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THE UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS (Boston)
No. 1:23-cv-10511-WGY

UNITED STATES OF AMERICA, et al,
Plaintiffs

vs.

JETBLUE AIRWAYS CORPORATION, et al,
Defendants

For Bench Trial Before:
Judge William G. Young

Closing Arguments

United States District Court
District of Massachusetts (Boston)
One Courthouse Way
Boston, Massachusetts 02210
Tuesday, December 5, 2023

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1 P R O C E E D I N G S

2 (Begins, 9:00 a.m.)

3 THE CLERK: Now hearing Civil Matter 23-10511, the
4 United States of America versus JetBlue, et al.

5 THE COURT: And good morning to everyone.

6 I understand there's some issues about exhibits.
7 As Ms. Gaudet explained to me, there are certain
8 exhibits as to which there is no dispute and they may be
9 admitted. I agree they may be admitted. They will have
10 the next numbers.

11 Which will take us up to what?

12 MR. SHORES: 912, I believe, your Honor.

13 THE COURT: All right. So those exhibits are
14 admitted.

15 MR. SHORES: Thank you, your Honor.

16 (Exhibit 912, marked.)

17 THE COURT: I mean maybe this has been resolved,
18 but she said there were three that were at issue before
19 the defense rested?

20 MR. DUFFY: Before actually the plaintiffs rested,
21 we have submitted a motion to admit three exhibits that
22 were related to Campbell Hill, which is a consulting
23 firm that Spirit had retained. My understanding of
24 defendants' objection to those exhibits is challenging
25 our contention that Campbell Hill was an agent of

1 Spirit's. So that motion was pending before the Court
2 at the time we rested.

3 THE COURT: I understand. And I have reviewed
4 those.

5 On balance I'm going to deny the admission. They
6 may have the exhibit numbers -- the exhibit letters that
7 they had heretofore.

8 MR. DUFFY: Understood, your Honor.

9 THE COURT: All right. Now here's how we're going
10 to proceed. An hour for closings. The defense will go
11 first. I'll take a 10-minute break. And I'll hear the
12 government. Mr. Shores is going to argue.

13 And I should say something, and I say this
14 primarily for the gallery more than for counsel, but
15 counsel will understand this.

16 I'm prepared for your argument and I'm looking
17 forward to it, but I will have questions. Everyone
18 should understand that those questions do not in any way
19 indicate the inclination of the Court as to any matter
20 under which -- as to which I'm taking things under
21 advisement. What they may indicate is issues I'm
22 thinking about. Nothing more. I think it's appropriate
23 to say that.

24 All right. And Mr. shores and Mr. Cohen are going
25 to argue and you'll divide up the time as you see fit.

1 MR. SHORES: Yes, your Honor.

2

3 CLOSING ARGUMENT BY MR. SHORES:

4 May it please the Court. After four weeks of
5 trial there were 900 exhibits and testimony from 22
6 witnesses, but one fact remains undisputed, the domestic
7 airline industry is dominated by the Big 4 carriers who
8 together account for 80 percent of the market. And
9 looking into the future, as Section 7 of the Clayton Act
10 requires, there is no prospect of that changing. As
11 both the CEOs of JetBlue and Spirit testified, the
12 competitive landscape fundamentally shifted years ago in
13 favor of the dominant carriers, particularly the
14 high-priced high-profit legacy carriers. That is why
15 starting 6 years ago JetBlue began considering a merger
16 with Spirit with one main goal, to create a viable,
17 disruptive, big national challenger to the industry's
18 dominant airlines. That mandate is even more urgent
19 today.

20 As the evidence showed, the legacies in particular
21 have used their massive scale and broad networks to gain
22 a large part, through mergers blessed by the government,
23 to cement their dominance in a post-covid world. For
24 example, United and Delta together made billions of
25 dollars in profits in the third quarter of this year

1 alone, while the smaller airlines like JetBlue and
2 Spirit have faced severe financial headwinds post-covid
3 and lost money every year. Now this is not just a
4 problem for the pocketbooks of these small airlines, it
5 is fundamentally a problem for competition and for
6 consumers. As a matter of basic economics and as both
7 JetBlue and Spirit CEOs explain, future growth for the
8 smaller disruptive airlines is not possible without
9 profit. Meanwhile the legacy airlines will continue to
10 pull away.

11 Just as an example, United has 800 new planes on
12 order, that is 300 planes more than the anticipated
13 fleets of JetBlue and Spirit combined.

14 THE COURT: Well excuse me. Help me out as to
15 this.

16 I understand that the Clayton Act is designed to
17 benefit competition, and at bottom to benefit consumers.
18 So, um, who is going to benefit if this merger goes
19 forward? It's not a question of, um, JetBlue's standing
20 with respect to the so-called "legacies," it's whether
21 consumers are going to benefit and more particularly, as
22 I expect the government to argue, what consumers.

23 Help me out with that.

24 MR. SHORES: Sure, your Honor, and that's the
25 fundamental point here.

1 As the government itself recognized in the NEA
2 case, JetBlue is uniquely able to discipline on price
3 and on quality the legacy airlines who carry the most
4 passengers in this country. And that makes sense, your
5 Honor, JetBlue competes across the entire cabin against
6 the legacy airlines, from Basic Economy all the way to
7 first class. So when JetBlue enters routes, what the
8 evidence shows is that prices come down for consumers,
9 most consumers in this country.

10 Now at the same time we do recognize there are
11 people who have chosen a ULCC-type option. And as the
12 Clayton Act recognizes, if you have entry, the ability
13 to enter the market in a mobile industry, those
14 consumers will be protected. And as I'm going to talk
15 about today, one of the key features of this case that
16 we've heard about was the fact that Frontier, Allegiant,
17 Breeze, Avelo, they're growing, and they're able to
18 quickly move their assets from one market to another,
19 and what that means under the antitrust laws is low
20 barriers to entry will allow them to serve that side of
21 the market.

22 THE COURT: Well when should I look at the status
23 of competition? That's an inapt question. I'll try it
24 better.

25 MR. SHORES: If -- sorry.

1 THE COURT: If the merger goes forward there's
2 going to be some disruption, that's inevitable and
3 expected. When should I expect to see the benefit that
4 you describe? And is that the time at which my
5 forward-looking analysis ought grab hold?

6 MR. SHORES: Again if we could turn to Slide 12,
7 Mr. McCloud.

8 It is the fundamental question here, your Honor,
9 what is the relevant timeframe that the Court must
10 conduct the competitive effects analysis? And one of
11 the fundamental principles of Section 7 is that the
12 Court has to look out into the future -- not tomorrow,
13 not next month, not even next year, but years into the
14 future after the market has arrived at it's post-merger
15 competitive equilibrium. The government itself has
16 identified the relevant timeframe for entry to be 2 to 3
17 years and some courts look out even further. But even
18 focusing on just the government's timeframe, your Honor,
19 and assuming the closing of this transaction in 2024,
20 that means looking all the way out until 2027.

21 I'd also point out, your Honor, that the cases
22 hold that even if there's some short-term
23 anticompetitive effect from a merger, that doesn't bar
24 the merger if in the long run the merger is good for
25 competition, and that makes sense, your Honor, because

1 every merger causes some temporary dislocation to
2 competition. And if that were enough to do the merger,
3 then Section 7 would practically doom almost every
4 merger. So the fundamental point is that the Court has
5 to look out into the future again beyond the short term
6 to the long term and ask whether this merger is going to
7 be good for competition in the long run?

8 THE COURT: But that's -- to me that's one of the
9 key issues here.

10 If the niche that Spirit occupies and the routes
11 that Spirit presently flies, if that's going to be gone,
12 and it is under this merger -- you say well everyone can
13 come in over time or Frontier and Allegiant can come in,
14 what is my benchmark for balancing the loss to the
15 Spirit consumers against the benefit downstream to
16 consumers -- perhaps a more affluent or business class
17 that all airlines compete for, how do I balance that
18 here?

19 MR. SHORES: Well, your Honor, I would point to
20 the language of Section 7 which gives a balancing test
21 and what the language of Section 7 says is that a merger
22 has to substantially lessen competition, not just lessen
23 competition, but substantially lessen competition. And
24 what that means is that the Court has to look out into
25 the future and say "What is going to be the competitive

1 effect of this merger?" And there may be some loss of
2 competition, you know Congress chose not to set the bar
3 at just loss of competition or even possible loss of
4 competition, there has to be a substantial lessening of
5 competition. And what Congress was trying to achieve
6 through the Clayton Act is to say "We don't want mergers
7 that in the long run are bad for competition."

8 And I think this is important to point out that
9 witnesses, the ULCC witnesses like Mr. Biffle, a witness
10 from Allegiant, a witness from the other ULCCs, they
11 testified that they have the ability to both serve the
12 profitable existing routes as well as acquire new
13 planes, get leases, exercise options -- Allegiant alone
14 has 80 options, and redeploy existing aircraft from
15 unprofitable routes, like they do every day, in order to
16 serve the routes that will be vacated by Spirit.

17 I'll also point out, your Honor, those were
18 witnesses called by the government and they made clear
19 that they want to grow. I think one important thing
20 about Section 7 cases, particularly in a dynamic
21 industry, is you can't take a snapshot of what the world
22 looks like today, the airline business evolves.

23 Take Avelo and Breeze, for example, your Honor.
24 Those were two airlines that entered during the height
25 of the pandemic, which is the worst demand environment

1 that the airline industry has ever seen, and they're now
2 in dozens of cities and many routes. Allegiant already
3 has a new plan called Allegiant 2.0. Yes, historically
4 they serve secondary or proxy airports, that's true, but
5 some of those airports even compete with the primary
6 airports, take Sanford that's competitive with Orlando.
7 But they also said, in a post-merger world particularly,
8 is that the government contends that profits are going
9 to go up, prices are going to go up, and the business
10 models will evolve to meet that, that's what the history
11 of the airline industry shows.

12 So back to your question, your Honor. I think
13 it's a balancing, but it's also looking at the
14 perspective of what's going to happen in this industry
15 and thinking about what has happened in this industry in
16 the past and what it tells us about competition in the
17 future.

18 Your Honor, if we could go to Slide 8.

19 (On screen.)

20 In the left-hand corner, your Honor, this was the
21 testimony of Mr. Biffle, and what he said was "Airlines
22 have portable assets." It's not like the hotel
23 business, this is not a merger of a widget factory, this
24 is a merger of a mobile asset. And what that means is,
25 for purposes of your analysis in this case, the asset

1 can move. And when Spirit exits these routes in the
2 long run, there's going to be profitable entry here by
3 other ULCCs.

4 Now if I could, your Honor, I would like to turn
5 to the **Baker Hughes** framework.

6 And if we could, Mr. McCloud, let go to -- um,
7 sorry. 19. I'm sorry, 15. No, 17. You got me
8 confused here.

9 (On screen.)

10 And I think it's important to put the analysis in
11 the context of what the law requires, your Honor.

12 There's a very well-settled framework for
13 analyzing the competitive effects here and that's the
14 **Baker Hughes** framework, and what it provides is, in Step
15 1, there has to be undue concentration in a relevant
16 market.

17 THE COURT: But on that point, isn't it clear that
18 it is the routes that JetBlue competes with Spirit?
19 Your own expert emphasized the routes. I recognize that
20 there is competition at a national network level. But
21 isn't it appropriate to consider the routes that we've
22 been talking about during the course of the trial?

23 MR. SHORES: I do think it's appropriate to
24 consider the routes, your Honor. I think there are two
25 separate questions though.

1 One question is that at Step 1 of the analysis,
2 what is the relevant market for antitrust purposes? And
3 that question involves whether you should look at
4 competition on a national level for purposes of the
5 relevant antitrust market, and what I mean by that is
6 you get to choose, after hearing all the evidence,
7 what's the best way to think about the market dynamics
8 here. It doesn't mean --

9 THE COURT: I recognize that, and so let me push
10 back a little bit.

11 It seems to me, or I'm thinking, that I really
12 have to look at these routes where there's head-to-head
13 competition, and I have these exhibits and I can see
14 who's got them, and also I have to, um, take into
15 account the national competition as well. I have to do
16 both at the same time.

