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Attorneys for Plaintiff Federal Trade Commission

14 **UNITED STATES DISTRICT COURT**
 15 **NORTHERN DISTRICT OF CALIFORNIA**
 16 **SAN FRANCISCO DIVISION**

17 **FEDERAL TRADE COMMISSION,**

18 Plaintiff,

19 v.

20 **MICROSOFT CORP.**

21 and

22 **ACTIVISION BLIZZARD, INC.,**

23 Defendants.

Case No. 3:23-cv-2880

24 **PLAINTIFF FEDERAL TRADE**
 25 **COMMISSION’S NOTICE OF MOTION**
 26 **AND MOTION FOR PROTECTIVE**
 27 **ORDER**

1 **NOTICE OF MOTION AND MOTION**

2 PLEASE TAKE NOTICE that Plaintiff, the Federal Trade Commission (“FTC” or
3 “Commission”) shall move and hereby does move the Court to enter the attached proposed
4 Protective Order.

5 **REQUESTED RELIEF**

6 The FTC has filed this action seeking orders temporarily and preliminarily enjoining the
7 consummation of the proposed acquisition of Activision Blizzard, Inc. (“Activision”) by
8 Defendant Microsoft Corporation (“Microsoft”) (“Proposed Acquisition”) as a violation of
9 Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45, and Section 7 of the Clayton
10 Act, 15 U.S.C. § 18. By this motion, the FTC seeks an order pursuant to Rule 26(c) of the
11 Federal Rules of Civil Procedure to prevent disclosure of the discovery taken in the
12 Commission’s investigation of the Proposed Acquisition and administrative proceedings
13 because the discovery contains confidential commercial information of Defendants and of third
14 parties.

15 **STATEMENT OF FACTS**

16 On January 18, 2022, Defendants announced the Proposed Acquisition. The FTC began
17 its investigation of the Proposed Acquisition shortly after the announcement. In the course of
18 the investigation, the FTC received hundreds of thousands of commercially sensitive documents
19 from third parties, including direct competitors to Microsoft and Activision. These documents
20 contain a wealth of competitively sensitive information, such as estimates of market
21 concentration, roadmaps for unreleased products, marketing plans, pricing decisions and
22 strategy, analyses of potential mergers and acquisitions, customer surveys, and licensing
23 contracts, among other commercially sensitive documents and data. The FTC also received
24 millions of documents from Defendants, many of which contain commercially sensitive
25 information.

26 On December 8, 2022, the FTC commenced administrative proceedings before an
27 Administrative Law Judge on the antitrust merits of the Proposed Acquisition. Pursuant to FTC

1 Rule of Practice 3.31(d), the Administrative Law Judge issued a protective order on December
2 9, 2023 (“Administrative Protective Order”) to govern discovery in the administrative
3 proceedings.¹ The Administrative Protective Order was provided to the parties and to every
4 third party that produced documents. The Administrative Protective Order expressly disallows
5 the disclosure of information designated as “Confidential” to in-house counsel of the
6 Defendants. Exhibit A, ¶ 7 (“Confidential material shall be disclosed only to...(c) outside
7 counsel of record for any respondent, their associated attorneys and other employees of their
8 law firm(s), provided they are not employees of a respondent.”). The FTC and Defendants
9 cooperated to implement an expedited discovery schedule which involved the collection of tens
10 of thousands of additional documents and terabytes of data from third parties. The
11 Administrative Protective Order has been in place for seven months, fact discovery closed two
12 months ago, and trial begins in roughly six weeks. Throughout this litigation, Defendants’ in-
13 house counsel have not had access to any confidential material, and Defendants have never
14 argued that their in-house counsel needed access to this material.

15 In preparation of the evidentiary hearing scheduled to begin on June 22, 2023,
16 Defendants sent the FTC a proposed draft protective order. Exhibit B. Defendants’ draft
17 protective order included a provision permitting Defendants to identify four in-house counsel
18 with responsibilities for the litigation in this proceeding to be allowed access to information
19 designated “Confidential” provided they observe certain restrictions and execute an agreement
20 requiring them to be bound by the terms of the protective order. Exhibit B. Defendants’ draft
21 protective order is in direct tension with the already implemented and enforceable

22 ¹ The Federal Trade Commission Rule of Practice 3.31(d) states: “In order to protect the
23 parties and third parties against improper use and disclosure of confidential information, the
24 Administrative Law Judge shall issue a protective order as set forth in the appendix to this
25 section.” 16 C.F.R. § 3.31(d). The efforts of merging parties to modify the standard
26 protection order to permit in-house counsel to view confidential material has been rejected
27 even where respondents aver that it would inhibit their defense. *See In re Benco Dental
Supply Co.*, 2018 FTC LEXIS 109, at *8 (June 15, 2018) (“there is no valid basis for
concluding that [respondent’s] outside counsel will be unable to sufficient develop these
arguments absent in-house counsel’s access [to confidential material]”).

