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# Attorneys for Plaintiffs

### IN THE UNITED STATES DISTRICT COURT

DISTRICT OF OREGON (Medford Division)

JEFF BOARDMAN, DENNIS RANKIN, ROBERT SEITZ, TODD L. WHALEY, LLOYD D. WHALEY, SOUTH BAY WILD, INC., MISS SARAH, LLC, and MY FISHERIES, INC.,

Plaintiffs,

 $\mathbf{V}_{\cdot \cdot}$ 

PACIFIC SEAFOOD GROUP, OCEAN GOLD HOLDING CO., INC., DULCICH, INC., FRANK DULCICH, PACIFIC SEAFOOD GROUP ACQUISITION COMPANY, INC., PACIFIC SEAFOOD WASHINGTON ACQUISITION CO., INC., BANDON PACIFIC, INC., BIO-OREGON PROTEIN, INC., PACIFIC CHOICE SEAFOOD COMPANY, PACIFIC COAST SEAFOODS COMPANY, PACIFIC GARIBALDI, INC., PACIFIC GOLD SEAFOOD COMPANY, PACIFIC PRIDE SEA FOOD COMPANY, PACIFIC SEA FOOD CO., PACIFIC SURIMI CO., INC., PACIFIC TUNA COMPANY, LLC, WASHINGTON CRAB PRODUCERS, INC., PACIFIC ALASKA

Case No.: 1:15-cv-00108-CL

SECOND AMENDED COMPLAINT (15 U.S.C. § 2)

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Haglund Kelley LLP 200 SW Market Street, Suite 1777 Portland, OR 97201 Tel: (503) 225-0777 / Fax: (503) 225-1257 0000031562H073PL24 SHELLFISH, INC., SEA LEVEL SEAFOODS, LLC, ISLAND FISH CO., LLC, PACIFIC RESURRECTION BAY, PACIFIC CONQUEST, INC., CALAMARI, LLC, JO MARIE LLC, LESLIE LEE, LLC, MISS PACIFIC, LLC, PACIFIC FUTURE, LLC, PACIFIC GRUMPY J, LLC, PACIFIC HOOKER, LLC, PACIFIC HORIZON, LLC, PACIFIC KNIGHT, LLC, PRIVATEER LLC, SEA PRINCESS, LLC, TRIPLE STAR, LLC, PACIFIC FISHING, LLC, PACIFIC SEA FOOD OF ARIZONA, INC., STARFISH INVESTMENTS, INC., **DULCICH SURIMI, LLC, BIO-OREGON** PROPERTIES, LLC, PACIFIC GROUP TRANSPORT CO., PACIFIC MARKETING GROUP, INC., PACIFIC RUSSIA, INC., PACIFIC RUSSIA VENTURES, LLC, PACIFIC TUNA HOLDING COMPANY, INC., POWELL STREET MARKET LLC, PACIFIC FRESH SEA FOOD COMPANY, SEACLIFF SEAFOODS, INC., COPPER RIVER RESOURCE HOLDING CO., INC., PACIFIC COPPER RIVER ACQUISITION CO., INC., SEA LEVEL SEAFOODS ACQUISITION, INC., ISLAND COHO, LLC, S & S SEAFOOD CO., INC., PACIFIC SEAFOOD DISC, INC., DULCICH REALTY, LLC, **DULCICH REALTY ACQUISITION,** LLC, DULCICH JET, LLC, and OCEAN COMPANIES HOLDING CO., LLC,

Defendants.

Plaintiffs allege as follows:

### INTRODUCTION

1. This is an action under the federal antitrust laws, specifically Section 2 of the Sherman Act, which prohibits conspiracies to restrain trade and monopolization in any segment

of U.S. commerce, and Section 7 of the Clayton Act, which prohibits mergers whose effect may

be substantially to lessen competition or to tend to create a monopoly.

2. Despite its monopoly power positions in the West Coast markets for trawl-caught

groundfish, Pacific whiting and Pacific coldwater shrimp, defendant Frank Dulcich and the 55

defendant entities that he controls doing business as the Pacific Seafood Group are attempting to

acquire control of Ocean Gold Seafoods, Inc., the largest seafood processing plant on the West

Coast, as well as its affiliated entities that include Ocean Protein, LLC, Ocean Cold, LLC and

Ocean Gold Transport, Inc. The successful acquisition of Ocean Gold Seafoods, Inc. and its

affiliates by Pacific Seafood Group will increase defendants' monopoly power in the West Coast

markets for trawl-caught groundfish, Pacific whiting and Pacific coldwater shrimp in violation of

the anti-monopoly provisions of Section 2 of the Sherman Act and Section 7 of the Clayton Act.