17 So this business about deciding strictly what's
18 the relevant market, um, I have some problems with that,
19 because if I look just at the routes, the competition
20 that you're talking about, um, I don't know how to value
21 that. On the other hand, if I look just at the national
22 market, then it seems to me I'm not giving due weight to
23 the competition in which Frontier is a -- really is a
24 dominant player.

25 MR. SHORES: Yes, your Honor. The government has

1 not alleged --

2 THE COURT: Yes, but does that make sense, I
3 guess?

4 MR. SHORES: It does, your Honor.

5 The question in an antitrust case is what is the
6 starting point for the analysis? And really the
7 starting point is this idea of a market. And sometimes
8 we can get caught up with the labels, but the
9 fundamental question is what is the best way to think
10 about the competition here? And our submission is that
11 you have to think about competition in a market where
12 planes are mobile and people are mobile, as beyond just
13 an individual route level.

14 So you can consider competition at the route
15 level, but when you choose the right market to conduct
16 the antitrust framework, that framework should be around
17 national competition and this type of dynamic industry.
18 And we'll address this in our brief, your Honor.

19 But there are many cases, including the **United**
20 **Sugar** case that was recently tried, a merger case, where
21 courts recognize that when you have mobility of supply
22 across different local areas, the courts do not choose
23 those local areas themselves as the relevant market.
24 Why? Because the business itself is mobile. And also,
25 in this particular industry, people are mobile.

1 Take, for example, somebody who flies on one of
2 the routes that the government claims is going to be
3 harmed. In this world that person is also going to fly
4 on another route where we claim there's going to be
5 benefits. So for the Court to just look at one
6 individual route, as the government contends, and say
7 "You can find a substantial lessening of competition on
8 one of those," we submit is the wrong way to think about
9 it, you have to look at it holistically across the
10 entire nation. And once you've --

11 THE COURT: Your conclusion that people are going
12 to fly on other routes, some people just fly one route,
13 because of where they are or where their family is, or
14 some businesses fly one route or two routes. Where can
15 I draw the conclusion that people, consumers, are as
16 mobile as the airline industry itself?

17 MR. SHORES: Well I do think there is a record on
18 that and we can brief that, your Honor, but I'd make a
19 different point too.

20 If we could turn to Slide 21 of the slide deck.

21 (On screen.)

22 And on the left here what we have is we have Judge
23 Easterbrook's opinion in the **Ball Memorial Hospital**
24 case, and that case was about insurance in Indiana. And
25 what the Court held there, what Judge Easterbrook held

1 there, was when you have the ability of other insurance
2 suppliers to come into Indiana, in a case about
3 insurance in Indiana, those suppliers can protect even
4 people who are not mobile in a particular geographic
5 area.

6 So in that case what Judge Easterbrook was saying
7 is even if you have a consumer set that is not mobile,
8 you have to take into account, in defining the relevant
9 market, which the Court concluded was national or even
10 regional, that those -- that those other suppliers can
11 come in, in his words, "The Blue's rivals whose mobility
12 is not restricted, the suppliers, to protect consumers,
13 whose mobility is restricted."

14 So, your Honor, the fundamental point is you can't
15 think about these things in isolation, the demand side
16 and the supply side are inextricably intertwined. And
17 again it goes back to the fundamental point here that
18 the nature of this industry is mobile. So when you
19 think about the market, you have to think about those
20 things together.

21 And I mentioned the *U.S. Sugar* case, there's also
22 a *Dredging* case, and there's many others where courts
23 have looked at the market definition question and said
24 "I can't just take a snapshot of what individual markets
25 look like with existing competitors when the supply

1 itself is mobile because that would paint an inaccurate
2 picture of competition going forward."

3 So that's why, you know you can look at it from a
4 market definition perspective, but I also think it's
5 important, your Honor, that you can look at it from the
6 perspective of even if they have alleged and proven
7 individual routes, in the **Baker Hughes** framework the way
8 the steps work is, in Step 1 they can rely on
9 statistics, but at Step 2, one of the well-known ways,
10 one of the well-settled ways to rebut a presumption at
11 Step 2 is to show ease of entry and mobility.

12 THE COURT: I recognize that. And you mentioned
13 "presumption" here.

14 Simply tell me how this presumption works? I mean
15 there's the traditional presumption, for instance in
16 discrimination cases. The law uses the word
17 "presumption" in so many different ways. There's the
18 theorian presumption where you put on rebuttal evidence
19 and the bubble is the presumption bursts and it
20 disappears, that's Justice Scalia describing, um,
21 discrimination cases. But the presumption, for
22 instance, of patentability in the patent law is entirely
23 different, it shifts the whole burden of proof to the
24 other side and indeed proof by a fair preponderance of
25 -- by clear and convincing evidence.

1 And then when I read Justice Breyer speaking about
2 the antitrust laws, he's just talking about balancing
3 the procompetitive effect against the anticompetitive
4 effect. When he was Chief Judge here in this circuit,
5 he came up with something he called "presumptions of the
6 middle ground," which were similar to Massachusetts
7 prima facie evidence. Well there's my lecture on
8 presumptions.

9 What's this one?

10 MR. SHORES: Yes, your Honor.

11 The way that the **Baker Hughes** burden-shifting
12 framework is intended to work, and does work, is that it
13 starts with the government showing that there's this
14 undue concentration we've talked about before, and how
15 is that done here?

16 Well the plaintiff's expert, Dr. Gowrisankaran, he
17 looked at the routes where JetBlue and Spirit compete,
18 which he referred to before, and he said, "How many of
19 those routes?" And then he looked at the then-existing
20 competitors on those routes and he asked "How many of
21 those meet a screen that is in the DOJ's guidelines for
22 a presumption of harm?" A so-called "structural
23 presumption." That's kind of a screen, it's a starting
24 point. And the cases make clear, like the **Baker Hughes**
25 case, and this is on Slide 17, that's just a starting

1 point. So it gets the government -- the way to think
2 about it is it gets the government out of the gate.

3 And then the burden shifts to us, at Step 2, to
4 say the defendants, those market share statistics,
5 static-market share statistics -- and remember, he
6 calculated them 18 months ago in a dynamic industry,
7 those are not indicative or predictive of future
8 competition.

9 THE COURT: In other words it shifts to you the
10 burden of going forward in the traditional sense and you
11 may well have borne it here. But that's been the
12 subject that we've been wrestling with. Let's assume
13 for our discussion that you have borne it, then, Step 3,
14 the government bears the burden of proof by proving by a
15 fair preponderance of evidence the substantial
16 impairment of competition.

17 Have I got that right?

18 MR. SHORES: That is right, your Honor. And I
19 would just add a couple of things. One is at Step 2, we
20 can rely on a number of different factors to rebut that
21 presumption. I mean *Baker Hughes* and other cases say
22 the burden is low. And so what we have relied on is not
23 just the dynamic nature of the market, which shows these
24 static-market shares are really not indicative of future
25 competition, but also other factors, ease of entry, you

1 know the divestitures, which we haven't talked much
2 about, the benefits to competition from this merger.
3 All of those things, as **Baker Hughes** says, go into a big
4 bucket. And what they show is that together these
5 market shares are not telling you a lot about the future
6 of competition.

7 And then you're right, in Step 3 what happens is,
8 without the benefit of any presumption, the government
9 has to show with facts a substantial lessening of
10 competition is likely -- is likely -- not just possible,
11 it's probable, it's likely in the future.

12 And so what the -- at Step 3 what they've relied
13 on in this particular case, and I'm happy to address it,
14 are the so-called "coordinated effects" theories as well
15 as the economic evidence of their plaintiffs' expert,
16 Dr. Gowrisankaran.

17 THE COURT: Well if I have some problem, I'll ask
18 them about this coordinated offense. We find that
19 clearly in the guidelines, but one would imagine that's
20 where the guidelines to government attorneys ought be.
21 Well enough said. You have attempted to deal with that
22 and I have that evidence in mind.

23 Go ahead.

24 MR. SHORES: Yes, your Honor. Let me, um, let me
25 turn there real quick though, if I may, just to address

1 one issue, which is what the government is trying to do
2 with this coordinated effects theory? It's to
3 resuscitate a so-called "ATP code theory" that was part
4 of a Sherman Act price-fixing case from over three
5 decades ago.

6 Now JetBlue wasn't even in existence during the
7 time this was going on, and the last of the ATP code
8 consent decrees, which again JetBlue had nothing to do
9 with, expired in 2011. Now to our knowledge, since all
10 of this occurred, there's been no investigation of
11 ATPCO, which the government clearly could do under the
12 Sherman Act, instead the government is using a Clayton
13 Act merger challenge of two small airlines to kind of
14 resuscitate this theory.

15 And I think what's important about this is,
16 particularly at Step 3, we talked about the burden at
17 Step 3, they have to come forward with facts at this
18 point to support this theory -- not just guidelines, you
19 know statements or theories, they have to come forward
20 with facts to support it. And we produced millions of
21 documents in this case and among all those millions of
22 documents all they came up with was a handful of alleged
23 flashing and cross-market initiatives -- your Honor will
24 remember those from trial, we talked about those, in a
25 4-year period from 2016 to 2020. And our pricing

1 witnesses got on the stand and they credibly testified
2 that those acts are not part of JetBlue policy and they
3 haven't happened in years.

4 And as Mr. Hayes said, JetBlue is a maverick, and
5 that was recognized by the Court here last year, it's in
6 JetBlue's DNA, it's part of its 20-year history, and
7 that's not going to change going forward. The far more
8 reasonable inference on this whole coordinated effects
9 idea is that JetBlue is going to continue to be a
10 disrupter of coordination going forward. So that's one
11 of their theories, your Honor.

12 And the second relies on their economic expert,
13 Dr. Gowrisankaran. And you may recall that he
14 testified, and there was a promise in opening, that he
15 was going to show a billion dollars of net harm.

16 And if we could turn to those slides Mr. McCloud.

17 And I think this is important, your Honor, that
18 we're talking about route-level harm. But
19 Dr. Gowrisankaran did not conduct a route-level analysis
20 that reliably provides the Court harm, information about
21 harm at the route level. He testified that he is less
22 sure about what the harm is going to be at the national
23 level -- at the route level as opposed to the national
24 level. And that's critical. If you do look at this on
25 the route level, they've identified 51 routes that they

1 claim are at the heart of this case and they do not have
2 economic evidence to support that there's harm on those
3 routes.

4 I would also point out, your Honor, let's talk
5 about the divestitures. Dr. Gowrisankaran did not
6 consider the divestitures in this case. You may recall
7 that you asked Dr. Gowrisankaran, "Did you consider
8 divestitures?" And he punted that question to
9 Dr. Chipty, who gives them no weight. So although
10 Dr. Gowrisankaran did not say it, what is happening with
11 his model is that he is accounting for harm or counting
12 harm in routes where the divestitures are going to
13 eliminate any possibility of harm.

14 THE COURT: Let me pose this question, and in my
15 own review of the cases I have seen cases, um, sparse,
16 but I have seen cases where a Court has decided that the
17 divestitures were close, but not sufficient, and then
18 has proceeded to go forward to say "But this would pass
19 muster if there were this divestiture or that
20 divestiture." What's your position about that, assuming
21 the Court were to go down that road?

22 MR. SHORES: Well it's a good question, your
23 Honor, because one of the things that I think is
24 remarkable about this merger challenge is there are
25 6,000 nonstop routes in this country, 6,000, and the

1 government has centered its merger challenge to these
2 two small airlines on 51 of them, which is just 1
3 percent. And we agreed to very significant divestitures
4 in this case. You've heard testimony from Spirit, from
5 Frontier, from JetBlue, from Allegiant about how --

6 THE COURT: My question is, um, accepting all
7 that, saying, "Oh, these apply, but we need a little
8 more," is that within the Court's province? Should the
9 Court analyze that? Should I hold for -- if I think I
10 need to hold further hearings on remedy, should I go do
11 that?

