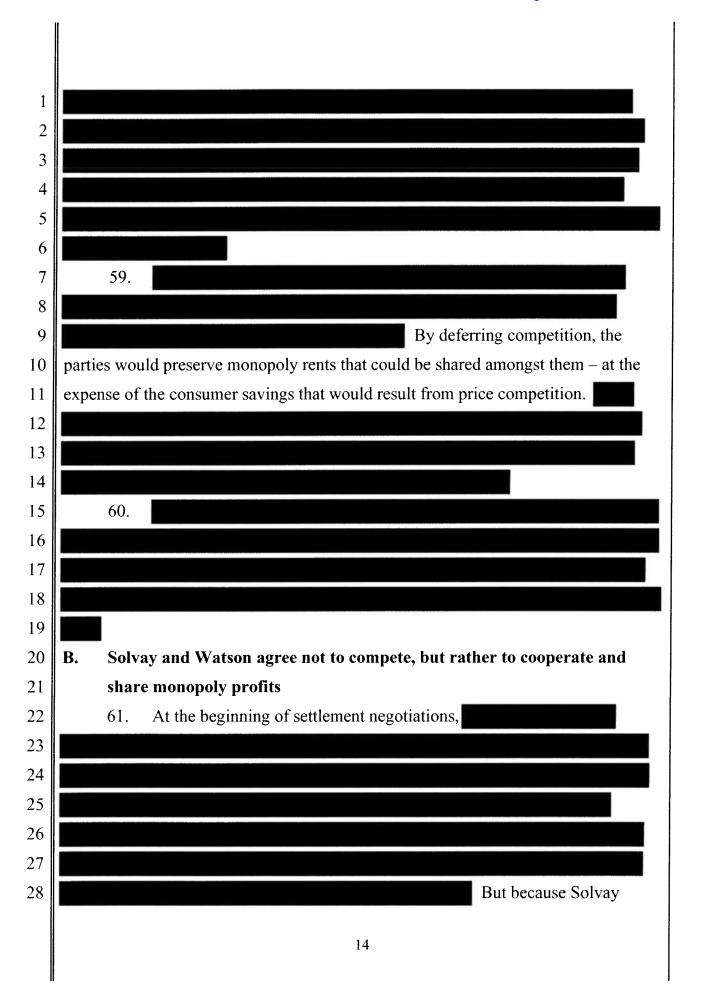
- 45. In May 2003, Watson and Paddock each filed an application with the FDA for approval to market a generic version of AndroGel. As part of their applications, Watson and Paddock certified that their generic products did not infringe Solvay's formulation patent and that the patent was invalid.
- 46. Watson filed its ANDA before Paddock and was therefore eligible for 180-day exclusivity under the Hatch-Waxman Act.
- With its ANDA, Paddock sought a partner to share the costs and risks 47. associated with litigation, together with the rewards from a successful outcome. Paddock eventually reached a deal with Par, which was a top-ten generic drug company and a veteran of pharmaceutical patent litigation. Under the deal, Par agreed to share litigation costs with Paddock, market Paddock's generic product following launch, and share in the resulting profits.
- In August 2003, Solvay and Besins filed patent infringement lawsuits 48. against Watson and Paddock, alleging that each infringed the formulation patent.

Under the Hatch-Waxman Act, Solvay's lawsuits triggered automatic stays of final FDA approval of Watson's and Paddock's generic versions of AndroGel. Under FDA rules, the stays expired in January 2006. **B**. Solvay prepares for the threat of generic competition In early 2006, under the direction of a new CEO, 49. 50. 51. 52. 53. In late January 2006, Watson received final FDA approval for its generic product, meaning the FDA had determined that Watson's generic AndroGel was as safe and effective as branded AndroGel. With final FDA approval, Watson could launch its generic version of AndroGel unless Solvay was able to satisfy the relevant