3. Upon information and belief, there are viable alternative purchasers of Ocean

Gold Seafoods and its affiliates other than defendants. If Ocean Gold Seafoods and its affiliates

are acquired by a seafood processor other than Pacific Seafood Group, competitive conditions in

the West Coast markets for trawl-caught groundfish, Pacific whiting and Pacific coldwater

shrimp will be substantially enhanced. This will benefit both West Coast fishermen and U.S.

consumers.

**JURISDICTION AND VENUE** 

Pursuant to Sections 4 and 16 of the Clayton Act, 15 U.S.C. §§ 15 and 26, this 4.

action is for injunctive relief for violations of Section 2 of the Sherman Act, 15 U.S.C. § 2, and

Section 7 of the Clayton Act, 15 U.S.C. § 18. This Court has jurisdiction pursuant to 15 U.S.C. §

15 and 28 U.S.C. §§ 1331 and 1337(a). Venue is proper in this District under 15 U.S.C. § 22 and

28 U.S.C. §§ 1391(b), (c). Frank Dulcich, Pacific Seafood Group and most of its 55-entity

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network of commercial enterprises maintain offices, regularly transact business or are otherwise

found within this District.

5. Frank Dulcich, Pacific Seafood Group and its 55-entity network of commercial

enterprises have significant contacts with the State of Oregon and this District, and defendants'

conduct occurred in part in this District, has affected commerce in this District and caused injury

in this District.

**PARTIES** 

6. Plaintiff Jeff Boardman is a resident of Newport, Oregon and has been a pink

shrimp fisherman operating the F/V Miss Yvonne over the last 25 years. Plaintiff MY Fisheries,

Inc., which is owned by Jeff Boardman and his wife, is the owner of the F/V Miss Yvonne.

7. Plaintiff Dennis Rankin is a resident of Astoria, Oregon and the owner of plaintiff

Rankin Fish, Inc., an Oregon corporation which owns and operates the F/V Steve C and F/V

Ashlyne. Both of these fishing vessels regularly participate in the West Coast market for trawl-

caught groundfish.

8. Plaintiff Robert Seitz is the captain of the F/V South Bay, which regularly

participates in the West Coast market for trawl-caught groundfish. Plaintiff South Bay, Inc. is a

California corporation owned by plaintiff Robert Seitz, which owns the F/V South Bay.

9. Plaintiff Todd L. Whaley is the owner and operator of the F/V Miss Sarah and

F/V Miss Emily, fishing vessels which have regularly participated in multiple West Coast

fisheries over the last 10 years. Plaintiff is a resident of Brookings, in Curry County, Oregon and

all three of his fishing vessels have their home ports in Brookings, Oregon.

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10. Plaintiff Lloyd D. Whaley is the owner of the F/V B.J. Thomas and F/V Cape

Sebastian, fishing vessels which have regularly participated in multiple West Coast fisheries over

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the last decade. Plaintiff Lloyd D. Whaley is a resident of Brookings, in Curry County, Oregon

and his fishing vessels have their home port in Brookings, Oregon.

11. Defendant Pacific Seafood Group is the assumed business name under which the

55 defendant entities owned by defendant Dulcich, Inc., an Oregon corporation, engage in a

multi-state seafood processing, sales and distribution business with gross sales in excess of

\$1 billion. Pacific Seafood Group is the single largest seafood company in terms of gross

revenue in the United States.

12. Defendant Frank Dulcich is the sole owner of Dulcich, Inc. Defendant Dulcich

owns or controls and serves as president or lead executive of all 55 of the named entity

defendants in this action.

13. Throughout this complaint the term "Pacific Seafood Group" is used to refer

collectively to all 55 of the entities which are named defendants in this action and their sole

owner, Frank Dulcich.

14. Defendant Ocean Gold Holding, Co., Inc. is a Washington corporation owned by

defendant Frank Dulcich for the purpose of acquiring control of Ocean Gold Seafoods, Inc. and

its affiliated entities. Defendant Ocean Gold Holding Co., Inc. was registered in Washington on

December 12, 2014.