12 MR. SHORES: You absolutely can, your Honor, I
13 mean that's in the case law --

14 THE COURT: I can, but the question is should I?

15 (Laughter.)

16 MR. SHORES: Well our position is that as opposed
17 to a full-stop injunction against a merger of these two
18 small airlines, the Court should hold a remedy if it
19 determines there are any harms from this merger. Which
20 we of course deny, I must add.

21 THE COURT: I understand that.

22 MR. SHORES: And if I could, your Honor, you know
23 let me cite a case. I'll just read the language from
24 the **Ford Motor Company** case, 405 U.S. 562, this was from
25 1972, "The relief in an antitrust case must be effective

1 to address the violations and to restore competition.
2 The District Court is clothed with large discretion to
3 fit the decree to the special needs of the individual
4 case." And I would also point the Court to the **FTC vs.**
5 **Pepsico** case, that's 477 F. 2d 24, and that's a Second
6 Circuit case from 1973, where the Court made clear and
7 in fact ordered divestitures that were less than what
8 was sought by the government.

9 So if the Court has specific concerns about this
10 merger -- and again our position is that the merger
11 completely passes muster, but accepting your question,
12 your Honor --

13 THE COURT: And that's really one of the reasons I
14 spoke, we're dealing with possibilities.

15 MR. SHORES: Uh-huh.

16 THE COURT: Let me give you another one which you
17 won't like, or the government won't like.

18 MR. SHORES: Oh-oh.

19 THE COURT: They want a permanent injunction here
20 in what, it seems quite clear to this Court, is a
21 dynamic industry facing unique opportunities and
22 challenges in this post-covid environment. And that's
23 not saying very much, but it's dynamic.

24 All right. If I were to fashion an injunction,
25 that's what you don't like, what sort of, um,

1 limitations or, um, steps for further consideration or
2 review should I build into it assuming that the economic
3 picture is not as the Court posits it?

4 MR. SHORES: Well I think in terms of limitations,
5 if you look at the antitrust remedy cases, what they say
6 is that any remedy should be narrowly-tailored to the
7 concern at issue. So it's difficult for me to speak --
8 you know to hypotheticals. But I think the underlying
9 principle here is that the Court would have to tailor
10 any remedy to a specific harm, if found, in this
11 particular case. And that should be narrow.

12 I mean, you know, the whole premise of this merger
13 is that we want to go out and compete broadly across the
14 country, we're a limited airline right now, we want to
15 go out and compete broadly across the country in order
16 to discipline the legacy carriers and bring down prices.
17 If the Court has a concern about any particular issue,
18 it could expose those to the parties, we could have an
19 evidentiary hearing, we could brief the issue. There's
20 a lot of different procedural ways to address that.
21 But, yes, the Court would have the ability to narrowly
22 tailor a remedy to the particular concern that is at
23 issue.

24 (Pause.)

25 Now, your Honor, I would like to return, if I

1 could, to the issue of these other ULCCs that we've
2 talked about a little bit before, um, and the government
3 has said that these other ULCCs will not be able to,
4 quote, "replace Spirit." And one thing that I think is
5 important, your Honor, is a "replace-Spirit" standard is
6 not the law here.

7 The Court asked instead whether there is a remedy,
8 and here this is what we've done, a divestiture remedy,
9 that would promote competition system-wide after the
10 merger, "system-wide after the merger." And those
11 aren't my words, that's the government's words from the
12 **American U.S. Airways** case. And if you look at Slide
13 35, JetBlue in fact was a beneficiary of those
14 divestitures. And the reason the government promoted
15 those is because they provided JetBlue the ability, the
16 incentive to increase and invest in our business and
17 position JetBlue to be a more meaningful competitor
18 system-wide. So the government's idea that a remedy
19 here has to replace competition on a route-by-route
20 level is simply not the law.

21 In fact, your Honor, I would point you to a recent
22 decision by Judge Nichols in the **United Health** case in
23 the District of Columbia. And in that case the
24 government said the divestiture has to "completely
25 replace the competition lost as a result of the merger."

1 And what Judge Nichols said there is that that violates
2 the language of Section 7. And instead, what we're
3 looking to do here is to stimulate competition
4 long-term, not ask a question of whether, you know, it's
5 going to completely replace competition, because that's
6 a burden that practically defendants could never meet.

7 And so what do we see out there in the competitive
8 landscape today? Well we have Frontier, who's grown
9 rapidly in the last several years. You heard
10 Mr. Biffle, he said they want to grow at 15 to 20
11 percent. He said that they do have the ability to go
12 out and get additional planes. Collectively the ULCCs
13 have 156 planes that they are going to receive just
14 through 2025. He talked about the leases. He talked
15 about the options. And he talked about the ability to
16 redeploy from other routes.

17 Now the government has really painted this point-
18 in-time view, a snapshot in time of these other ULCCs,
19 and I just want to address that quickly. Because if you
20 look at the other ULCCs, it's important to look in the
21 future to their replacement opportunity, because that
22 goes directly to your core question here. And
23 particularly look at the divestitures at Fort
24 Lauderdale, at Boston, in New York, those are going to
25 turbocharge the ULCCs, Allegiant and Frontier, going

1 forward, say nothing of the other ULCCs.

2 Now the other thing the government has said is
3 that we don't yet have regulatory approval for those
4 divestitures. Well that's not surprising, your Honor.
5 I mean typically in these cases it would take some time
6 in order to get approval from the FAA or the local
7 airport authority. And in fact in the American U.S. Air
8 merger, the government supported the divestitures even
9 before there had been any approval by the local airport
10 authorities or the FAA.

11 And as Mr. Gale testified, regardless if we have
12 to contractually, and we do, give these assets back to
13 the airport authorities, the airport authorities are
14 going to use these assets, they're going to give them to
15 the companies, the airlines that best will promote the
16 community and competition. So again in the long run
17 this is going to benefit competition, these
18 divestitures. And they are -- you know, we would say,
19 even more significant, when you take the relative size
20 of this deal, than other airline mergers, big airline
21 mergers where the government itself has supported these
22 divestitures, your Honor.

23 Now if I could, your Honor, I would like to talk a
24 little bit about Dr. Chipty because the government
25 relied on her analysis to say that there won't be any

1 entry. And Dr. Chipty did an analysis that focused on
2 the ordinary course.

3 And if we could go to Slide 46, your Honor.

4 So what was the government's answer to all of the
5 testimony on documentary evidence about entry? Well
6 let's turn to Dr. Chipty. And Dr. Chipty did not even
7 ask the right question, your Honor, she focused only on
8 the question of whether there would be entry in the
9 ordinary course? Ignoring that airlines will have even
10 greater incentives in the future if the merger closes
11 and if there is an increase in prices. Although her
12 companion expert, Dr. Gowrisankaran, claims that prices
13 and profits will rise after the merger, she didn't
14 account for that at all.

15 And I'd also point out, your Honor, if we could go
16 to the next slide.

17 THE COURT: Well prices are going to rise after
18 the merger, aren't they?

19 MR. SHORES: Well I think it depends, your Honor.
20 I mean when JetBlue goes into a route, they discipline
21 the prices of the largest carriers typically on these
22 routes.

23 THE COURT: Well it was an inapt question.

24 The things as they stand today, there appears to
25 be a spectrum of prices from the premium price down to

1 at least the Spirit model which -- whose object seems to
2 be to undercut everybody else's prices. If this merger
3 goes through, there will remain a spectrum of prices and
4 competition among the airlines that will go down to
5 Basic Economy and, um -- but it seems that the Spirit
6 model will be lost?

7 MR. SHORES: Well the model itself will not be
8 lost, your Honor, Spirit itself is going to become part
9 of JetBlue. But far from being lost as a model, you
10 have other ULCCs who are in the market and they're
11 growing. And you mentioned Basic Economy too, your
12 Honor. Basic Economy is growing. And as we heard
13 Mr. Nocella say, United, on their Basic Economy product,
14 attempts to match Spirit on price. And that's a
15 significant piece of this, your Honor.

16 The government has talked a lot in this case about
17 cost-conscious customers. We've heard a lot of talk
18 about that in this case. But it's very important, the
19 government did not define a market around just cost-
20 conscious customers, much less ones that just fly ULCCs.
21 And what the evidence shows is that the customers choose
22 between Basic Economy, ULCCs, and even JetBlue's own
23 Blue Basic product. So far from the model going away,
24 that model is going to be there in the long run, your
25 Honor.

1 In fact we've seen a transition in this industry
2 where Spirit was one of the earlier adopters of the ULCC
3 model, but after that time the model is adopted by the
4 legacies, other ULCCs recognized an opportunity and they
5 grew into that model, and now if you look out into the
6 government's timeframe for entry, 2 to 3 years, which
7 is, you know, timely entry according to the government,
8 in 2027 we're going to have at least 8 airlines offering
9 some type of unbundled model.

10 So the model itself is here to stay. Spirit will
11 not be part of that particular model going forward, it
12 will be part of JetBlue, and we will take the assets and
13 we will retrofit them and we'll use them. But the model
14 itself will be there.

15 And one other point about timing that I think is
16 important to just keep in mind. As you remember, that
17 JetBlue is going to take time, has to take time to
18 retrofit these planes.

19 Now you heard the testimony from Ms. Hurley,
20 JetBlue's CFO, and as a practical matter JetBlue has to
21 do things like get a single operating certificate, and
22 it's going to take at least 12 to 18 months -- and this
23 is on Slide 13, your Honor, it's going to take at least
24 12 to 18 months to retrofit these planes, which means in
25 the meantime the Spirit aircraft are still going to be

1 flying in the Spirit configuration. 12 to 18 months the
2 retrofit process will begin and in 4 to 5 years the
3 retrofit process will be complete. But overall the
4 Spirit yellow planes are going to continue to be in the
5 market for some period. And that's important because if
6 you look out several years, what that means is they will
7 continue to be there, but also it gives time for these
8 other ULCCs to grow and fill the void.

9 If we can flip the slide, Mr. McCloud, that's what
10 we see in the next slide here, is the unbundled low-fare
11 offering, something that may have been unique many years
12 ago has now been effectively commoditized. And although
13 there are somewhat differences between the different
14 airlines and in what exactly they do when they unbundle,
15 there's no question that they're all going after the
16 same basic customer here.

17 And again the government could have had its
18 experts do an analysis, do the work and say "Hey, there
19 are some of these customers, there is a market -- to use
20 the antitrust word, there is a market of people who just
21 fly the ULCCs," but they didn't do that. In fact their
22 theory of the case was completely opposite, they asked
23 witness after witness "Did it, Spirit, in fact spur the
24 unbundled model?" And the answer is "Yes, they did."
25 They were part of that. So where we are today and where

1 we are going to be in the future, which again is the
2 most important question, is Spirit planes are going to
3 continue to fly and others are going to continue to grow
4 this unbundled offering over time.

5 THE COURT: You have 15 minutes left. I don't
6 know how you split it with Mr. Cohen, but there's 15
7 minutes left in the hour, so.

8 MR. COHEN: I'll give you another 3 minutes,
9 Mr. Shores.

10 (Laughter.)

11 MR. SHORES: Mr. Cohen, I thank you.

12 THE COURT: No, it's entirely up to you. I just
13 want to remind you. That's all.

14 Go right ahead.

15 MR. SHORES: Sure, your Honor. I would like to
16 address one more issue and then make some closing
17 remarks.

18 Which is the government has relied very heavily,
19 and I'm sure you're going to hear it in a moment, on
20 some deal modeling, particularly synergy's modeling from
21 before the merger agreement was signed, but as Eric
22 Friedman from JetBlue explained, this model was an
23 attempt to just value the company, it wasn't a business
24 plan going forward.