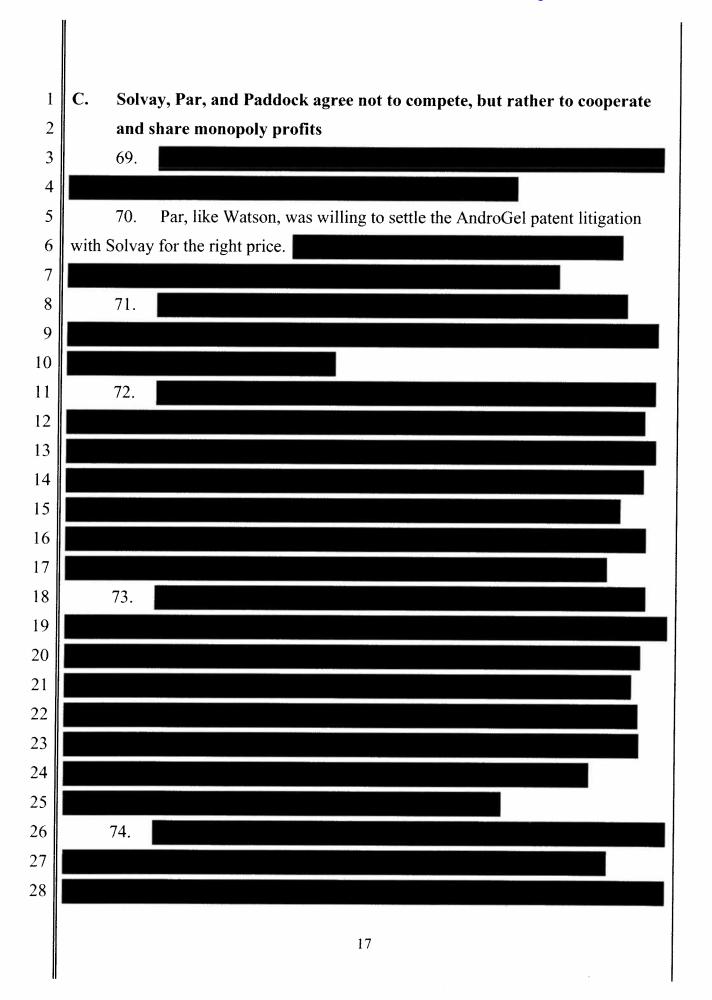
burdens to obtain a preliminary injunction in the patent case to prevent Watson's

launch.

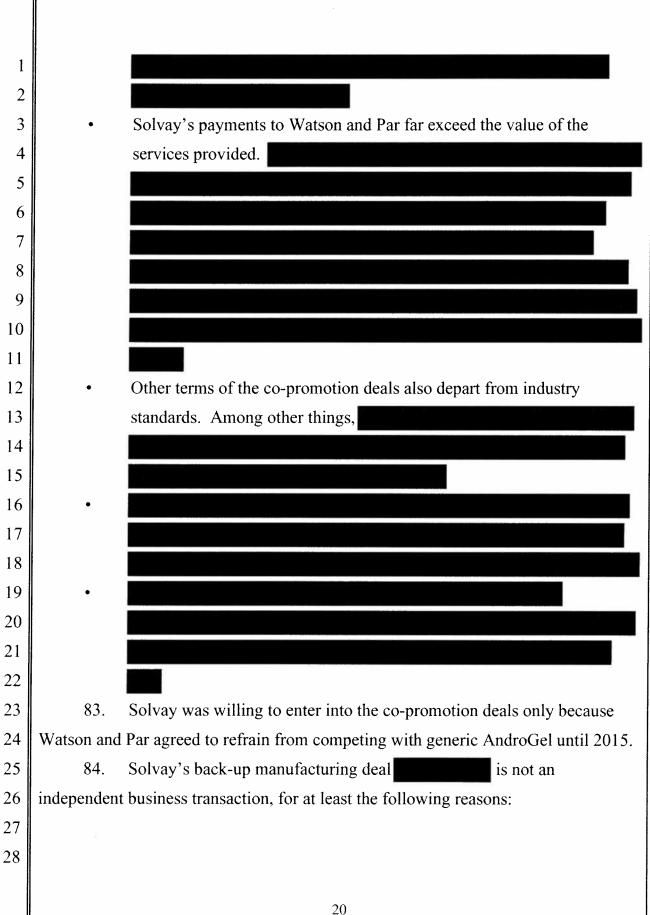
1	54. Solvay realized that Watson's receipt of final FDA approval represented
2 3	a near-term threat to its AndroGel franchise.
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10	Par's CEO told investment
11	analysts in February 2006 that if generic AndroGel didn't launch in 2006, it "should
12	certainly hit in 2007."
13	56.
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19	57. In spite of the threat of generic entry, Solvay did not try to obtain from
20	the court a preliminary injunction to prevent Watson's or Par/Paddock's launch.
21	Rather, Solvay considered ways to settle its patent disputes and eliminate the near-
22	term threat of generic competition without risking a potential adverse court decision.
23	VI. Solvay Pays Watson and Par/Paddock for their Agreement Not to Compete
24	A. Solvay enters negotiations knowing it will have to compensate Watson and
25	Par/Paddock in exchange for deferred generic competition
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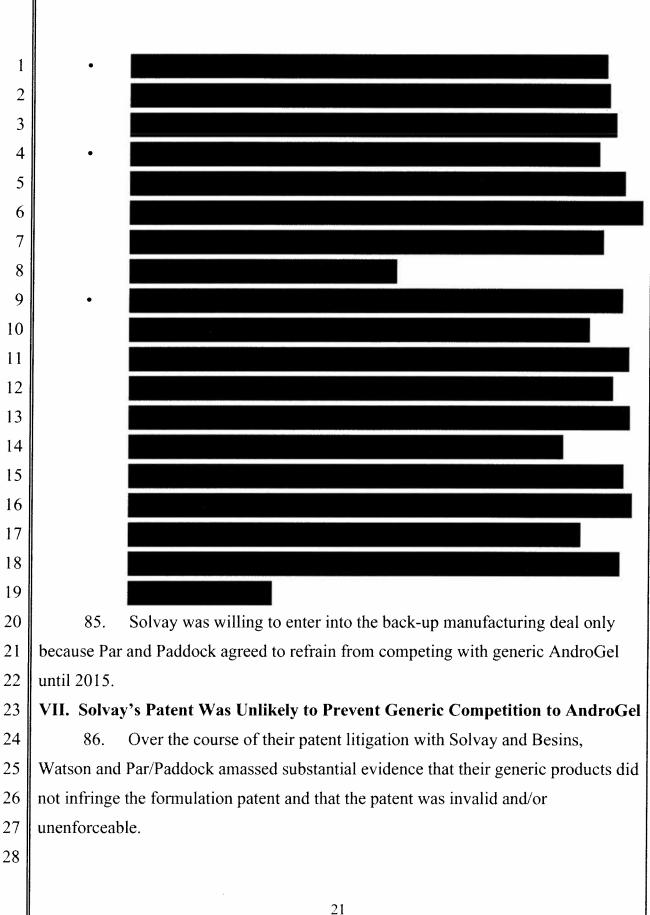