15. Defendant Ocean Companies Holding Co., LLC is a Washington limited liability

company owned by defendant Frank Dulcich for the purpose of acquiring Ocean Gold Seafoods,

Inc. and its affiliated entities. Defendant Ocean Companies Holding Co., LLC was formed in

Washington on December 18, 2014.

16. Defendant Pacific Seafood Group Acquisition Company, Inc., an Oregon

corporation, and defendant Pacific Seafood Washington Acquisition Co., Inc., a Washington

Haglund Kelley LLP 200 SW Market Street, Suite 1777 corporation, are entities utilized by Pacific Seafood Group to acquire multiple seafood industry

assets.

17. Defendants Bandon Pacific, Inc., Bio-Oregon Protein, Inc., Pacific Choice

Seafood Company, Pacific Coast Seafoods Company, Pacific Garibaldi, Inc., Pacific Gold

Seafood Company, Pacific Pride Sea Food Company, Pacific Sea Food Co., Pacific Surimi Co.

Inc. and Pacific Tuna Company, LLC are all Oregon corporations engaged in seafood processing

in Oregon, Washington or California.

18. Defendant Washington Crab Producers, Inc. is a Washington corporation engaged

in the business of seafood processing in the State of Washington.

19. Defendants Pacific Alaska Shellfish, Inc., Sea Level Seafoods, LLC, Island Fish

Co., LLC and Pacific Resurrection Bay are corporations or limited liability companies registered

in Alaska that are engaged in the processing of seafood products in the State of Alaska.

20. Defendant Pacific Conquest, Inc., is an Oregon corporation that owns and

operates a fishing vessel bearing that name. Defendants Calamari, LLC, Jo Marie LLC, Leslie

Lee, LLC, Miss Pacific, LLC, Pacific Future, LLC, Pacific Grumpy J, LLC, Pacific Hooker,

LLC, Pacific Horizon, LLC, Pacific Knight, LLC, Privateer LLC, Sea Princess, LLC and Triple

Star, LLC are all Oregon limited liability companies that own and operate fishing vessels bearing

the entities' names. Defendant Pacific Fishing, LLC manages the 13 entities listed in this

paragraph which own and operate fishing vessels on the West Coast.

21. Defendants Pacific Sea Food of Arizona, Inc., Starfish Investments, Inc., Dulcich

Surimi, LLC, Bio-Oregon Properties, LLC, Pacific Group Transport Co., Pacific Marketing

Group, Inc., Pacific Tuna Holding Company, Inc. and Powell Street Market LLC are all

Haglund Kelley LLP 200 SW Market Street, Suite 1777 Portland, OR 97201 Tel: (503) 225-0777 / Fax: (503) 225-1257 0000031562H073PL24 corporations or limited liability companies registered in Oregon that are engaged in the sales and

distribution of seafood products throughout the western United States.

22. Defendants Pacific Russia, Inc. and Pacific Russia Ventures, LLC own a

significant share of the fishing fleet in Russian waters in the western Pacific Ocean that harvests

brown king crab.

23. Defendants Pacific Fresh Sea Food Company and Seacliff Seafoods, Inc. are

California corporations engaged in the sales and distribution of seafood products in the State of

California.

24. Defendants Copper River Resource Holding Co., Inc., Pacific Copper River

Acquisition Co., Inc., Sea Level Seafoods Acquisition, Inc. and Island Coho, LLC are

corporations or limited liability companies registered in Alaska and engaged in the seafood

business.

25. Defendant S & S Seafood Co., Inc. is a Delaware corporation engaged in the sale

and distribution of seafood products. Defendant Pacific Seafood Disc, Inc. is a Nevada

corporation engaged in the seafood distribution business.

26. Defendants Dulcich Realty, LLC, Dulcich Realty Acquisition, LLC, and Dulcich

Development, LLC are Oregon limited liability companies that own real estate underlying

Pacific Seafood Group assets that is leased to various Pacific Seafood Group entities. Defendant

Dulcich Jet, LLC is an Oregon limited liability company that owns a jet leased to Pacific

Seafood Group.

27. The 55 above-named entities are owned and controlled by Frank Dulcich either

individually or through Dulcich, Inc., which is owned by defendant Frank Dulcich. Mr. Dulcich

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and his senior managers operate the 55 above-named defendants as integrated enterprise that is

promoted and represented to U.S. and international seafood markets as Pacific Seafood Group.