25 Mr. Friedman made clear he didn't even attempt to

1 account for important things, like the JetBlue Effect,
2 you know, or entry of other airlines going forward, in
3 this pricing study. And even the plaintiffs' own
4 experts, like Dr. Gowrisankaran, recognized that those
5 are part of any pricing analysis.

6 In effect, your Honor, like the focus on the
7 Spirit flight decks I'm sure you're going to hear about
8 or the deal modeling, those are shortcuts, and the focus
9 here should be on what the evidence will be going
10 forward about future pricing. Those prices that are
11 built into that modeling and the modeling simply is not
12 evidence of what the future will be and what the Court
13 should rely on.

14 So let me just say in closing, your Honor, that
15 I'd like to return to where I did in my opening. The
16 simple fact and economic reality is that scale matters
17 in this business, and particularly, your Honor, where we
18 sit today, it's very difficult for the small airlines to
19 compete. In fact you may have seen this weekend we had
20 two other small airlines, Hawaiian and Alaska announced
21 that they too are merging. And the reality for the
22 small airlines in this business is that they need the
23 ability, they need the scale, they need the network
24 breathe to be able to compete with the larger airlines.

25 And Section 7 has a very specific mandate, it

1 prohibits mergers where and only where the government
2 proves with record evidence there would likely be a
3 substantial lessening of competition in the future. And
4 far from a substantial lessening of competition, the
5 record here demonstrates that JetBlue has been a 20-year
6 maverick in this industry, and this merger will provide
7 the scale to become a viable, disruptive, big national
8 challenger to the industry's dominant airlines for years
9 to come.

10 Thank you, your Honor. I'm going to yield to
11 Mr. Cohen.

12 THE COURT: Mr. Cohen.

13 MR. COHEN: Good morning, your Honor.

14

15 CLOSING ARGUMENT BY MR. COHEN:

16 I'm going to start where the Court started with
17 Mr. Shores in talking about the burden and the framework
18 because much of what I want to say focuses on this
19 3-part framework, and really the second part, that
20 assuming the government has come forward with enough
21 evidence to have a presumption, how is that presumption
22 erased and how low is the burden? And there are really
23 two principle parts.

24 One, I want to take from Mr. Shores's deck Slide
25 9, and this is the question, your Honor, that you raised

1 of dynamism, and we can start with the government's own
2 evidence, which is Dr. Chipty, who showed that there
3 are, over in this 5-year period -- and this is Slide 9
4 of the JetBlue deck, 4700 entries just by the ULCCs.

5 Now the significance of that, your Honor -- and if
6 we just look at Slide 10, which is Dr. Hill's companion
7 piece. The significance of that is that are the
8 government's statistics about market share reliable?
9 How do you have a reliable market share analysis in an
10 industry that is this dynamic? And that is how the
11 government's case, with respect to proving
12 concentration, falls apart in the second step of the
13 **Baker Hughes** burden.

14 The other problem that they have is
15 Spirit-specific, and I'll turn to my deck now --

16 And if we go to the next slide please.

17 And, you know, the principal issue here with
18 respect to Spirit is the government's been focused on
19 the past. Their evidence is backward-facing when
20 Section 7 and general dynamics is all forward-looking.
21 They want you to look at projections and performance and
22 a Spirit model, which, yes, it did invent, but which has
23 been widely copied, but those facts and circumstance in
24 that model have been superseded by the economic and
25 competitive realities that Spirit is facing today.

1 So the question is not was Spirit really
2 successful in 2015 or '16 or '17 when it had very little
3 ULCC competition, Basic Economy was in its infancy, and
4 it had essentially created this model in the United
5 States, the question -- and there's no dispute between
6 us and the government, is what will the competitive
7 realities look like over the next 2 to 3-year period?
8 And what the government promised in its opening and it
9 failed to deliver on is it promised that Spirit's
10 historic growth was the best barometer of how it will
11 compete on a going-forward basis.

12 But what the evidence shows, your Honor, is that
13 Spirit -- the past is not prologue. At least if what
14 the past is supposed to be a proxy for is a rapidly
15 growing and profitable airline, because unfortunately,
16 because of the competitive involvement, that is not
17 Spirit today.

18 And, you know, the government's view of Spirit is
19 really -- and the historical view is really best
20 exemplified by their continual repetition of a single
21 statistic. We saw it in the complaint. We heard from
22 Dr. Gowrisankaran. And what they say over and over
23 again is that Spirit has grown so rapidly over the last
24 13 years, and this is the growing and dynamic airline
25 that JetBlue was trying to take out of the market.

1 You know it's true, you Honor, beginning in 2010
2 when Spirit had a few dozen planes, they did grow
3 rapidly from a small airline to a still small airline
4 with 4 percent of revenue but with 200 planes, but it is
5 not sufficient for Spirit to prosper in this competitive
6 environment going forward. And Spirit has recognized
7 this since 2016. Your Honor may remember some version
8 of this slide from the opening and Mr. Christie's
9 testimony, Spirit has been seeking a merger since 2016
10 for the same reason it ultimately decided to merge with
11 JetBlue, which is that it needs scale and size to
12 compete with the Big 4 airlines, particularly given the
13 change in business model of the Big 4 airlines.

14 And if we go to the next slide, please.

15 What the government ignores is there's just been
16 an explosion in ULCC competition. And Spirit has been
17 listing this as a risk factor in its securities filings.
18 And this is the 2022 10K, "Our growth and success of our
19 ULCC business model could stimulate competition in our
20 markets through our competitors' development of their own
21 ULCC strategies." And it goes on to say in the same
22 paragraph, "If these competitors adopt and successfully
23 execute a ULCC business model, we could be materially
24 and adversely affected." That is precisely what's
25 happened.

1 Mr. Nocella from United testified about the
2 "growing nature that 12 percent of this vast fleet of
3 United planes that it devoted to ULCC competition by way
4 of Basic Economy." There's a huge order book at
5 Frontier "Which is flying on top of," Mr. Christie
6 testified, "Spirit's routes almost 50 percent of the
7 time." We have a growing Avelo. We have new entrants
8 in this space. We will see from the documents that
9 American and Delta similarly have vast Basic Economy and
10 growing Basic Economy competitors to Spirit. And that
11 has left us in a completely different place.

12 And where it has left us, if we look at Slide 6,
13 please, is that the net margin of Spirit peaked in 2017,
14 the year, probably not coincidentally that United and
15 American interjoined Delta with an introduction of Basic
16 Economy, JetBlue and Alaska followed, and the profit
17 margins required by Spirit to fuel the future growth,
18 which the government says Spirit will undergo, peaked
19 then and declined, and they declined even before covid.
20 And as the Court will recall from the testimony of
21 Mr. Christie, Spirit lost more than \$1.3 billion in the
22 period 2019 through 2022, and it's on pace to lose
23 another \$475 million. Pretty soon it's real money,
24 almost \$2 billion.

25 Now at trial the government -- and I think we'll

1 hear it today, they've tried to freeze the facts and in
2 their opening they said "You'll hear evidence from
3 Spirit's Chairman that Spirit has a healthy standalone
4 plan it expects to be profitable." Well the government
5 again didn't meet its promise. What Mr. Gardner and the
6 other Spirit executive said is that Spirit did have a
7 plan to be profitable, of course it did --

8 THE COURT: 5 more minutes, Mr. Cohen. Go right
9 ahead.

10 MR. COHEN: Yes.

11 -- but rapidly changes in Spirit's business over
12 the course of 2023 have left it without a certain path
13 to profitability.

14 If we go to the next slide, you'll recall
15 Mr. Christie was examined in some length about this
16 budget document in 2022, and as he said, "Virtually
17 every risk to Spirit's business that was identified at
18 the end of 2022 for this year have come to fruition."

19 And the two issues that have been particularly
20 significant for Spirit is, one -- if we go to the next
21 slide, the Pratt & Whitney engines, which is uniquely a
22 Spirit issue, your Honor. Mr. Christie testified that
23 it is the largest customer for the Pratt engines in the
24 United States. And 45 of -- over 20 percent of Spirit's
25 fleet will be on the ground next year. 72 airplanes by

1 2025. And there's no easy fix, your Honor, these
2 repairs are time-consuming. And the impact on Spirit's
3 operations and finances will be substantial.

4 Second, and this got a little less air time at the
5 trial but it is in the record, is what Spirit described
6 as an "acute reduction in demand." And this is why the
7 Spirit model, the historical model, is not today's
8 model.

9 Now the government, in its examination of various
10 witnesses, it mistakenly pointed to load factor, what
11 percentage of the plane is filled, and they said, "Oh,
12 Spirit, you have a robust load factor, your planes are
13 still full, all must be good." But what that misses is
14 that Spirit can only fill planes at prices that today
15 cannot generate a profit. And this quote in the bottom
16 right of Slide 11, from the third quarter Q of Spirit,
17 is that "Fares have come down 27 percent year-on-year."

18 Now you cannot continue to grow an airline losing
19 money. The effects of 4 years of massive losses have
20 rippled through the Spirit business. Spirit has
21 unilaterally cut its plan to grow its fleet. It worked
22 out a deal with Airbus to defer delivery of aircraft.
23 And while it did adopt a new 5-year plan only 6 months
24 ago -- only 6 months ago, you know as Mr. Kirby
25 testified, the plan is no longer realistic. It's not

1 going to happen. And as Mr. Kirby and Mr. Klein
2 testified, "Spirit is cycling in and out of routes.
3 It's dropping unprofitable routes. It's searching for
4 profitable ones. The plan was just a plan. It's not
5 being executed on."

6 Now the evidence also shows that Spirit is really
7 in unchartered waters and the importance of this is
8 should you rely on historical Spirit statistics? But
9 what Mr. Christie testified -- neither Mr. Christie nor
10 Mr. Gardner was willing to speculate at the trial as to
11 whether Spirit is likely to return to profitability, but
12 Mr. Christie did make one thing crystal clear, that an
13 airline that is unprofitable cannot continue to grow.
14 As a result, as he testified, "Everything is on the
15 table." Mr. Gardner's take was even starker, "Spirit's
16 business model is not sustainable if the losses of the
17 past 4 years continue." And this is not a trivial
18 issue, your Honor. And I know time is very short, but
19 it goes to the heart of the government's case because it
20 undermines all of the market statistics that the
21 government relies upon and its experts rely upon.

22 And if I can end on this last slide. If we look
23 at Dr. Gowrisankaran and Dr. Chipty, what we see is they
24 assumed that Spirit would grow 16 percent a year, they
25 assumed Spirit would enter 100 routes between 2022 and

1 2027, they assumed that Spirit was loathe to abandon the
2 routes that it currently flies, none of that, your
3 Honor, is true. None of these statistics work. And
4 which is why that even apart from entry, which in and of
5 itself defeats the government's case in this dynamic
6 industry, the statistics about market share which the
7 government relies upon to show that this merger is
8 anticompetitive simply do not hold up on a going-forward
9 basis.

10 THE COURT: Thank you.

11 We'll take a 10-minute recess and return for the
12 government's closing. We'll recess.

13 THE CLERK: All rise.

14 (Recess, 10:05 a.m.)

15 (Resumed, 10:20 a.m.)

16 THE COURT: Mr. Duffy.

17 MR. DUFFY: All right, thank you, your Honor. May
18 I proceed?

19 THE COURT: You may.

20

21 CLOSING ARGUMENT BY MR. DUFFY:

22 Your Honor, Congress passed the Clayton Act to put
23 a stop to mergers exactly like this one. The
24 prohibition in the Clayton Act is simple but compelling,
25 any merger that may have the effect of substantially

1 lessening competition is unlawful. This means that any
2 merger with a reasonable probability of harming
3 competition in any single market, as this one does
4 across hundreds, should be enjoined.