1 Administrative Protective Order. The FTC and Defendants’ counsel met and conferred over
2 videoconference on June 17, 2023. Standing firm on their insistence that in-house counsel
3 should receive access to confidential information, Defendants’ counsel asked the FTC to
4 reconsider its position. Standing at impasse, the FTC submits this request to the Court to enter
5 its proposed protective order.

6 **MEMORANDUM OF POINTS AND AUTHORITIES**

7 Federal Rule of Civil Procedure 26(c) authorizes the district court to protect parties from
8 “undue burden or expense” in discovery by ordering that “a trade secret or other confidential
9 research, development, or commercial information not be disclosed or be disclosed only in a
10 specified way.” In weighing the access of counsel in a protective order, the district court must
11 “examine factually all the risks and safeguard surrounding inadvertent disclosure” by counsel
12 and consider the “nature of the claims and of a party’s opportunity to develop its case through
13 alternative discovery procedures.” *Brown Bag Software v. Symantec Corp.*, 960 F.2d 1465,
14 1470 (9th Cir. 1992). In light of the expedited hearing schedule and the commercially sensitive
15 issues at stake, the FTC has several grounds to seek the entry of a protective order that
16 eliminates the risk of inadvertent disclosure by Defendants’ in-house counsel.

17 ***First***, by the nature of this challenge to a vertical merger, confidential information in this
18 case goes to the heart of the competitive strategy of multiple businesses, including Microsoft
19 and Activision’s direct competitors and negotiating partners. Furthermore, the scope of
20 confidential information available to in-house counsel would be unlimited. Because the FTC,
21 Defendants, and third parties generated the discovery record under the Administrative
22 Protective Order, which had a single tier of confidentiality protection, there is no practical way
23 for Defendants’ in-house counsel to have access to only *some* of the confidential information
24 and there is simply no time under the expedited hearing schedule for third parties to re-
25 designate the documents. *United States v. Aetna Inc.*, Case No. 1:16-cv-01494, 2016 WL
26 8738420, at *10 (D.D.C. Sept. 5, 2016) (rejecting the request to modify the protective order to
27 allow in-house counsel to view documents because “This case is being tried on a highly

1 expedited schedule. It would be highly inefficient to require re-designation of all material
 2 already produced.”). For this reason, federal courts routinely enter protective orders
 3 substantially similar to the Administrative Protective Order when the FTC seeks preliminary
 4 injunctions under § 13(b).²

5 **Second**, the FTC and Defendants have been operating in accordance with the
 6 Administrative Protective Order for over half a year and in-house counsel has not had access to
 7 confidential material during this entire period. Moreover, neither Defendant has sought to
 8 modify the Administrative Protective Order during the period of fact discovery. There is no
 9 pressing or unique need to substantially change who receives access to confidential information
 10 now, especially given how sophisticated and well-equipped Defendants’ outside counsel is.
 11 *Fed. Trade Comm’n v. Advocate Health Care Network*, 162 F. Supp. 3d 666, 672 (N.D. Ill.
 12 2016) (“And, given the extraordinarily sophisticated, experienced and talented counsel in this
 13 case, the critical question is: why is it ‘essential,’ as the defendants put it, that in-house counsel
 14 as opposed to outside counsel, review the calculations and the information from the Intervenors
 15 underlying those calculations?”). In fact, Defendants have already assembled their joint list of
 16 exhibits in preparation for August’s administrative hearing without in-house counsel’s access to
 17 confidential information. If the relevant terms of the Administrative Protective Order have been
 18 sufficient for the litigants to this dispute to prepare for a full hearing on the merits, they should
 19 be sufficient here. Indeed, this urgent pre-merits hearing is necessary because Defendants
 20 continue to refuse to answer whether they would refrain from consummating the Proposed