OCEAN GOLD SEAFOODS, INC. AND ITS AFFILIATED ENTITIES

28. Ocean Gold Seafoods, Inc. owns and operates a seafood processing plant in

Westport, Washington that is the most modern and largest seafood processing plant on the West

Coast. Defendant Frank Dulcich owns 31.2% of the stock of Ocean Gold Seafoods, Inc. Pacific

Seafood Group controls virtually all aspects of the business operations of Ocean Gold Seafoods,

Inc. through a comprehensive, exclusive long-term contract, specifically through defendant

Pacific Gold Seafood Company, a contract which expires in February 2016.

29. Ocean Gold Seafoods, Inc. owns or is affiliated with companies owned by its

primary shareholders that are integrated with the operations of Ocean Gold Seafoods. These

entities include Ocean Protein, LLC, which owns and operates the largest fish waste processing

plant on the West Coast, Ocean Cold, LLC, which owns and operates an 87,000 square foot cold

storage and processing facility (the largest owned by any West Coast seafood processor) and Sea

Clipper, LLC and Bainbridge, LLC, large fishing vessels which hold permits for groundfish and

whiting.

RELEVANT PRODUCT MARKETS

West Coast Seafood Markets for Groundfish, Pacific Onshore Whiting and

Pacific Coldwater Shrimp.

30. Groundfish is a well-recognized category of fish species harvested in deep water

using multiple methods including longline gear, baited traps and trawling. Trawl fishermen tow

a cone-shaped net bag which scoops up groundfish as its trails along, often utilizing heavy doors

to keep the net mouth open and chains to hold the net end down. The major species harvested in

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the West Coast groundfish fishery are multiple species of flounder, sole, rockfish and sablefish.

Trawl-caught groundfish is an economically distinct seafood input market that is geographically

confined to the West Coast from Ft. Bragg, California to the Canadian border.

31. Pacific whiting is an abundant West Coast fishery harvested throughout the spring

and summer when large schools of migrating whiting are found off the coasts of Oregon,

Washington and northern California. Pursuant to federal regulation, 42% of the annual Pacific

whiting harvest is allocated to the onshore fishery, which is harvested by midwater trawlers and

processed by onshore processors in Oregon, Washington and California. The onshore Pacific

whiting fishery is an economically distinct seafood input market that is geographically confined

to the West Coast from Ft. Bragg, California to the Canadian border.

32. Pacific coldwater pink shrimp is a species of shrimp that is found in the north

Pacific Ocean and harvested primarily off the coasts of Oregon and Washington. The Pacific

coldwater shrimp harvested annually are delivered by commercial fishing vessels for processing

at plants in coastal communities in Oregon, Washington and California. Pacific coldwater

shrimp is an economically distinct seafood input market that is geographically confined to the

West Coast from Ft. Bragg, California to the Canadian border.

33. The processing plants specializing in the processing of trawl-caught groundfish,

whiting and Pacific coldwater shrimp are all located in coastal communities in Oregon,

Washington and northern California. Because of fuel, time constraints and the perishable

character of these seafood commodities, West Coast fishermen harvesting these three seafood

commodities do not fish more than 60 to 100 miles away from the processor to which the

seafood commodity will be delivered.

Haglund Kelley LLP 200 SW Market Street, Suite 1777 Portland, OR 97201 Tel: (503) 225-0777 / Fax: (503) 225-1257 0000031562H073PL24 34. This 60 to 100 mile geographic limit on the area that is tributary to an individual seafood processor or a group of seafood processors is consistent up and down the West Coast and applies equally to all three of these seafood commodity input markets. Therefore, the relevant input markets for processed trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp are all geographically confined to U.S. waters off the West Coast and the seafood processors located in coastal communities in Oregon, Washington and California from Ft. Bragg, California to the Canadian border.