5 THE COURT: What's your authority for reasonable
6 probability here?

7 MR. DUFFY: Your Honor, if we go to slide -- let
8 me see. Slide 3, your Honor.

9 THE COURT: Yes, got it.

10 MR. DUFFY: The actual language used here is
11 "appreciable danger." So this is a case from Judge
12 Posner, *Hospital Corporate America v. FTC*. "All that is
13 necessary is that the merger create an appreciable
14 danger of such consequences, in the future, of harm."
15 And this stems directly from the text of Section 7 of
16 the Clayton Act, your Honor, that it speaks of a
17 transaction that may have the effect of substantially
18 lessening competition.

19 And here JetBlue and Spirit are asking this Court
20 to bless a deal whose harm would be felt by more than
21 145 million passengers each year who fly on hundreds of
22 routes. This deal may serve defendants' bottom lines,
23 but it comes at an unacceptable cost to those travelers
24 for whom a destination matters far more than the
25 journey. Those travelers benefit from Spirit's low

1 fares, it's innovative business model, and the choices
2 it empowers them to make.

3 THE COURT: But we're not going to get anywhere if
4 you win, I enjoin this merger, and Spirit goes belly up.
5 No, um, immediate prospect of that. But don't I have to
6 look out into the future? Aren't they right about that?
7 We're making predictions.

8 MR. DUFFY: They're certainly right, your Honor,
9 that it is appropriate to look out into the future, but
10 the simple fact of the matter is that if we go to Slide
11 17, we've heard testimony from Mr. Christie, from others
12 about Spirit's recent financial problems, but we should
13 look to what Spirit has been telling its investors just
14 in the last few months.

15 In the second quarter earnings call held just in
16 August, Mr. Christie, anticipating the problems that
17 Spirit would have in the third quarter, said to his
18 investors, "I strongly believe our expected Quarter 3
19 performance is an anomaly." In every SEC filing, Spirit
20 has continued to tout its ability to return to
21 profitability. Mr. Biffle, when he testified, said that
22 he expects that Frontier will return to profitability.

23 So the testimony from witnesses who are not party
24 witnesses and what those witnesses have been telling
25 their own investors is clear, there is nothing wrong

1 with the ULCC business model. Spirit is still
2 projecting to grow 14 percent this quarter, 7 percent
3 next quarter. So there is no evidence to support this
4 notion.

5 And I will note, your Honor, that there is legal
6 authority as to what defendants would have to show in
7 order to make this argument. It's referred to as a
8 "weakened competitor defense." And the Sixth Circuit
9 has described it, if we turn to the next slide, as "The
10 Hail Mary pass of presumptively doomed mergers." And it
11 is simply the case, your Honor, that there is no
12 evidence that Spirit is in any danger of folding up any
13 time soon, at most its growth is going to slow to some
14 degree. But it is still looking to grow at a faster
15 rate than JetBlue would plan to grow independently or as
16 a combined company should it acquire Spirit.

17 THE COURT: Suppose -- just to follow out that
18 line, though there's many other issues and I want to
19 hear you develop them. You are asking for a permanent
20 injunction here. Don't you think I ought build in some
21 future review or, um, way to, um, see if whatever
22 determinations I make here, even were you to be
23 successful, can be rethought if, um, my assumptions are
24 incorrect?

25 MR. DUFFY: Well I think, your Honor, that that

1 type of injunction obviously requires a finding of
2 liability in the first instance, and I simply think this
3 deal, as it exists now under the market conditions that
4 are likely to persist for the next several years, if not
5 indefinitely, are such that this merger could not be
6 anticompetitive at any time in the foreseeable future.

7 THE COURT: Could not be procompetitive.

8 MR. DUFFY: Could not be procompetitive, would be
9 anticompetitive, yes.

10 THE COURT: Right. Right.

11 But that doesn't answer my question about what
12 sort of trip wires should I -- I mean this is a softball
13 question, this question jumps to the end and presumes
14 the government prevails here. I'm having trouble with a
15 permanent injunction candidly.

16 MR. DUFFY: Sure. Why I think just mechanically,
17 your Honor, the terms of the agreement in front of the
18 Court are such that the deal would need to close in July
19 of next year. So under the terms of that proposal --

20 THE COURT: So this deal falls apart, I appreciate
21 that. I mean obviously if you will obey the Court's
22 order. But then what? Maybe a permanent injunction is
23 too restrictive, that's what I'm suggesting. And I'm
24 asking you to grapple with the idea that I come to think
25 that even were you to win, which is just also another

1 assumption. But we jump to the end there. What sort of
2 limitations should I put on it?

3 MR. DUFFY: Well I think, your Honor, that the
4 injunction would be limited to the deal that is
5 presently in front of the Court. So I don't know that
6 at some point --

7 THE COURT: So another deal is another case?

8 MR. DUFFY: Another deal would be another case,
9 right, your Honor, I think that's definitely fair to
10 say.

11 THE COURT: Thank you. Go right ahead.

12 MR. DUFFY: Sure.

13 So returning to the evidence of harm, um, the
14 evidence is concrete, your Honor. So Mr. Shores has
15 spoken in terms of possibilities of what could happen in
16 terms of entry by other carriers, the effects of
17 divestitures, efficiencies that JetBlue has put forward,
18 but the Court should keep in mind that the harm that has
19 been demonstrated by the evidence is concrete, it is
20 real, it's certain to happen. This transaction would
21 result in the elimination of half the ultra-low-cost
22 carrier capacity in the country, over 6 million fewer
23 seats in flights each year, 30 percent higher fares
24 market-wide. Those are concrete certainties. And in
25 response, the defendants have offered speculation,

1 inconsistencies, and misdirection.

2 JetBlue has both claimed that without this merger
3 it can't grow fast enough to take on the Big 4, and yet
4 at the same time Frontier and Allegiant would have no
5 issue growing fast enough to replace Spirit. JetBlue
6 claims that both entry and the threat of entry are
7 enough to stop price hikes, and that this deal, um,
8 would facilitate 30 percent price increases. So
9 JetBlue's own deal-modeling, which we'll discuss, is
10 premised on the belief and evidence that other ULCC
11 entrants would not be able to enter the affected routes
12 to offset those price increases. JetBlue's attempts to
13 minimize the anticompetitive consequence of this deal
14 are belied by the facts and the law.

15 THE COURT: Now since you've raised the deal-
16 modeling, how do you respond to the argument that's
17 thought to debunk that, that the deal-modeling was,
18 quote, "different" or for more modest purpose?

19 MR. DUFFY: Sure. So I think the important thing
20 to remember, your Honor --

21 If we can go first to Slide 49 here.

22 The important thing to consider is that the
23 deal-modeling was presented -- 49.

24 The deal-modeling was presented to JetBlue's board
25 of directors, it was presented to Goldman Sachs, which

1 issued a fairness opinion, to give comfort to JetBlue's
2 shareholders that the price being paid at a significant
3 premium over Spirit's share value was fair from the
4 standpoint of JetBlue. And so what Mr. Friedman did is
5 he looked at actual events in which Spirit exited routes
6 and the impact on fairness. And what he found was a
7 30-percent fare increase that persisted over at least a
8 12-month period. So that fare increase was not
9 sufficient to facilitate the entry of other ULCC
10 carriers that could lower the fares.

11 And why was that important? That 30 percent fare
12 increase that Mr. Friedman analyzed was the basis for
13 JetBlue's estimation of certain revenue synergies the
14 transaction would create. So the synergy is the
15 additional amount of revenue that JetBlue would earn
16 were it premised on this 30 percent fare increase. And
17 that revenue-synergies modeling was presented to
18 JetBlue's board of directors. The number baked in for
19 the Customer Service Premium, which JetBlue projects
20 remaining at \$400 million a year, well into the future,
21 and is strong evidence that JetBlue themselves do not
22 believe ULCC entry will happen at a sufficient scale to
23 offset this harm.

24 So that is the evidence that shows that JetBlue
25 themselves bet \$3.8 billion in the purchase price that

1 they paid, plus the debt they're taking on, that that
2 entry by ULCCs would not happen and they would have this
3 fare increase that would persist indefinitely into the
4 future.

5 And, your Honor, if I may turn to the legal
6 standards.

7 If we go to Slide 2.

8 There is an important clarification I think to be
9 made in the way the burdens and the analysis that the
10 Court must conduct has been framed. As the Court has
11 recognized, Section 7 is forward-looking and it's
12 looking at the list of anticompetitive effects. I
13 mentioned the Judge Posner case. Another case that I
14 would mention for the reasonable probability standard is
15 **Brown Shoe**, a U.S. Supreme Court case.

16 And I want to turn to the burden-shifting
17 framework which has been discussed.

18 If we go to the two slides forward, please.

19 And I just want to explain what our prima facie
20 case is, how this structural presumption works. Given
21 the amount and the extent of harm, this case has been
22 presented differently than some cases like **Baker Hughes**,
23 for instance. In **Baker Hughes**, the government relied
24 only on a structural presumption of increased shares in
25 particular markets. That structural presumption is part

1 of our case. There are 51 nonstop markets where the
2 shares aren't that high but the structural presumption
3 applies. But there is also direct evidence, so things
4 like the fare increases that have been projected by
5 ordinary-course documents, the loss of a particular
6 choice that many customers do rely upon, the evidence of
7 coordination, a wide-body of direct evidence that
8 strengthens the prima facie case, and that is in
9 addition to the structural presumption.

10 The next step is defendants' rebuttal. Now where
11 the structural presumption applies, the defendants have
12 a particular burden, they must come forward with
13 significant evidence that mandates the conclusion that
14 the merger does not threaten a substantial lessening of
15 competition.

16 THE COURT: And the language that mandates the
17 conclusion comes from?

18 MR. DUFFY: That is from, I believe, um -- I'll
19 have it for you in a moment, your Honor.

20 THE COURT: All right.

21 And then the ultimate question --

22 MR. DUFFY: Sure. So the ultimate question -- and
23 this is where the burden is particularly important, the
24 standard is particularly important. The government does
25 have the burden of persuasion, but it is not a

1 preponderance of the evidence standard. Because of the
2 reasonable probability language the Supreme Court used
3 in *Brown Shoe*, the "appreciable danger" language Judge
4 Posner discussed in his opinion, and the text of Section
5 7 itself, because the government is showing an
6 appreciable danger or a reasonable probability, it is
7 not what a preponderance-of-the-evidence standard would
8 be in other cases.

9 THE COURT: Well wait a minute. This really is
10 important. It's -- I'm familiar with fair preponderance
11 of the evidence, proof beyond a reasonable doubt, clear
12 and convincing evidence. Let me say it back to you
13 having looked at the language of the statute.

14 If we get to Step 3 -- and now correct me here
15 because I think I'm saying back to you something
16 different than you just said. I do believe it is the
17 government's burden to convince the Court by a fair
18 preponderance of the credible evidence that there is a
19 reasonable probability that the merger -- and you have
20 dropped out the word "substantially," which Mr. Shores
21 was, um, emphasizing, but let that by for the moment.
22 But do you see -- do you see it isn't a difference? I
23 fully accept -- and I'll have to reflect on
24 "substantial" here, but the language in the statute.
25 But I'm telling you, it's your burden to convince the

1 Court as factfinder that by a fair preponderance of the
2 evidence -- and again that's one of the reasons I'm
3 hesitant about a permanent injunction, but maybe you've
4 answered that because that just destroys this merger not
5 any merger. Do you see where I'm coming from here?

6 MR. DUFFY: Yes, I understand the Court's
7 articulation and I think that is an entirely fair way to
8 look at it, that the government has the burden to prove
9 by a preponderance a reasonable --

10 THE COURT: But the standard is as you perhaps --
11 as you recite it?

12 MR. DUFFY: Yes.

13 Now I will point out there are some caveats to
14 that and that the defendants do have production burdens
15 once the presumption has been met structurally to come
16 forward with certain evidence, which is particularly
17 important for some issues that we can discuss.