1	64.
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6	65. On September 13, 2006, Solvay, Besins, and Watson entered written
7	agreements to settle their patent litigation. Under the parties' settlement, Watson
8	agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier
9	if another generic company launched a generic version of AndroGel before that date.
10	66. Solvay and Watson simultaneously entered into a co-promotion deal
11	which provided substantial compensation to Watson. Under the deal, Watson agreed
12	to promote AndroGel to urologists and Solvay agreed to share AndroGel profits with
13	Watson
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18	67. The compensation Solvay agreed to provide Watson was designed to,
19	and did, induce Watson to settle the AndroGel patent litigation by agreeing to refrain
20	from marketing generic AndroGel until 2015. Rather than compete, Solvay and
21	Watson agreed to cooperate on AndroGel and share in monopoly profits.
22	68. Solvay and Watson filed a voluntary stipulation of dismissal terminating
23	their patent litigation in the district court. The parties did not file their settlement and
24	co-promotion agreements with the court,
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3	Ultimately, the parties decided that Par would co-promote AndroGel to doctors and
4	receive \$10 million annually,
5	As a Besins executive stated in an e-
6	mail, a "backup manufacturer strategy [was] a partial way to compensate Parr [sic]
7	for not entering the market."
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15 16	76. On September 13, 2006, the same day the Solvay/Watson agreements
15 16 17	76. On September 13, 2006, the same day the Solvay/Watson agreements were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle
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15 16 17 18 19	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle
15 16 17 18 19 20	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to
15 16 17 18 19 20 21	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier if another
15 16 17 18 19 20 21 22	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier if another generic company launched a generic version of AndroGel before that date.
15 16 17 18 19 20 21 22 23	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier if another generic company launched a generic version of AndroGel before that date. 77. Solvay and Par simultaneously entered into co-promotion and back-up
15 16 17 18 19 20 21 22 23 24	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier if another generic company launched a generic version of AndroGel before that date. 77. Solvay and Par simultaneously entered into co-promotion and back-up manufacturing deals which provided substantial compensation to Par and Paddock.
15 16 17 18 19 20 21 22 23 24 25	were signed, Solvay, Besins, Par, and Paddock entered written agreements to settle their patent litigation. Under the parties' settlement, Par and Paddock agreed to refrain from marketing generic AndroGel until August 31, 2015, or earlier if another generic company launched a generic version of AndroGel before that date. 77. Solvay and Par simultaneously entered into co-promotion and back-up manufacturing deals which provided substantial compensation to Par and Paddock. Under the co-promotion deal, Par agreed to promote AndroGel to primary care