## PACIFIC SEAFOOD GROUP'S MONOPOLY POWER

- 35. Since at least 2005, Pacific Seafood Group has possessed monopoly power in the relevant seafood input markets for processed trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp. In calendar year 2009, Pacific Seafood Group possessed monopoly power in the West Coast seafood input markets for processed trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp. In calendar year 2009, Pacific Seafood Group controlled a market share of 53% in the trawl-caught groundfish market, a market share of 65% in the Pacific onshore whiting market and a market share of 71% in the Pacific coldwater shrimp market. Pacific Seafood Group's market shares in each of these three markets have not changed materially since 2009.
- 36. Since at least 2005, Pacific Seafood Group's monopoly power in each of these three relevant input markets has been protected by substantial barriers to entry and expansion. These barriers include the following: the inelastic character of the supply in each of these three seafood commodity input markets; the uncertain prospects for future supply as a result of intensive regulation; Pacific Seafood Group's reputation for exclusionary conduct as the dominant purchaser of these seafood commodities over the last decade; the substantial capital

investment required to enter the seafood processing industry; Pacific Seafood Group's control over all fish waste processing in Oregon and its ownership position in the major fish waste processing plant in Washington; Pacific Seafood Group's absolute cost advantages over its processor competitors; the economies of scale and vertical integration fostering Pacific Seafood Group's maintenance and expansion of its monopoly power over these three seafood input markets; and the limited number of waterfront locations zoned and suitable for operation of a seafood processing plant.

37. Trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp are three of the four most valuable seafood input markets on the West Coast of the United States. The aggressive consolidation and monopolization of these markets by Pacific Seafood Group has inflicted significant harm upon West Coast fishermen, fishing vessel owners and coastal communities that depend in significant part on the economics of the fishing industry. For example, Brookings, Oregon has historically been one of the coastal communities most economically dependent upon the health of the fishing industry. A port which once had several seafood processors now has none as a result of the consolidation of processing capacity by Pacific Seafood Group in other locations.

#### ANTICOMPETITIVE CONDUCT

38. Pacific Seafood Group has used its unlawfully created and maintained monopoly control over three West Coast seafood commodity input markets for the purpose of suppressing the ex vessel prices paid to fishermen in each of these three seafood input markets. As alleged below, this has been accomplished through an aggressive program of vertically integrated acquisitions to acquire competitor processors, fishing vessels and harvest permits, multiple tactics to set and enforce prices, exclusive dealing and tying arrangements, stealing of seafood

Haglund Kelley LLP 200 SW Market Street, Suite 1777 Portland, OR 97201 Tel: (503) 225-0777 / Fax: (503) 225-1257 0000031562H073PL24 commodities through multiple fraudulent schemes and fraudulent representations to a federal agency.

39. In addition, between at least 2005 and 2012, Pacific Seafood Group actively conspired with Ocean Gold Seafoods to fix the ex vessel prices paid to fishermen in the onshore whiting market and to allocate individual fishing vessel suppliers in this seafood input market between Pacific Seafood Group and Ocean Gold Seafoods.

# **Vertically Integrated Acquisitions**

40. **Processing Capacity.** In 1980, there were 50 substantial seafood processors up and down the West Coast. In 1983, Pacific Seafood Group first entered the West Coast seafood processing market with the acquisition of a plant in Warrenton, Oregon that is presently owned and operated by defendant Pacific Coast Seafoods Company. Over the course of the last 31 years, Pacific Seafood Group has acted aggressively to eliminate West Coast seafood processor competition through multiple acquisitions and other tactics, amassing market shares of 50% to over 70% in the highest volume fishery input markets on the West Coast. As of January 2015, Pacific Seafood Group owned and operated 18 seafood processing plants or landing stations in West Coast fishing communities including the only processing plants in seven coastal cities. These facilities and the dates of acquisition are set out below:

Pacific Coast Seafood, Warrenton, Oregon

Pacific Choice Seafood, Eureka, California

Pacific Choice Seafood, Charleston, Oregon

Pacific Pride Seafood Company, Mukilteo, Washington

Washington Crab Producers, Westport, Washington

Pacific Oyster Co., Bay City, Oregon

- 1995 Pacific Surimi, Warrenton, Oregon
- 1996 Pacific Shrimp, Newport, Oregon
- 1996 Hoy Brothers, Garibaldi, Oregon
- 1999 S&S Seafood Company, Portland, Oregon
- 2001 Eureka Fish Company, Eureka, California
- 2001 Landing Station, Crescent City, California
- 2003 Starfish, Inc., Seattle, Washington
- 2003 Landing Station, San Francisco, California
- 2004 North Bend Oyster Company, Inc., North Bend, Oregon
- 2007 Bio-Oregon Protein, Inc., Warrenton, Oregon
- 2007 Pacific Garibaldi, Inc., Garibaldi, Oregon
- 2007 Brookings Landing Station, Brookings, Oregon
- 41. Frank Dulcich also owns 31.2% of the stock of Ocean Gold Seafoods, Inc. in Westport, Washington and Pacific Seafood Group has an exclusive contract to sell all of Ocean Gold Seafood's production.
- 42. In 2013, Pacific Seafood Group's Warrenton plant referred to as Pacific Coast Seafood burned to the ground. Despite promises by defendant Dulcich, the facility has not been rebuilt and Pacific Coast Seafood is leasing space for processing from the Port of Astoria at Tongue Point. In the event defendant Dulcich and/or Pacific Seafood Group acquire controlling interests in Ocean Gold Seafoods and its affiliates, there is a strong likelihood that the Pacific Coast Seafood plant at Warrenton will never be rebuilt.
- 43. In 2005, Pacific Seafood Group secured a 50% ownership position in Ucluelet Seafood Processors Ltd. in British Columbia, which owns and operates the largest whiting and