18 THE COURT: I fully agree.

19 MR. DUFFY: Right. Okay. I think we're on the
20 same page, your Honor.

21 If we go to Slide 8, if we can. Um, and sorry,
22 Slide 7 first.

23 Briefly on the issue of relevant markets. I think
24 the Court has correctly cut to the core of this issue.
25 And I did want to mention the *Florvac* case from the

1 First Circuit, which notes that it's the consumers'
2 options and the consumers' choices on which the relevant
3 market analysis obtains. So quite obviously a passenger
4 is not going to view a flight from Boston to Las Vegas
5 as a substitute for a flight from Boston to San Juan and
6 what have you. We think the evidence on this issue is
7 quite clear. JetBlue just last year in the **Northeast**
8 **Alliance** case agreed origin and destination pairs are
9 the relevant markets.

10 I do want to respond though to the Court's concern
11 that defining the markets around origin and destination
12 pairs in no way limits the evidence that the Court can
13 consider. The Court can obviously consider all of the
14 relevant evidence that has come in. The issue is are
15 consumers in these particular markets harmed? So this
16 market definition framework, it guides the Court's
17 analysis as opposed to limiting the evidence.

18 THE COURT: I've -- you've answered the question I
19 had. And so you agree that it's appropriate for me to
20 consider the national procompetitive and anticompetitive
21 effects as I am persuaded by the evidence?

22 MR. DUFFY: To the extent that they would affect
23 those markets, absolutely, your Honor. So all the
24 evidence of coordinated effects, which we'll get to, is
25 a good example of something that cuts very much across

1 markets.

2 And if we go now to the types of markets that we
3 have defined, there are three general categories.

4 If we look to Slide 8.

5 I just want to go through specifically the markets
6 we're talking about. There are 262 routes where JetBlue
7 and Spirit currently fly, where they compete
8 head-to-head, where there would be a loss of
9 head-to-head competition. There's an additional 115
10 routes that Spirit flies nonstop today where JetBlue is
11 not completing directly head-to-head against Spirit.
12 And there are additional routes that Spirit plans to
13 enter.

14 If we go to the next slide, just to briefly go
15 through the types of evidence of harm that we see, in
16 all these routes we see harm that will manifest in the
17 loss of the Spirit effects or the significant decline on
18 fares market-wide that would result from the elimination
19 of Spirit, or the loss of the Spirit product itself on
20 which cost-conscious customers depend, the loss of
21 innovation that Spirit has brought to the marketplace,
22 and in the overlap routes we have the additional harm of
23 a loss of head-to-head competition, which results in
24 significant harm that can be estimated which
25 Dr. Gowrisankaran has. And I would just note that --

1 THE COURT: Now wait a minute. I mean no
2 disrespect to Spirit here, who was a leader in the
3 ultra-low market, but I'm not clear about innovation.
4 Mr. Cohen argued, and with some effect I think, that the
5 model has now reached fruition, others can compete using
6 this model. What innovation are we talking about?

7 MR. DUFFY: Sure.

8 THE COURT: Go ahead.

9 MR. DUFFY: Let me give you an example of that,
10 your Honor.

11 So you focused correctly on Spirit is trying to
12 cut costs right now in any way it can. Many of the
13 innovations that Spirit has developed have been in
14 response to that pressure to cut costs and they have in
15 fact benefitted the customer experience. So the self-
16 service bag drop is a good example of that where Spirit
17 was able to save on labor costs, it allowed customers to
18 drop off their bag using biometric information and other
19 things, and they have found that customers appreciate
20 that, shorter lines, it's easier to get through the
21 airport more quickly. And the nature of innovation is
22 such that we don't know what the next innovation will
23 be, but there's no basis to conclude that the current
24 environment of difficulty returning to profitability is
25 going to hinder the innovation that Spirit continues to

1 bring.

2 If we go to the next slide please.

3 I want to briefly just touch on how much of the
4 harm is occurring in the nonstop overlap markets. We
5 heard talk of 6,000 routes per year that are at issue
6 across the country in terms of airlines. The nonstop
7 overlaps, there's only 73 of them, but they are big
8 heavily-trafficked routes, routes like Miami to New
9 York, Boston to Orlando, where many millions of
10 passengers fly each year. So 55 million passengers are
11 flying on these routes, \$9 billion in revenue are spent
12 on these routes. So although they're a relatively small
13 numeric amount of the total routes in the country, in
14 terms of dollars and passengers, they're quite large.

15 Go to the next slide please.

16 We've heard a lot about the issue of fluidity,
17 questions about whether the market shares statistics
18 presented gave a reliable prediction of the head-to-head
19 competition between JetBlue and Spirit. And we heard
20 testimony from Mr. Kirby talking about the stickiness of
21 Spirit on particular routes, that they have been on
22 these routes for a very long time, especially the bigger
23 routes like those that I was just mentioning that they
24 served before Mr. Kirby joined the company.

25 If we go to Slide 13 please.

1 One of the things we heard from Mr. Clark was the
2 extent to which this overlap between JetBlue and Spirit
3 has grown over the years. So, yes, there have been a
4 few routes that have dropped out since the merger
5 agreement was signed, but the trend that we see from the
6 data and the ordinary-course documents and the testimony
7 is that JetBlue and Spirit have been increasing the
8 extent to which they are competing head-to-head on these
9 particular routes.

10 And if we go to Slide 14.

11 There are 51, um, routes that meet the statutory
12 presumption where the market shares are so high after
13 the transaction that it is presumed illegal in those
14 markets. Now of those there are 35 routes that have met
15 the presumption consistently over the last 3 years. So
16 what the data is showing is sustained competition,
17 sustained high-market shares, between JetBlue and Spirit
18 on these many routes. And again, these are the big
19 heavily-trafficked routes that millions and millions of
20 passengers travel on every year.

21 And if we go to the next slide please.

22 You heard some testimony from Mr. Friedman, an
23 exhibit was used, Exhibit 697, talking about various
24 exits and entries supposedly that had happened over a
25 1-year period, and what we found through the examination

1 of Mr. Friedman was that the vast majority of those
2 instances were very minor schedule and frequency
3 adjustments, instances like an airline that only flies a
4 a route during the summer and not during the winter.
5 And so what we saw was a substantial exaggeration of the
6 extent to which new carriers are truly entering these
7 routes. And instead what we have seen is sustained
8 competition and presence by JetBlue and Spirit on the
9 presumption routes and very high market shares that have
10 been consistent over the last several years.

11 The other thing I would point out, your Honor, is
12 that defendants have pointed to divestitures as a simple
13 fix and a basis to cross out, um, many of these 51
14 routes solely because the divestiture buyer will be
15 flying from that airport to some destination, and we'll
16 get into that later. But there's been no showing
17 whatsoever that any of those entries would happen on any
18 of those routes. And in fact, concrete evidence that it
19 is highly unlikely to happen in many cases as with
20 respect to Allegiant.

21 If we go to Slide 20 please.

22 THE COURT: Just a moment.

23 MR. DUFFY: Yes.

24 THE COURT: Why is it highly unlikely that
25 Allegiant will not compete effectively on those routes?

1 MR. DUFFY: So there's two principal reasons I
2 would give, your Honor. The first is that across all
3 routes the testimony from Mr. Wells was quite clear, and
4 Mr. Wells from Allegiant, that Allegiant does not have
5 any airlines competing with it on 75 percent of its
6 routes and that that has been quite consistent over the
7 last 5 years, and there's no expectation to change. So
8 if Allegiant requires gates in Boston, it's not likely
9 to fly Boston to Orlando where there's several other
10 carriers flying, it's going to look at a flight from
11 Boston to perhaps Astro, North Carolina, or someplace
12 that it's going to be less heavily trafficked. So they
13 won't restore the same competitive intensity and they
14 won't fly the same routes that Spirit does today.

15 THE COURT: Is it not true that in order to
16 preserve competition, it is not required that all the
17 routes be flown at the same frequency as Spirit's
18 network? That's so, isn't it?

19 MR. DUFFY: Well I would say it's certainly not
20 necessarily the case that the routes would need to be
21 flown at the same frequency, what has to happen is that
22 the competitive intensity has to be restored and it does
23 have to be restored in all the markets that are
24 affected. The Supreme Court has said most clearly.

25 ***Philadelphia National Bank***, the Court again, just

1 following the text of Section 7, held very clearly that
2 harm in any single market is not just efficient, but a
3 deal must be enjoined.

4 THE COURT: And any single market here that is a
5 nonstop between Point A and Point B, that is
6 presumptively illegal and has remained so?

7 MR. DUFFY: Right, presumptively illegal and
8 remain so. So, your Honor, this is not a situation in
9 which there is only one or two routes that the
10 presumption is met and there's no answer. Indeed if
11 there was only 1 or 2, I would expect there may have
12 been a better divestiture proposal that could have
13 restored the harm.

14 I think the issue here is that because we're
15 dealing with so many markets, there is no divestiture
16 fix that could do that. But the legal principle is as
17 your Honor articulated, that harm in any single market
18 is sufficient and necessary to enjoin the transaction.

19 And if we can talk just a bit more about the harms
20 at issue. Slide 20, please.

21 We talked about the Spirit effect and one point
22 that I do think is important and bears mentioning, and I
23 mentioned 135 million passengers flying the routes that
24 Spirit flies each year. Now not all of those passengers
25 fly Spirit, um, a relatively small percentage do, but

1 they fly other airlines and Spirit anchors the fares in
2 that marketplace. So all those passengers benefit from
3 the Spirit Effect whether they're flying on Spirit or
4 not.

5 So the harm that this transaction will create is
6 much -- is in excess and disproportionate to Spirit's
7 small size, and that's a reason why fixating on the
8 relatively small share of passengers that Spirit has on
9 a national level is not the right way to think about
10 this transaction. The right way to think about it is
11 how is Spirit's presence in markets today affecting
12 those markets? And the answer is clear, demand is
13 stimulated, fares go down, when Spirit is in these
14 markets.

15 The second thing I would just point out, um, is
16 it's important to note that the average fares will
17 increase as a result of this transaction --

18 But if we go to Slide 21 please.

19 The Court should consider -- we haven't defined a
20 market around only cost-conscious or price-sensitive
21 travelers, the markets we're looking at are all
22 passengers that travel in particular origin and
23 destination pairs. But we do think it is important that
24 the Court consider, and there's a legal basis to
25 consider, the loss of a particular choice that is

1 available for customers in those markets, and that
2 choice is the unbundled very low-price option that
3 Spirit provides.

4 The testimony was crystal clear on this point.
5 Spirit doesn't intend to be for everybody, it is there
6 for the cost-conscious travelers that otherwise could
7 not afford to travel at all or want to use the money
8 they saved for other things, whether that be, um, an
9 extra night accommodation on their trip, an activity
10 when they're out, or something completely unrelated to
11 their travel.

12 THE COURT: But the same question I put to
13 Mr. Shores.

14 Suppose the Court were to find that if the merger
15 went through, nationwide now there would be more
16 competition and more fares would be lowered at some
17 percentage. At what point does that benefit outweigh
18 the burden that you are now describing? At no point?

19 MR. DUFFY: Well, your Honor, we would say that
20 you cannot aggregate the harms and benefits across
21 different markets. So comparing a fare increase on the
22 Boston to San Juan passenger with a fare decrease on Los
23 Angeles to San Francisco would not be an appropriate
24 balancing for the Court to consider. The Court can look
25 at the average fares and see if they're going to go up

1 or down. We think the evidence here is quite clear that
2 they would go up. But I think the question the Court is
3 fixated on is the harms cannot be balanced across
4 markets.

5 THE COURT: I am not fixated on it.

6 (Laughter.)

7 THE COURT: But something I think it --

8 MR. DUFFY: Focused upon, your Honor.

9 THE COURT: Right.

10 MR. DUFFY: All right.

11 THE COURT: And so that's why I, um, Mr. Shores
12 was arguing so strenuously for a national market.

13 MR. DUFFY: And I think the answer to that is that
14 defendants have no hope of winning this case if the
15 markets are defined around particular origin and
16 destination pairs. I still think, looking at the harms
17 across markets, that there is harm demonstrated in each
18 one of them.