- 87. Watson and Par/Paddock argued that the scope of the formulation patent was limited and that their products were outside the scope of the patent claims. They argued that their generic products did not infringe the patent because their products contained ingredients that the patent did not cover, or amounts of ingredients outside the amounts covered by the patent.
- 88. Watson and Par/Paddock also argued that the formulation patent was invalid. Among other things, these firms developed evidence that:
 - The patent was invalid under 35 U.S.C. § 102(b) for prior commercial sale or public use of the patented invention, in that Besins offered the invention for sale to Solvay in 1995 a fact that Solvay and Besins withheld from the Patent and Trademark Office.
 - The patent was invalid as obvious under 35 U.S.C. § 103 because the gel formulations and related methods covered by the patent were obvious variations of existing products and methods.
 - Many of the patent claims were invalid under 35 U.S.C. § 112 for failure to meet the "written description" requirement.
- 89. Watson argued that the patent was unenforceable because Solvay and Besins did not disclose their 1995 commercial supply agreement to the patent examiner when they applied for the formulation patent. The generic firms also argued that the certificate of correction that changed the scope of some of the patent claims was invalid and/or did not apply to the pending litigation, which was filed before the certificate of correction issued.
- 90. By late 2005, Watson and Par/Paddock had filed motions for summary judgment on two of these issues, and addressed others in claim construction briefing and expert reports.

- 91. Solvay and Besins bore the burden of proving that Watson and Par/Paddock each infringed the formulation patent in other words, that the generic products were within the scope of the patent claims. Solvay and Besins had not met their burden when the litigation ended in settlements.
- 92. Solvay and Besins were unlikely to prevent generic entry through their patent lawsuits. To do so, Solvay and Besins had to prove infringement by both Watson and Par/Paddock, and also had to defeat each of the generics' invalidity and unenforceability arguments. If either Watson or Par/Paddock had prevailed on any one of these issues, Solvay's formulation patent would not have prevented generic entry.

VIII. The AndroGel Settlements Harm Competition and Consumer Welfare

- 93. Prior to their settlement, Solvay and Watson were potential competitors. By entering into their agreement, Solvay and Watson eliminated the potential that (1) Watson would have marketed generic AndroGel before a final appellate decision in the AndroGel patent litigation; (2) Watson would have prevailed in the patent litigation and marketed generic AndroGel well before 2015; or (3) Solvay and Watson would have agreed to settle their patent litigation on terms that did not compensate Watson, but provided for generic entry earlier than 2015.
- 94. Prior to their settlement, Solvay and Par/Paddock were potential competitors. By entering into their agreement, Solvay and Par/Paddock eliminated the potential that (1) Par/Paddock would have marketed generic AndroGel before a final appellate decision in the AndroGel patent litigation; (2) Par/Paddock would have prevailed in the patent litigation and marketed generic AndroGel well before 2015; or (3) Solvay and Par/Paddock would have agreed to settle their patent litigation on terms that did not compensate Par/Paddock, but provided for generic entry earlier than 2015.
- 95. Defendants eliminated this potential competition and harmed consumers by entering agreements that compensated Watson and Par/Paddock for agreeing to

refrain from marketing generic AndroGel until 2015. Defendants' agreements to eliminate potential competition until 2015 were based not on the strength of Solvay's patent, but on the compensation Solvay provided to Watson, Par, and Paddock in exchange for a 2015 generic entry date. Absent compensation, Watson and Par/Paddock would not have agreed to refrain from competing until 2015, the generic entry date that Solvay demanded.

- 96. Moreover, absent the compensation Solvay agreed to provide, generic competition to AndroGel would have occurred before 2015 because (1) Watson and/or Par/Paddock would have marketed generic AndroGel before a final appellate decision in the AndroGel patent litigation; (2) Solvay would not have prevailed against each of Watson and Par/Paddock in the patent litigation; or (3) Solvay would have agreed to settle the patent litigation on terms that did not compensate Watson and Par/Paddock, but provided for generic entry earlier than 2015.
- 97. Entry of generic AndroGel would give consumers the choice between branded AndroGel and lower-priced generic versions of AndroGel. Many consumers would choose to purchase lower-priced generic drugs instead of higher-priced branded AndroGel. Entry of generic versions of AndroGel would quickly and significantly reduce Solvay's sales of AndroGel, promote economic efficiency, and lead to a significant reduction in the average price purchasers pay for AndroGel and its generic equivalents. Consumers likely would save hundreds of millions of dollars a year by purchasing generic versions of AndroGel. Through their anticompetitive agreements, Defendants have retained those potential consumer savings for themselves.
- 98. By eliminating potential competition, Defendants have harmed consumers in California, who constitute some 12 percent of the U.S. population, and the California general economy and welfare.
- 99. Consumers may realize few benefits from the entry of generic versions of AndroGel in 2015 because of Solvay's plans to switch sales from AndroGel to a

new branded product, a low volume version of AndroGel, well before 2015.