groundfish processing plant in British Columbia. Pacific Seafood Group is actively utilizing its

control of at least half of the whiting and groundfish processed at the Ucluelet Seafood

Processors plant to increase its market power over these commodities in U.S. and foreign

markets.

44. During the period of 2012-14, Pacific Seafood Group substantially increased its

market power in the seafood processing industry in British Columbia. It now owns 100% of

Ucluelet Seafood Processors, Ltd. and acquired seafood processing plants in Masset and Prince

Rupert, British Columbia. Pacific Seafood Group is presently one of the three dominant seafood

processors in British Columbia.

Pacific Seafood Group has acquired many of the processing plants and landing 45.

stations listed above at prices substantially below fair market value. This has been accomplished

in part by aggressive use of a fraudulent tactic where Pacific Seafood Group makes a loan to a

processor which includes a requirement that the processor deliver all product to Pacific Seafood

Group for resale or granting Pacific Seafood Group the exclusive right to sell all seafood

products generated by that plant. Then, at a point where Pacific Seafood Group owes the

processor a substantial sum, defendants trump up a quality claim, impose severe financial

hardship on the processor and then negotiate to acquire it at a discounted price.

46. In 2010, in the midst of the Whaley class action case, Pacific Seafood Group

attempted to acquire Ocean Gold Seafoods, Inc. and its affiliates in a transaction that was to

close in the fall of 2010. When plaintiffs learned of the imminent transaction and filed a motion

for temporary restraining order to stop the deal, defendants Dulcich and Pacific Seafood Group

mooted the issued by calling of the transaction.

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Fishing Vessels. During the last 15 years, Pacific Seafood Group has been the

single largest buyer of fishing vessels on the West Coast. Pacific Seafood Group currently owns

13 fishboats operating in multiple fisheries in West Coast waters.

Harvest Permits. Pacific Seafood Group has been an aggressive purchaser of

seafood harvest permits which are typically then matched with company-owned fishing vessels.

Since the West Coast groundfish and whiting markets were rationalized with the issuance of

individual fish quota shares by the federal government in 2011, Pacific Seafood Group holds

quota shares that are substantially above the accumulation limits established by the National

Marine Fisheries Service and which by regulation require the divestiture of quota shares above

those accumulation limits by end of 2015. These regulations also prohibit entities holding quota

shares above the accumulation limits from acquiring additional quota shares. If Pacific Seafood

Group acquires Ocean Gold Seafoods, it will also acquire substantial additional quota shares in

the onshore whiting and groundfish markets, all in violation of existing law.

49. Multiple Tactics to Set and Enforce Ex Vessel Prices. During the period of

1983 through the filing of the Whaley class action lawsuit in mid-2010, Pacific Seafood Group

used multiple tactics to set and enforce ex vessel prices. These tactics included efforts to

intimidate competitors who offered higher ex vessel prices, use of Pacific Seafood Group's

captive fishing fleet to set or hold down ex vessel prices and the use of arbitrary poundage limits

on fishing vessel deliveries.

47.

48.

50. Exclusive Dealing and Tying Arrangements. Between 2002 and 2012, Pacific

Seafood Group used multiple schemes to coerce fishermen into long-term exclusive dealing

arrangements in which Pacific Seafood Group essentially dictated seafood commodity pricing to

the involved fishermen. Pacific Seafood Group coerced fishermen into oral multi-year exclusive

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dealing arrangements through the illegal tying of its willingness to make a market for seafood commodities in which it held substantial market power to a commitment by that fisherman to deliver other seafood commodities to Pacific Seafood Group, through retaliation against non-complying fishermen and by making loans and advances to fishermen conditioned on delivery of all seafood commodities harvested by that fisherman to Pacific Seafood Group.