19 I would point out that defendants mention
20 incorrectly that Dr. Gowrisankaran didn't quantify harms
21 in particular markets, he did. Those Exhibits 842 and
22 843 are in evidence. And they show on a market-by-
23 market basis what the amount of estimated harm would be.

24 He's testified correctly the harm is more
25 accurately measured at the national level only because

1 you have more data to look at. So you're going to have
2 a more precise number because of that set of data. But
3 he does present reliable well-substantiated estimates of
4 the harm in each of the hundreds of markets that are at
5 issue here.

6 But this loss of a particular product is something
7 independent and apart of the average fare that the Court
8 absolutely can consider in, um, analyzing whether this
9 transaction will result in harm.

10 The third harm I would mention, if you go to the
11 next slide, is the loss of seats. This is something
12 that is quite unusual in transactions, your Honor.

13 Here we have explicit evidence that the
14 transaction is going to reduce the capacity in the
15 market. We have concrete evidence based on JetBlue's
16 publicly-stated plans that there will be 6.1 million
17 fewer seats or more every year from taking Spirit seats
18 out of the aircraft.

19 Now JetBlue tendered an expert witness,
20 Mr. Scheff, to the Court, he went through an analysis
21 that attempted to offset that 6 million seats and he
22 couldn't do it, and there are numerous issues with that
23 analysis that the Court heard, using a
24 nonapples-to-apples comparison, not taking profitability
25 into account, there were numerous issues. But this is

1 also getting to a central narrative feature of the case,
2 that the harms in this transaction are very concrete,
3 they're undisputed, and they are put against speculation
4 of things that might happen, things that don't have
5 support in ordinary-course business documents and are
6 instead based in unreliable speculation.

7 If we go to the next slide please.

8 I mention the innovation with respect to Spirit.
9 The other thing to point out is Spirit has grown very
10 quickly, an 8 percent growth rate between 2018 and 2023,
11 much of that during the heart of the pandemic, much
12 faster than every other airline at issue. Frontier, the
13 other ULCC, is growing fast as well. Showing that the
14 ULCC business model is robust.

15 THE COURT: But they rebut that by saying those
16 days are gone.

17 MR. DUFFY: Well right below that, like a lot of
18 this, we see what they are doing in the next couple
19 quarters. They're still growing 14 percent this
20 quarter. 7 percent next quarter. And this is the
21 change in available seat miles. This is accounting for
22 the fact that they're going to have a significant amount
23 of their fleet grounded because of this NEO engine
24 issue. So even with that, they are still growing year
25 over year.

1 And the NEO engine issue, Spirit has told its
2 investors it expects to be made whole. At some point in
3 time there's going to be an influx of cash, how much we
4 don't know, the terms of it we don't know, but there
5 will be an ongoing commercial negotiation between
6 Raytheon, Pratt & Whitney, and Spirit with respect to
7 this issue.

8 I'd like to turn to coordinated effects, if we
9 can.

10 If we can go to Slide 26.

11 The Court indicated an interest in this issue when
12 Mr. Shores was speaking.

13 THE COURT: I did.

14 MR. DUFFY: Yes, and I am curious if there's any
15 questions.

16 THE COURT: Yes. Here's my problem.

17 I understand the role of horizontal merger
18 guidelines here and I understand very wise reasons the
19 government and the defense has played off that model.
20 It makes perfect sense for an enforcement guideline
21 model to include these coordinated effects. Candidly
22 that makes less sense to the Court, which I think
23 appropriately doesn't presume wrongdoing.

24 Do you see my problem here?

25 MR. DUFFY: Yes. Yes.

1 THE COURT: There's some evidence, there is, and
2 one would be warranted, this Court believes it is
3 warranted, in assuming that there is something more, um,
4 to this coordinated business than was demonstrated by
5 the relatively few instances you've come up with because
6 oligarchs operate that way. And I mean no disrespect to
7 anyone, but the term fits here.

8 You've taken an enforcement manual, which given
9 the broad language of the statute, makes perfect sense
10 for everyone to play off, and you've used one aspect of
11 the enforcement model and said, "Well this is a reason
12 to stop them from becoming bigger." Well I'm skeptical.
13 Go ahead, if that's worth addressing.

14 MR. DUFFY: I think it is, your Honor.

15 And if we go to Slide 26.

16 I would just quickly point out that it's not just
17 the guidelines that are identifying the risk of
18 coordination as grounds to block a transaction, um, **FTC**
19 **v. Hines** is a case that has some similarities to this
20 one in which the ability to compete against a larger
21 competitor was put forward as one of the rationales for
22 the deal, um, involved the merger of the second and
23 third largest company, and their argument was that it
24 would enable them to better compete against the largest.
25 The Court recognized that the tacit coordination is an

1 issue and it is a central object of merger policy to
2 obstruct the creation or reinforcement by merger of such
3 oligopolistic market structures in which tacit
4 coordination can occur.

5 I think the important thing, your Honor, is that
6 coordination does not require ill intent or wrongdoing,
7 market structures can facilitate it whether companies
8 want to participate in it or not. It is a difficult
9 situation to address in the context of Section 1, in the
10 context of post-merger enforcement actions, because an
11 agreement under Section 1 is required for enforcement
12 and that does make it more difficult. So the structure
13 of markets is absolutely very important to enabling,
14 facilitating this degree of coordination, and the law
15 does permit the Court to take this into account and to
16 enjoin a transaction on this basis.

17 The Court is well-familiar with the ATPCO flashing
18 and the cross-market initiatives, and I need not address
19 that, I think, but --

20 THE COURT: All right, you're making the point
21 that it's within the Court's power to take it into
22 account and indeed it's something that perhaps should be
23 taken into account. I -- I'll tell you I remain
24 skeptical under these circumstances.

25 Go ahead.

1 MR. DUFFY: Okay.

2 And I would, your Honor, like to turn to the issue
3 of entry, just if I can, because I do think it's quite
4 important for the Court to consider.

5 If we can just quickly go to Slide 36.

6 And we're talking thus far primarily about the
7 government's prima facie case and just this one point I
8 would like to point out that pertains to the legal
9 standards. But if the government's prima facie case is
10 strong in addressing the respondent's rebuttal evidence,
11 as obviously ours did, the prima facie case is very
12 compelling and strengthened. And under those conditions
13 the defendants' burden of production on rebuttal is also
14 heightened.

15 If we can go now to the next slide.

16 Before discussing entry, I do think it's important
17 to talk about what the testimony was from the party
18 witnesses. The testimony came in loud and clear,
19 aircraft are in short supply. Mr. Hayes testified that
20 direct orders from Airbus are not available until 2029
21 at the earliest. He also testified, with respect to
22 leasing, that maybe you could get an aircraft in 2027.
23 So the leasing market is tight as well. Pilots are not
24 as much an issue in the current time period, but they
25 were earlier. And as airlines are trying to grow, being

1 able to grow pilots, aircraft, presence at airports, are
2 all things that are quite difficult to do.

3 Ms. Hurley testified that in discussing the
4 competitive rationale of this deal, the difficulty in
5 being able to grow quickly and organically by going out
6 and purchasing aircraft and hiring pilots, so JetBlue's
7 stated reason for needing this transaction to grow is
8 directly at odds with its argument that Frontier,
9 Allegiant, and others, can grow at astronomical rates
10 that have never been seen before in the industry.

11 If we go to the next slide, the legal standard. I
12 want to talk through the legal requirements of what
13 defendants must show on this issue.

14 And again, defendants bear the burden of
15 production to show timely, likely, and sufficient
16 evidence. They must come forward with the evidence that
17 would allow the Court to conclude that the competitive
18 intensity of Spirit would be replaced in a timely,
19 likely, and sufficient manner. And I want to talk about
20 what each of these three requirements mean.

21 Timely. The 2-to-3-year time period was used.
22 And the courts have thrown out a specific number as to
23 what the legal requirement is, 2 to 3 years has been
24 cited in a number of opinions. I would say that --

25 THE COURT: And you agree?

1 MR. DUFFY: I agree there are a number of cases
2 that have said that --

3 THE COURT: No, that you agree that that's the
4 time period that I ought be looking at here?

5 MR. DUFFY: I would say that that -- to understand
6 whether competition will be restored, we do need to look
7 at what is going to happen when this deal closes? And
8 immediately when this deal closes, Spirit ceases to
9 exist as an independent competitor, the pricing pressure
10 that it brings to bear in head-to-head markets will be
11 gone.

12 So I think the evidence has shown clearly that
13 entry is not going to happen within the 2 to 3-year
14 window, but if we're looking at is entry going to offset
15 the harm? It really is less than 2 years, based on the
16 fare increases that would happen in the immediate, um,
17 aftermath of this transaction.

18 The second element is likely. Now likelihood in
19 the context of entry, it's not framed in terms of a
20 numerical probability or something like that, it's what
21 does the evidence have to show? And the evidence has to
22 show that entry is reasonably probable based off of the
23 profitability considerations that would have been
24 involved as well as the operational feasibility. So
25 defendants would need to come forward with specific

1 evidence about particular routes that these entrants
2 would look at, how they would overcome barriers that are
3 particular on these routes that pose these types of
4 operational barriers, whether they would be sufficiently
5 profitable to attract assets away from other markets.

6 The other issue is sufficiency. Is the entry
7 sufficient to constrain the harm from the merger? So
8 the entry, it might not need to be 1 to 1 in terms of
9 seat for seat, but it has to be at a scale that is large
10 enough to offset the fare increase that would otherwise
11 occur.

12 And I'd like to go forward and address the
13 different entrants that defendants have suggested as
14 possibilities.

15 If we go to the next slide.

16 I want to briefly talk about Basic Economy, which
17 was suggested as one of the possible options to replace
18 Spirit, and the Basic Economy end with Southwest, it is,
19 um, you know in some sense telling that JetBlue is
20 claiming that this transaction will help it better
21 compete against the Big 4, it is simultaneously holding
22 up legacy Basic Economy and Southwest as a check on the
23 fare increases that would otherwise occur. But as
24 Mr. Nocella testified, Basic Economy exists in a market
25 at a price that is a business decision. The pricing of

1 Basic Economy is going to depend heavily on whether
2 there is a ULCC in the market. Without Spirit or
3 another ULCC to anchor that Basic Economy price, it will
4 float up and be more or less the same level as Regular
5 Economy with perhaps a very slight reduction.

6 Southwest is the next entrant.

7 If we go to Slide 40.

8 Mr. Biffle testified clearly, Southwest is a
9 mid crossed airline, the data supports that. Dr. Hill
10 acknowledged that, um, and this inconsistency was
11 apparent in defendants' arguments, that Southwest is one
12 of the Big 4, yet simultaneously held up as a likely
13 candidate for entry.

14 And I want to talk next about Frontier. And
15 Frontier, I think the Court is correct to ask a number
16 of questions about Frontier, about Mr. Biffle's
17 testimony in particular. Now he gave very colorful
18 testimony about scavengers on the carrier and so forth,
19 painting a somewhat vivid picture, but the fact is that
20 ULCCs, as a flock and individually, are too small to
21 make up for that loss of Spirit especially considering
22 Spirit is half of all the ULCC capacity today.

23 So Frontier is the largest of the remaining ULCCs.
24 But Spirit is still 50 percent bigger than Frontier.
25 Frontier probably could enter some of the more than 200

1 affected routes, but the relevant question isn't whether
2 Frontier might ultimately decide to enter some of those
3 routes that are found to be profitable, defendants have
4 to show that entry by Frontier will be likely, timely,
5 and sufficient to restore the competition that will be
6 lost across all the routes that Spirit currently flies
7 and would plan to fly in the future.

8 Now let's talk about specific numbers instead of
9 the colorful language of Mr. Biffle. If we go to Slide
10 42, this is the language that Mr. Biffle used.