- and because generic AndroGel would not be automatically substitutable for Solvay's new branded product, generic entry in 2015 would provide little, if any, consumer savings.
- 100. The Hatch-Waxman Act was designed to promote generic competition while preserving incentives for branded innovation. Exclusion payment settlements, including Defendants', distort the careful balance achieved by the Hatch-Waxman Act by eliminating generic companies' incentives to compete.
- 101. Exclusion payments are not a natural by-product of incentives created by the Hatch-Waxman Act. Rather, pharmaceutical patent litigation can be, and often is, resolved without exclusion payments from branded companies to generic companies. For instance, in fiscal year 2004, following FTC enforcement actions challenging exclusion payments, 14 pharmaceutical patent settlements were filed with the FTC under the Medicare Modernization Act and none involved an exclusion payment.
- 102. Through its exclusion payment settlements, Solvay bought protection from competition not contemplated by the Hatch-Waxman Act with consumers paying the price for its anticompetitive conduct.

IX. Solvay's Market and Monopoly Power

- 103. Solvay has exercised and continues to exercise market and monopoly power in the United States with respect to AndroGel. Direct evidence of this power includes Solvay's ability to price AndroGel substantially higher than the projected price of competing generic versions of AndroGel and to exclude potential competitors by providing significant compensation to forestall entry.
- 104. In addition, Solvay's market and monopoly power can be shown through circumstantial evidence, including a high share of a relevant market with substantial barriers to entry. Empirical and documentary evidence demonstrate that the relevant market for antitrust purposes in this case is no broader than testosterone drugs

delivered transdermally (through the skin) and approved by the FDA for sale in the United States. Other testosterone drugs, such as those delivered by injection, are not close enough substitutes to prevent Solvay and other market participants from profitably raising prices. AndroGel has consistently accounted for more than 70 percent of transdermal testosterone drug sales. Substantial barriers to entry exist in the transdermal testosterone drug market, including the need to conduct expensive clinical trials and obtain FDA approval.

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105. Narrower relevant product markets may also exist for purposes of assessing Defendants' conduct and Solvay's market and monopoly power, including one consisting of AndroGel and its generic equivalents. A unique competitive relationship exists between branded drugs and their generic equivalents, including AndroGel and generic AndroGel. Although other testosterone drugs may be used to treat low testosterone, the availability of these drugs is not sufficient to prevent the anticompetitive effects from Defendants' conduct. Solvay has consistently held a 100 percent share of sales of AndroGel and its generic equivalents. Possible sellers of generic AndroGel face substantial barriers to entry, including the need to obtain FDA approval, costly specialized equipment and facilities, and Solvay's ability to trigger an automatic 30-month stay of FDA approval by filing a patent infringement lawsuit. Moreover, Defendants' agreements have diminished the economic incentives to potential generic entrants of challenging the AndroGel formulation patent, since the terms of the agreements allow for immediate entry of generic AndroGel by Watson and Par/Paddock upon the launch of generic AndroGel by any other generic manufacturer.

Count I

Restraint of Trade – Against Watson and Solvay

106. Plaintiffs reallege and incorporate by reference the allegations in all of the paragraphs above.

107. The agreement between Watson and Solvay that Watson will not compete by marketing a generic version of AndroGel until 2015, in exchange for compensation, is an unreasonable restraint of trade that violates Section 1 of the Sherman Act, 15 U.S.C. § 1, and an unfair method of competition that violates Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

Count II

Restraint of Trade - Against Par, Paddock, and Solvay

- 108. Plaintiffs reallege and incorporate by reference the allegations in all of the paragraphs above.
- 109. The agreement among Par, Paddock, and Solvay that Par/Paddock will not compete by marketing a generic version of AndroGel until 2015, in exchange for compensation, is an unreasonable restraint of trade that violates Section 1 of the Sherman Act, 15 U.S.C. § 1, and an unfair method of competition that violates Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

Count III

Monopolization - Against Solvay

- 110. Plaintiffs reallege and incorporate by reference the allegations in all of the paragraphs above.
- 111. At all times relevant to this complaint, Solvay has had monopoly power in the United States with respect to AndroGel.
- agreements with Watson, Par, and Paddock that those companies will not compete by marketing generic versions of AndroGel until 2015, in exchange for compensation. Entry of a generic version of AndroGel would eliminate Solvay's monopoly with respect to AndroGel. At the time of the agreements, Watson and Par/Paddock were threats to enter with generic versions of AndroGel before 2015. Eliminating this threat of generic entry is conduct that is reasonably capable of contributing significantly to Solvay's continued monopoly power. Solvay has willfully

maintained its monopoly and excluded competition through its anticompetitive conduct. Solvay has unlawfully extended its monopoly not on the strength of its patent, but rather by compensating its potential competitors.