Pacific Seafood Group has also used exclusive dealing arrangements with Ocean Gold Seafoods to control its operations and the sale of all products except bait pursuant to contracts that have

February 2016.

been in place since 1999. The current agreement is dated February 9, 2006 and expires in

through the filing of the *Whaley* class action lawsuit in mid-2010, Pacific Seafood Group

engaged in the theft of seafood commodities from fishermen through multiple schemes including

Theft of Seafood Commodities from Fishermen. During the period of 1983

manipulation of scales at its processing plants, allowing plant managers to override scale data,

arbitrarily increasing ice deductions that reduced the actual poundage delivered, tallying

delivered fish as smaller than actual and unilaterally designating a portion of a delivered catch as

an unusable "weighback" for which there is no payment.

52. Fraudulent Representations to Public Agencies. During the period of 2006-08,

Pacific Seafood Group made false representations to the Pacific Fisheries Management Council

(PFMC) which successfully influenced the PFMC to grant a 20% share of onshore whiting quota

to processors rather than granting 100% of that quota to fishermen as is the case with all other

federally regulated West Coast fisheries.

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51.

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#### HARM TO COMPETITION

- 53. Pacific Seafood Group's aggressive acquisition of its processor competition and its intentional use of multiple anticompetitive, exclusionary actions as alleged above has caused a substantial loss of competition in the West Coast fishing industry generally and specifically the seafood input markets for trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp and has resulted in Pacific Seafood Group acquiring monopoly power in each of these markets in violations of the Sherman Act and the Clayton Act. This loss of competition has resulted in price suppression in each of the seafood input markets at issue in this case.
- 54. As a result of the actions by Pacific Seafood Group, there are many fewer seafood processors in West Coast coastal communities than would be the case in the absence of their monopolistic and predatory actions as described above. As a result, innovation in the industry is constrained in terms of the range of seafood products offered to consumers. In addition, consumers are offered more frozen and less fresh seafood products than would be the case in a more competitive seafood market.
- 55. Unless precluded by court action, Pacific Seafood Group's acquisition of full control of Ocean Gold Seafoods and its affiliated companies will increase the monopoly power that Pacific Seafood Group currently holds in the West Coast markets for trawl-caught groundfish, Pacific whiting and Pacific coldwater shrimp. As a result, Pacific Seafood Group's remaining seafood processor competitors will be exposed to a greater risk of being forced out of business to the long-term detriment of West Coast fishermen engaged in these markets and to U.S. consumers of the processed seafood generated by these markets.

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## FIRST CLAIM FOR RELIEF

## (Monopolization)

- 56. Plaintiffs reallege paragraphs 1 through 55.
- 57. The acquisition of Ocean Gold Seafoods, Inc. and its affiliated companies by Pacific Seafood Group will increase defendants' existing monopoly power positions in the West Coast markets for trawl-caught groundfish, Pacific whiting and Pacific coldwater shrimp in violation of Section 2 of the Sherman Act. As participants in each of these markets, plaintiffs will suffer irreparable harm in the form of decreased competition for the sale of their seafood commodities, which will result in lower prices and the likely loss of additional seafood processor competitors of Pacific Seafood Group.
- 58. To prevent Pacific Seafood Group from violating Section 2 of the Sherman Act through its ongoing monopolization efforts as alleged above, this Court should order temporary, preliminary and permanent injunctions prohibiting Pacific Seafood Group from acquiring any control of Ocean Gold Seafoods or any of its affiliated entities through purchase or any contractual or other means. In addition, this Court should enter appropriate orders prohibiting defendant Frank Dulcich from receiving competitively sensitive information from Ocean Gold Seafoods or its affiliated entities and precluding him from interfering with the operations of these companies in any way.

## SECOND CLAIM FOR RELIEF

# (Attempted Monopolization)

- 59. Plaintiffs reallege paragraphs 1 through 58.
- 60. With the specific intent to obtain monopoly power, Pacific Seafood Group is attempting to monopolize the West Coast seafood input markets for trawl-caught groundfish,

Pacific onshore whiting and Pacific coldwater shrimp through the use of the predatory and exclusionary practices alleged in paragraphs 36 through 54 above and through the acquisition of ownership control of Ocean Gold Seafoods and its affiliated entities.