21
 22 ² *Fed. Trade Comm’n v. Rag-Stiftung*, Prot. Order, Dkt. 10, Case No. 1:19-cv-02337 (D.D.C.
 23 Aug 5, 2019); *Fed. Trade Comm’n v. Tronox Ltd.*, Prot. Order, Dkt. 77 Case No. 1:18-cv-
 24 01622 (D.D.C. July 25, 2018); *Fed. Trade Comm’n v. Wilhelm Wilhelmsen Holding ASA*,
 25 Prot. Order, Dkt. 29, Case No. 1:18-cv-00414 (D.D.C. Apr. 2, 2018); *Fed. Trade Comm’n v.*
 26 *DraftKings, Inc.*, Prot. Order, Dkt. 10, Case No. 1:17-cv-01995 (D.D.C. June 20, 2017); *Fed.*
 27 *Trade Comm’n v. Ardagh Grp. S.A.*, Prot. Order, Dkt. 9, Case No. 1:13-cv-01021 (D.D.C.
 28 July 9, 2013); *Fed. Trade Comm’n v. Phoebe Putney Health Sys., Inc.*, Stip. Prot. Order, Dkt.
 22, Case No. 1:11-cv-00058 (M.D. Ga. Apr. 26, 2011); *Fed. Trade Comm’n v. Graco Inc.*,
 Prot. Order, Dkt. 29, Case No. 1:11-cv-02239 (D.D.C. Dec. 23, 2011); *Fed. Trade Comm’n*
v. CCC Holdings, Prot. Order, Dkt. 30, Case No. 1:08-cv-02043 (D.D.C. Dec. 9, 2008).

1 Acquisition in spite of the United Kingdom Competition and Markets Authority’s prohibition
2 on consummation. It would be a stark and prejudicial outcome to reward Defendants’ in-house
3 counsel with access to their competitors’ confidential information—that they would not
4 otherwise have access to—due to Defendants’ self-created emergency.

5 **Third**, third parties produced competitively sensitive information in reliance of the
6 Administrative Protective Order and designated such information as “Confidential” on the
7 understanding that they would not be seen by in-house counsel of the Defendants. *State of New*
8 *York v. Microsoft Corp.*, Case No. Civ.A. 98-1233, 2002 WL 31628220, at *2 (D.D.C. Nov. 18,
9 2002) (“The Court would regard the belated provision of access to information to Microsoft’s
10 in-house counsel as fundamentally unfair to those parties who produced information in reliance
11 upon the fact that Microsoft’s in-house counsel would not have access.”); *United States v. Aetna*
12 *Inc.*, Case No. 1:16-cv-01494, 2016 WL 8738420, at *9 (D.D.C. Sept. 5, 2016) (“The Special
13 Master finds persuasive Plaintiffs’ argument that granting Defendants’ in-house counsel access
14 to the information at issue may deter non-parties from producing information to the government
15 in future cases.”). Beyond direct competitors, this hearing also involves third parties that are
16 repeatedly on the other side of the negotiation table with Microsoft and Activision and who
17 would suffer the risk that Defendants gain access to information that provides a bargaining
18 advantage.

19 **Fourth**, the risk of inadvertent disclosure is especially high during this expedited
20 hearing schedule. The breakneck pace of activity and exchange of documents in preparation for
21 this expedited hearing increases the risk that competitively sensitive information is mistakenly
22 shared.³ This risk is especially heightened where in-house counsel give input on business
23

24 ³ The breakneck pace of this proceeding has already resulted in an inadvertent disclosure of
25 competitively sensitive information. Although Defendants corrected their Opposition to
26 Motion for Preliminary Injunction with additional redactions, that information has now been
27 seen and shared on the internet. *See* Dkt. 108. The inadvertently disclosed information
28 reinforces the need for strong protection of confidential information provided by third parties
so that it is not unnecessarily exposed.

1 decisions that rely on information relating to the business’s competitors. *Brown Bag Software*
 2 *v. Symantec Corp.*, 960 F.2d 1465, 1470 (9th Cir. 1992) (“A crucial factor...was whether in-
 3 house counsel was involved in competitive decision making”; that is, advising on decisions
 4 about pricing or design ‘made in light of similar or corresponding information about a
 5 competitor.’”) (quoting *U.S. Steel Corp. v. United States*, 730 F.2d 1465 (Fed. Cir. 1984)).
 6 Here, Defendants’ in-house counsel are extremely high-ranking. Although Defendants’ counsel
 7 avers that only litigation counsel distant from the competitive decision making process would
 8 receive access, the concern remains that these in-house counsel could still offer advice informed
 9 by confidential information or they work with other in-house counsel who are directly involved
 10 in competitive decision making. *Federal Trade Comm’n v. Sysco Corp.*, 83 F. Supp. 3d 1, 4
 11 (D.D.C. 2015) (denying the chief legal officer and executive vice president for corporate affairs
 12 access to confidential documents because “issues such as pricing, purchasing, and marketing
 13 may be discussed at the Executive Team’s weekly meetings”); *Intel Corp. v. VIA Technologies,*
 14 *Inc.*, 198 F.R.D. 525 (N.D. Cal. Oct. 11, 2000) (“Concerns about this problem are exacerbated
 15 by Ms. Fu’s interaction with general managers of Intel’s business units and her immediate
 16 supervisor”).

CONCLUSION

18 For the foregoing reasons, this Court should grant the FTC’s Motion for Protective
 19 Order.

20 June 17, 2023

Respectfully submitted,

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