113. Solvay's acts are anticompetitive and constitute unlawful monopolization in violation of Section 2 of the Sherman Act, 15 U.S.C. § 2, and an unfair method of competition in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

Count IV

Violation of the Cartwright Act - Against all Defendants

- 114. The State of California realleges and incorporates by reference the allegations in all of the paragraphs above.
- 115. From 2006 to present, Defendants conspired, acted in concert, and executed agreements unreasonably restraining competition in the relevant market.
- 116. The aforementioned practices by Defendants are continuing, and are in violation of the Cartwright Act, Cal. Bus. & Prof. Code §§ 16700, et seq.
- 117. Accordingly, the State of California seeks all relief available under California's Cartwright Act, including injunctions, costs, reasonable attorneys' fees, and any such other equitable or other relief that might be available or just under statute or equity.
- 118. Further, the State of California seeks injunctive relief against Defendants under Bus. & Prof. Code § 16754.5, both to deter such conduct of Defendants which is the subject of this Complaint, and as may be necessary to restore and preserve fair competition in the relevant market.

Count V

Violation of California Unfair Competition Act – Against All Defendants

119. The State of California realleges and incorporates by reference the allegations in all of the paragraphs above.

- 120. From 2006 to present, Defendants conspired, acted in concert, and executed agreements unreasonably restraining competition in the relevant market, all in violation of the FTC Act, the Sherman Act, and the Cartwright Act.
- 121. The aforementioned practices by Defendants were and are continuing, and are anticompetitive, unlawful and unfair acts in violation of the Unfair Competition Act, Cal. Bus. & Prof. Code §§ 17200, et seq.
- 122. As described above, Defendants' acts violate Cal. Bus. & Prof. Code §§ 17200, *et seq*, and the State of California is entitled to civil penalties of up to the maximum amount permitted by Cal. Bus. & Prof. Code § 17206 for each violation of Cal. Bus. & Prof. Code § 17200, and injunctive relief.
- 123. The State of California is entitled to any other relief the court believes is just.

Prayer for Relief

WHEREFORE, Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to issue a permanent injunction against violations of the FTC Act and, in the exercise of its equitable jurisdiction, to order ancillary equitable relief to remedy the injury caused by Defendants' violations; therefore, the FTC requests that this Court, as authorized by 15 U.S.C. § 53(b), 15 U.S.C. § 26 and its own equitable powers, enter final judgment against Defendants on Counts I-III, declaring, ordering, and adjudging:

- 1. That the agreement between Watson and Solvay violates Section 5(a) of the FTC Act, 15 U.S.C. § 45(a);
- 2. That the agreement among Par, Paddock, and Solvay violates Section 5(a) of the FTC Act, 15 U.S.C. § 45(a);
- 3. That Solvay's course of conduct, including its agreements with Watson, Par, and Paddock, violates Section 5(a) of the FTC Act, 15 U.S.C. § 45(a);

- 4. That Defendants are permanently enjoined from engaging in similar and related conduct in the future; and
- 5. That the Court grant such other equitable relief as the Court finds necessary to redress and prevent recurrence of Defendants' violations of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), as alleged herein.

WHEREFORE, the State of California requests that this Court enter final judgment against Defendants on Counts I-V, declaring, ordering, and adjudging:

- 1. That the aforesaid conduct and agreements between the Defendants which are the subject of the Counts, violate the Sherman Act, Cartwright Act and California Unfair Competition Act, and should be declared null and void;
- 2. That Defendants are permanently enjoined from engaging in similar and related conduct in the future;
- 3. That the Court award a mandatory injunction pursuant to Bus. & Prof. Code Section 16754.5 as may be necessary to restore and preserve fair competition in the market affected by Defendants' conduct;
- 4. That for each violation of each Defendant of Count V, the Court award the maximum civil penalties allowed by UCL in the amount of \$2,500; and
- 5. That the Court award reasonable attorneys' fees, costs and such other equitable relief as deemed just and equitable or appropriate, to redress Defendants' violation of federal and/or state antitrust law or restore competition.