61. To prevent Pacific Seafood Group from violating Section 2 of the Sherman Act through its ongoing monopolization efforts as alleged above, this Court should order temporary, preliminary and permanent injunctions prohibiting Pacific Seafood Group from acquiring any control of Ocean Gold Seafoods or any of its affiliated entities through purchase or any contractual or other means. In addition, this Court should enter appropriate orders prohibiting defendant Frank Dulcich from receiving competitively sensitive information from Ocean Gold Seafoods or its affiliated entities and precluding him from interfering with the operations of these companies in any way.

## THIRD CLAIM FOR RELIEF

# (Unlawful Merger)

- 62. Plaintiffs reallege paragraphs 1 through 58.
- 63. In the event Pacific Seafood Group was successful in either acquiring Ocean Gold Seafoods and its affiliated entities or securing control over those corporate assets through any one of a number of contractual mechanisms, the result would be the substantial lessening of competition and the enhancement of an existing monopoly held by Pacific Seafood Group in the West Coast seafood input markets for trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp. Defendants' acquisition of control over Ocean Gold Seafoods and its affiliates, through outright purchase or any one of multiple contractual means, would have the following anticompetitive effects upon the expiration of the exclusive marketing agreement between those parties in early 2016:

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- a. Competition among seafood processors in the West Coast seafood input markets for trawl-caught groundfish, Pacific onshore whiting and Pacific coldwater shrimp will be substantially lessened;
- Actual and potential competition between Pacific Seafood Group and
   Ocean Gold Seafoods and its affiliated entities will be eliminated;
- c. The barriers to entry into the markets for trawl-caught groundfish, Pacific
  onshore whiting and Pacific coldwater shrimp will be significantly
  increased;
- d. The competitive benefits of internal expansion and innovation of Ocean
   Gold Seafoods will be eliminated; and
- e. This resulting increased concentration in these West Coast seafood input markets will result in ex vessel price suppression to the detriment of plaintiffs.
- 64. To prevent Pacific Seafood Group from violating Section 7 of the Clayton Act through its ongoing anticompetitive efforts as alleged above, this Court should order temporary, preliminary and permanent injunctions prohibiting Pacific Seafood Group from acquiring any control of Ocean Gold Seafoods or any of its affiliated entities through purchase or any contractual or other means. In addition, this Court should enter appropriate orders prohibiting defendant Frank Dulcich from receiving competitively sensitive information from Ocean Gold Seafoods or its affiliated entities and precluding him from interfering with the operations of these companies in any way.

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## PRAYER FOR RELIEF

WHEREFORE, plaintiffs pray that this Court award the following relief:

- 1000 On plaintiffs First through Third Claims, enter temporary, preliminary and permanent injunctions against Pacific Seafood Group acquiring any control of Ocean Gold Seafoods or its affiliates through purchase or any contractual or other means and imposing appropriate restrictions on the involvement in these entities by defendant Frank Dulcich as a minority shareholder;
- 2. Awarding plaintiffs their reasonable attorneys' fees and costs; and
- 3. Granting such other and further relief as the Court deems just and equitable.

DATED this 26th day of February, 2015.

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HAGLUND KELLEY LLP

By: /s/ Michael E. Haglund Michael E. Haglund, OSB No. 772030

Attorneys for Plaintiffs

# **CERTIFICATE OF SERVICE**

I hereby certify that on the 26th day of February, 2015, I served the foregoing SECOND

**AMENDED COMPLAINT**, the following by the following indicated method(s):

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by <b>mailing</b> a full, true and correct copy thereof in a sealed first-class postage prepaid envelope, addressed to the foregoing attorneys at their last known office address, and deposited with the United States Post Office at Portland, Oregon on the date set forth above.
by <b>emailing</b> a full, true and correct copy thereof to the foregoing attorneys at their last known email addresses on the date set forth above.
by causing a full, true and correct copy thereof to be <b>hand delivered</b> to the attorneys at their last known address listed above on the date set forth above.
by sending a full, true and correct copy thereof via <b>overnight mail</b> in a sealed, prepaid envelope, addressed to the attorneys as shown above on the date set forth above.
by <b>faxing</b> a full, true and correct copy thereof to the attorneys at the fax number shown above, which is the last-known fax number for the attorneys' office on the date set forth above.
by transmitting full, true and correct copies thereof to the attorneys through the court's Cm/ECF system on the date set forth above.
/s/Michael E. Haglund