11 He acknowledged he didn't have the planes or the
12 pilots to replace Spirit. When asked how long it would
13 take to replace Spirit? 7 or 8 years was the answer
14 that he gave based on concrete plans of Frontier's
15 growth. And then he talked a little further and he
16 ventured a guess, not a plan, not an estimate, nothing
17 based on reality, but a guess that he could do it inside
18 of 5 years. Not that he would, but that perhaps it
19 would be possible. And that type of speculation is
20 exactly the type of evidence that is insufficient for
21 defendants to meet even their burden of production that
22 the entry is going to be timely.

23 And timeliness isn't the only issue here.

24 Go to the next slide.

25 Frontier and Spirit are different, they are ULCCs,

1 they have many similar aspects of their business model,
2 but they do not operate with the same business traction.
3 Mr. Biffle testified very clearly about how the presence
4 of a Big 4 airline on the route affects its plans. He
5 testified that there is an impact that they don't try to
6 overexpose themselves by being too big on a route, they
7 try to conduct asymmetric warfare to make sure that
8 their capacity is not largest. So Frontier does lie on
9 some of the routes that Spirit flies that are nonstop
10 overlap routes, but Mr. Biffle has said his strategy
11 would not be to expand to such a level and replace
12 Spirit such that it would be overexposed to retaliation
13 from the legacies.

14 If we go to Slide 44.

15 The other thing is relating to, um -- relating to
16 Frontier's business strategy and its stickiness on
17 routes, so it's ability to stay with a sustained
18 presence at an airport and in a particular market. And
19 the evidence came in that Frontier has exited entire
20 airports, like Newark and LAX, those are good examples
21 of big legacy hub airports. Spirit flies many routes in
22 both of those cities today, touching on big airlines'
23 hubs, bringing those fares to their heavily-trafficked
24 routes. And Frontier simply does not do that to the
25 same extent that Spirit does.

1 If we go to Slide 45.

2 And the other thing to just consider is that
3 Mr. Biffle testified he wouldn't go on a quest to
4 replace every Spirit route, some routes he would look
5 at. The only route that came out that was specifically
6 mentioned at all in the testimony of Mr. Biffle was
7 Atlanta City to Myrtle Beach. Defendants could have
8 come forward with evidence about concrete plans or at
9 least robust analyses of what was likely to happen and
10 how Frontier could replace the competitive intensity of
11 Spirit, but they didn't do it, they didn't produce it to
12 the Court.

13 And we can briefly talk about Allegiant as well,
14 your Honor. Now I think the case with Allegiant is
15 simpler. Allegiant was quite clear, Mr. Wells's
16 testimony, that Allegiant looks to fly on routes that
17 have little competition. The evidence came in that 75
18 percent of their routes, um, do not have a competitor
19 flying.

20 Now Allegiant plays an important role in the
21 industry, we're not here to criticize or belittle
22 Allegiant's role, but it's different, they are serving
23 unserved, underserved small cities providing them with
24 destination and connect -- with nonstop service on
25 routes where connections would otherwise be the only

1 option. They have found that that strategy works for
2 them. They are not the type of airline that is going to
3 come in and fly these heavily-trafficked routes that
4 Spirit frequents.

5 They also have an entirely different business
6 model, only flying routes a few days a week, they only
7 fly their planes a few hours a day. It's just a
8 different type of airline than Spirit does. And there's
9 no plans for any of that to change.

10 And if we quickly go through the remaining
11 airlines. There's been a little bit of testimony about
12 Sun Country, Avelo, and Breeze. Just very briefly.

13 Breeze is not even a ULCC at all. There's been no
14 testimony about what routes they might look to enter.
15 They have a similar business strategy of flying unserved
16 routes.

17 Avelo is much the same, only has 16 planes today,
18 is growing at a rate of a few planes a year. It's just
19 nowhere near the size to factor significantly in the
20 ability to replace Spirit.

21 Sun Country is a somewhat unusual ULCC. We
22 haven't heard much about them. They are essentially a
23 Minneapolis-based carrier and nearly the entirety of
24 their route touches on Minneapolis, which really isn't
25 any of the nonstop routes at issue in this case.

1 So we know for certain that Spirit, in its
2 benefits to competition, would go away if this
3 acquisition went through, but defendants have not come
4 forward with anything remotely concrete or specific to
5 show what would happen. And what the Court would need
6 to believe, with entry to restore the competition would
7 be possible, is, you know, simply staggering. The Court
8 would have to believe that ULCCs would grow faster than
9 they ever have before and then some, that they would
10 take on legacy airlines in a way they never have before,
11 that they would fly in ways and in places fundamentally
12 at odds with their established business strategies, and
13 there simply isn't a rebuttal sufficient to overcome the
14 clear overwhelming harms from the deal.

15 I want to briefly just talk about what Dr. Hill
16 did or didn't do. He didn't offer any specific economic
17 evidence to show that timely, likely, and sufficient
18 entry would occur in the relevant markets. There were
19 no plans that were pointed to. And that speculation is
20 standing in stark contrast to the clear evidence of
21 concrete harm in that.

22 And again, we've talked about the deal-modeling.

23 And if we go to Slide 45.

24 But again, Mr. Friedman's analysis, that was the
25 basis for JetBlue's expected ability to increase fares,

1 evaluated actual exit events of Spirit, found that fares
2 on those routes went up by 30 percent, and that entry
3 didn't occur to offset those fare increases within a
4 year.

5 JetBlue's revenue projections count on that
6 similar absence of price-constraining entry after this
7 deal closes. So there's optimism and then there are
8 hopes and dreams divorced from reality, and that is
9 ultimately what defendants' entry story is showing.

10 If we can briefly chat about divestitures and go
11 to Slide 50.

12 Now the divestitures at issue here are
13 airport-specific issues, um, assets at Boston, New York,
14 and Fort Lauderdale, both La Guardia and New York.

15 THE COURT: Well let me ask you the question that
16 I asked Mr. Shores.

17 MR. DUFFY: Sure.

18 THE COURT: Suppose when everything -- as I work
19 through this, I think that what I have before me is
20 insufficient and warrants, um, some restraint on the
21 Court's order, but with some more divestitures it might
22 work. Could I go down that route?

23 MR. DUFFY: Well again, your Honor, I think
24 that -- I would point to **United States v. Aetna** is the
25 case that I would cite on this. It is the case that the

1 divestitures do have to fully restore what the
2 competition has lost. I think that's an important point
3 to keep in mind. And obviously the divestitures would
4 only be available as a remedy upon a finding of
5 liability.

6 I would say this. That the Court asked this
7 question of defendants and I don't know I heard an
8 answer as to what other divestitures might be on the
9 table, what other assets could make this deal workable.
10 And I do think looking at the nature of the harm, it is
11 difficult for me to envision substantively what type of
12 remedies could offset this.

13 I mean we're talking about a significant reduction
14 in capacity, a loss of a large ULCC competitor that is
15 different --

16 THE COURT: 5 more minutes. But you go right
17 ahead.

18 MR. DUFFY: So again, the extent of the harm that
19 we've discussed seems to be such that there does not
20 seem to be a remedy other than a full-stop injunction
21 that would restore our competition. Procedurally, of
22 course, if the Court found that there was liability here
23 and the Court wanted to discuss a remedy, that would
24 obviously be at the Court's discretion. But I would
25 just point to you, the harms are concrete, they're real,

1 and they're multifaceted. They affect a number of
2 different things. And there would be very practical
3 limitations in what divestitures could even
4 hypothetically be put forward. I'm talking about
5 constraints at international airports. Who knows what
6 the Airbus terms and conditions are in terms of aircraft
7 being available? Pilot union issues. There are lots of
8 things that would make it extraordinarily difficult to
9 fashion a remedy that could restore the competition that
10 is lost. And that is why a full-stop injunction is, in
11 the government's view, the only thing that can be done
12 to prevent -- to prevent the harm that is otherwise near
13 certainly to occur.

14 Yeah, so if I may? The Court should see
15 defendants' arguments for what they are, unsuccessful
16 efforts to overcome a mountain of evidence that this
17 merger violates Section 7 in hundreds of markets.
18 Defendants know the bad facts here. They know that
19 JetBlue planned significant fare hikes and substantial
20 capacity reductions. And they know that their arguments
21 about entry and divestitures are based on speculation.
22 Defendants know all of this. So they try to minimize
23 those harms. They've denigrated a number of routes
24 impacted, thrown up their hands in the face of
25 conditions that affect the entire airline industry, and

1 most tellingly they've invited the Court to look past
2 the harms caused to passengers who can't pay for
3 JetBlue's richer experience.

4 What defendants leave unspoken is why? But
5 perhaps they view that harm to those least able to bear
6 it as just the cost of doing business. But the Court
7 should reject their invitation because that's not the
8 law in America.

9 The Clayton Act protects competition even at the
10 expense of businesses that prefer to merge rather than
11 compete. In doing so, the Clayton Act occupies a unique
12 place in our law where risks and probabilities are
13 dispositive and doubts are to be resolved against a
14 proposed deal, and that makes sense because once this
15 deal is consummated, Spirit is eliminated, and that is
16 cold comfort to those who will bear the very real harms
17 that are apparent today to say "We were too optimistic
18 in how we thought about entry." The defendants, not the
19 American people, should bear the risk of being wrong.

20 The evidence points to one inescapable conclusion
21 here, this transaction is a bad deal for consumers, it
22 risks substantially lessening competition and so it
23 violates Section 7 of the Clayton Act. We therefore
24 respectfully request the Court enjoin it.

25 THE COURT: Thank you.

1 Now a few housekeeping matters and I do have
2 something to say.

3 First, we're agreed on 8 days for the filing of
4 requested findings and rulings. That would take us to
5 the, um, 13th of December. And I'll be looking for them
6 then. I will accept further briefing at any time, I'm
7 always happy to get whatever help I can. But the matter
8 today I'm taking under advisement and I will commence to
9 work on it.

10 One last thing, and this does need to be said. I
11 want sincerely to express my thanks to the attorneys in
12 this case, the attorneys for the government and private
13 parties in this case. You have all -- this has been a
14 real trial. Any one of you who has worked on this trial
15 in any capacity ought to be proud of it.

16 It doesn't say anything about what I'm able to do
17 in my core capacity, but I will discharge my judicial
18 function. But it really needs to be said that this case
19 is an exemplar of how a case should be handled.

20 Thanks to all of you zealous advocates for your
21 respective positions, we've gotten this case to trial in
22 little over a year. There's been no wasteful really
23 unproductive motion practice. All of the examinations
24 and the arguments have been to the point and have been
25 designed to help the Court, rather than to obfuscate

1 anything or hide the ball or somehow not truly focus on
2 those matters which ought compel the Court's attention,
3 and frankly I appreciate it.

4 And as one small part, this case in my practice
5 will stand as an example of how to handle confidential
6 material. This restricting of confidential material to
7 what is actually confidential and notifying the Court of
8 that in a matter that preserves what should be preserved
9 but necessarily allows for a fully public trial is a
10 model that I will follow in the future. And it's fair
11 to say, at least as things look to me now, I see no
12 reason at all to wonder whether I need to reveal
13 anything that's confidential. And I will say further,
14 if I thought I did, I would notify the parties and we
15 would hold a hearing on that. But I don't see any need
16 for that.

17 So I'm going to recess, but I do so with my
18 sincere thanks to the lawyering that's gone on here.
19 This case is an example of how a case ought be tried.
20 Thank you all.

21 We'll take the matter under advisement and we'll
22 stand in recess.

23 THE CLERK: All rise.

24 (Ends, 11:20 a.m.)

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C E R T I F I C A T E

I, RICHARD H. ROMANOW, OFFICIAL COURT REPORTER,
do hereby certify that the foregoing record is a true
and accurate transcription of my stenographic notes
before Judge William G. Young, on Tuesday, December 5,
2023, to the best of my skill and ability.

/s/ Richard H. Romanow 12-5-23

RICHARD H. ROMANOW Date