Dated: January 772009

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2		Respectfully submitted,
3	4	a
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24	BARBARA MOTZ Supervising Deputy Attorney General	one. Justinion and Judice 1
25	Super House Superin Fillians	
26		Attorneys for Plaintiff State of California
27		State of Camorina
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Case 1.05-cv-occas-1vv1 Docum	Fage 32 01 39
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	DISTRICT COURT OF CALIFORNIA
Federal Trade Commission; and State of California, excel Attorney General Edmund a. Brown, Jr. PLAINTIFF(S).	CASE NUMBER V 09 = 00598
v. Watson Pharmaceuticals, Inc.; Par Pharmaceutical	$\Lambda = 00999$
Companies, Inc.; Paddock Laboratories, Inc.; and	
Solvay Pharmaceuticals, Inc.	SUMMONS
DEFENDANT(S).	
A lawsuit has been filed against you. Within 20 days after service of this summor must serve on the plaintiff an answer to the attached 10 counterclaim 1 cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, (see attached for attorney addresses) judgment by default will be entered against you for the ryour answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer (see attached for attorney names), whose address is If you fail to do so, relief demanded in the complaint. You also must file
JAN 29 2009	TERRY NAFISI Clerk, U.S. District Court G. CUZMAN
Dated:	By: Deputy Clerk
	(Seal of the Court)
[Use 60 days if the defendant is the United States or a United States 60 days by Rule 12(a)(3)].	s agency, or is an officer or employee of the United States. Allowed

SUMMONS

CV-01A (12/07)

Case 1:09-cv-00955-TWT Docum	ent 4	Filed 01/2	9/09	Page 33	of 39	
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UNITED STATES I CENTRAL DISTRIC						
Federal Trade Commission; and State of California ex rei attorney General Edmund D. Brown, gr PLAINTIFF(S)	CASE N	UMBER				ant.
V PLAINTIFF(S) v. Watson Pharmaceuticals, Inc.; Par Pharmaceutical	CV	09	=	005	98	
Companies, Inc.; Paddock Laboratories, Inc.; and Solvay Pharmaceuticals, Inc. DEFENDANT(S).		·	SUI	MMONS		
Within 20 days after service of this summor must serve on the plaintiff an answer to the attached of a counterclaim cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, (see attached for attorney addresses) judgment by default will be entered against you for the region your answer or motion with the court.	complair 2 of the (see a	nt □ Federal Ru ttached for	les of	amende Civil Proce ey names)	ed compedure. The compedure of the compedition of t	laint The answer e address is ail to do so,
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[Use 60 days if the defendant is the United States or a United State. 60 days by Rule 12(a)(3)].	s agency,			e Court)	United St	ates. Allowed
CV-01A (12/07) SUMM	10NS					

1 2 3 4	J. ROBERT ROBERTSON E-mail: rrobertson@ftc.gov Federal Trade Commission 600 Pennsylvania Ave., N.W. Washington, DC 20580 Telephone: (202) 326-2008 Facsimile: (202) 326-2884	
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9 10 11 12 13 14 15 16 17 18		321
19	Federal Trade Commission; and	Case No.
20 21	The State of California, ex rel Attorney General Edmund G. Brown, Jr.))) CIVIL COMPLAINT)
22	Plaintiffs,	
23	V.	
24	Watson Pharmaceuticals, Inc. , a corporation;))
25	Par Pharmaceutical Companies, Inc., a corporation;)))
2627	Paddock Laboratories, Inc., a corporation; and)))
28	Solvay Pharmaceuticals, Inc. , a corporation,)))
	Defendants.)))
	· ·	

PLAINTIFFS' ATTORNEYS

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Case 1:09-cv-00955-TWT Document 4 Filed 01/29/09 Page 36 of 39

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself □) Federal Trade Commission; and State of California			DEFENDANTS Watson Pharma Laboratories, In	-	-		npanies, Inc.;	Paddock	:
yourself, provide same.) John D. Jacobs, FTC, 1087 (310) 824-4343; Cheryl L.	idress and Telephone Number. If y 77 Wilshire Blvd., Suite. 700, Los Johnson, State of California, 300 CA 90013 (213) 897-2688 (See at	s Angeles, CA 90024 South Spring St.,	Attorneys (If Knov Unknown. Past DC 20006, (202 Ave., NW, Wasi & Case, 701 13t	counsel: Jol)263-3428 (5 h., DC 2000	Solvay); Stev 5 (202) 371-7	en Sunshine, 3 7860 (Watson)	Skadden, 144 , J. Mark Gid	0 New Y ley, Whi	ork te
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VI. CAUSE OF ACTION (Cite 15 U.S.C. Section 53(b), 12	e the U.S. Civil Statute under whi 5. U.S.C. Section 45(a): Unfair m	ich you are filing and ethods of competition	write a brief statement 1. 15 U.S.C. Sections	of cause. D	o not cite jur ents in Restr	isdictional sta aint of Trade a	tutes unless d and Monopol	iversity.) ization.	ı
VII. NATURE OF SUIT (Plac	ce an X in one box only.)								
OTHER STATUTES 400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce/ICC Rates/etc. 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 480 Consumer Credit 490 Cable/Sat TV 810 Selective Service 850 Securities/Commodities/ Exchange 875 Customer Challenge 12 USC 3410 890 Other Statutory Actions 891 Agricultural Act 892 Economic Stabilization Act 893 Environmental Matters 894 Energy Allocation Act 995 Freedom of Info. Act 900 Appeal of Fee Determination Under Equal Access to Justice 950 Constitutionality of State Statutes	CONTRACT 110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loan (Excl. Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	PERSONAL INIT 310	duct 370 Other 371 Truth 380 Other Proper 385 Proper Product Pr	NALL RTY Fraud in Lending Personal rty Damage rty Damage et Liability PTCY al 28 USC rawal 28 157 IGHTS g syment ng/Acco- lations are ican with ilities - oyment ican with ilities - Civil	PETT	ons to the Sentence cas Corpus cral h Penalty damus/ r Rights on Condition ITURE/ ALTY culture or Food & g Related ure of erty 21 USC or Laws & Truck ne Regs upational ty /Health	☐ 710 Fair Act	r/Mgmt. ions r/Mgmt. rting & osure Ac vay Labor Labor Labor Act TY RIGI rights ot emark SECUR (1395ff) C Lung (5 C/DIWW (g)) Title XV 405(g)) TAX S s (U.S. P efendant)	ot or Act ETTS O23) VI UITS laintiff
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AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

