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WITHIN TO JOIN META

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Posted by Jason Rubin, VP of Play

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Virtual reality and the metaverse bring us all the opportunity to connect and share experiences in meaningful and magical ways. Thousands of people have already used the power of virtual reality to build fitness routines with [Supernatural](#), an immersive VR fitness service that aims to make your daily workout the highlight of your day. Look no further than [Supernatural's own Facebook Group](#) where 20K+ members are supporting each other on a daily basis as they celebrate the newfound joy, acceptance, and fun that many say Supernatural and Quest have enabled in their lives.

Like us, Supernatural, and their creators at [Within](#), believe deeply in the power of the metaverse and VR to bring people together and empower positive change. Today, I'm happy to announce that Within (along with Supernatural) have entered into an agreement to join Meta. Supernatural will continue to be operated independently as part of Reality Labs, and will continue to create fitness, wellness, and social experiences in VR, helping people achieve their goals in the most joyful and connected way possible. We're eager to help Within continue bringing joy, awe, and wonder to the Supernatural community, with more music, creative ways to workout, features, and social experiences. Together we will also explore ways we can enhance future hardware to support VR fitness apps, encouraging other developers to bring new fitness experiences to VR. We believe fitness will be a massive success in VR

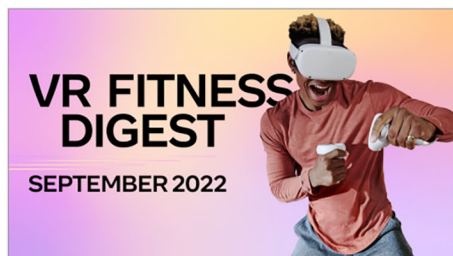
where multiple third-party fitness apps can succeed.

Supernatural wants to prove that everyone is capable of taking on a fitness journey that is fun, effective, convenient, and incredibly empowering. Each Supernatural workout features rhythm-mapped sequences to top hits from your favorite artists, real coaches that guide you and root for you as you move, and allows you to immerse yourself in stunning destinations from Machu Picchu to the surface of Mars. With a growing suite of workout types, from Boxing and Supernatural Flow to Meditations and Coach-led stretching sessions, members have made Supernatural their home for health and wellness in VR.

We, and the team at Supernatural, envision a bright future where people are excited to show up for their daily workout, tap into their inner athlete, and connect with a huge community of support. We can't wait for what's ahead.

Closing Conditions: This transaction will be subject to customary closing conditions and regulatory approval. Financial terms of the deal were not disclosed.

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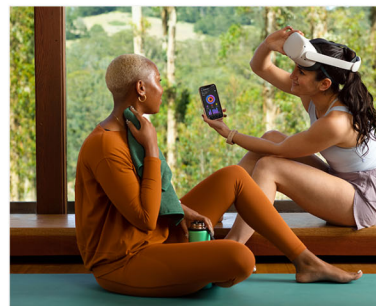
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