CV-71 (05/08)

FOR OFFICE USE ONLY: Case Number: _

Case 1:09-cv-00955-TWT Document 4 Filed 01/29/09 Page 37 of 39

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has If yes, list case number(s):	this action been pre	eviously filed in this court an	nd dismissed, remanded or closed? ☑ No ☐ Yes			
VIII(b). RELATED CASES: Have lf yes, list case number(s):	any cases been prev	viously filed in this court the	at are related to the present case? Mr No Yes			
□ c. :	Arise from the same Call for determination For other reasons we	or closely related transaction on of the same or substantial ould entail substantial duplic	ons, happenings, or events; or ly related or similar questions of law and fact; or cation of labor if heard by different judges; or , and one of the factors identified above in a, b or c also is present.			
IX. VENUE: (When completing the (n) List the County in this District;			f necessary.) If other than California; or Foreign Country, in which EACH named plaintiff resides.			
Check here if the government, it	s agencies or emplo	yees is a named plaintiff. If	this box is checked, go to item (b). California County outside of this District; State, if other than California; or Foreign Country			
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			if other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).			
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
Watson Pharmaceuticals, Inc. (h	eadquartered in R	iverside)	Solvay Pharmaceutical, Inc. (headquartered in Georgia) Par Pharmaceutical Companies, Inc. (headquartered in New Jersey) Paddock Laboratories, Inc. (headquartered in Minnesota)			
(c) List the County in this District; Note: In land condemnation co		- 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	if other than California; or Foreign Country, in which EACH claim arose.			
County in this District:*	County in this District:* California County outside of this District; State, if other than California; or Foreign Country					
* Los Angeles, Orange, San Bernar Note: In land condemnation cases, us			San Luis Obispo Counties			
X. SIGNATURE OF ATTORNEY (OR PRO PER)	Johns Dace	Date 27 Jan 2009			
or other papers as required by lav	v. This form, approv	ed by the Judicial Conference	mation contained herein neither replace nor supplement the filing and service of pleadings to of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)			
Key to Statistical codes relating to Sc	cial Security Cases:					
Nature of Suit Code	Abbreviation	Substantive Statement of	f Cause of Action			
861	HIA		rance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. ospitals, skilled nursing facilities, etc., for certification as providers of services under the SFF(b))			
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)				
863	DIWC	100 100대 개발 1212 BR	d workers for disability insurance benefits under Title 2 of the Social Security Act, as filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))			
863	DIWW	All claims filed for widow Act, as amended. (42 U.S	vs or widowers insurance benefits based on disability under Title 2 of the Social Security i.C. 405(g))			
864	SSID	All claims for supplement Act, as amended.	al security income payments based upon disability filed under Title 16 of the Social Security			
865	RSI	All claims for retirement (U.S.C. (g))	old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42			

CV-71 (05/08)

United States District Court, Central District of California Civil Cover Sheet

1(b) Attorneys for Plaintiffs (continued)

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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFÓRNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge A. Howard Matz and t	he assigned
discovery Magistrate Judge is Paul L. Abrams.	J

The case number on all documents filed with the Court should read as follows:

CV09- 598 AHM (PLAx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge
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NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

[X] Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012 Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516 Eastern Division 3470 Twelfth St., R Riverside, CA 9250	
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Failure to file at the proper location will result in your documents being returned to you.