1 2 3 4 5 6 7 8 9 10 11	ROB BONTA Attorney General of California PAULA BLIZZARD (SBN 207920) Senior Assistant Attorney General NATALIE S. MANZO (SBN 155655) JAMIE L. MILLER (SBN 271452) Supervising Deputy Attorneys General ROBERT B. MCNARY Deputy Attorney General State Bar No. 253745 300 South Spring Street, Suite 1702 Los Angeles, CA 90013-1230 Telephone: (213) 897-2703 Fax: (916) 731-3637 Attorneys for Plaintiff and Cross-Defendant The People of the State of California SUPERIOR COURT OF THE S	
12	COUNTY OF SAN	FRANCISCO
13	THE PEOPLE OF THE STATE OF CALIFORNIA,	Case No. CGC-22-601826
14 15 16 17 18 19	Plaintiff, v. AMAZON.COM, INC., Defendant.	PLAINTIFF AND CROSS-DEFENDANT THE PEOPLE OF THE STATE OF CALIFORNIA'S DEMURRER TO AMAZON.COM, INC.'S CROSS-COMPLAINT Cross-Complaint Filed: May 30, 2023 Department: 304 Judge: Hon. Ethan P. Schulman Hearing: October 4, 2023 Hearing Time: 1:30pm
20	AMAZON.COM, INC.,	
21	Cross-Complainant,	
22	v.	
23	THE PEOPLE OF THE STATE OF CALIFORNIA,	
24	Cross-Defendant	
25		
26		
27		

NOTICE OF DEMURRER

PLEASE TAKE NOTICE that, on October 4, 2023 at 1:30pm, in Department 304 of the
above captioned Court, located at 400 McAllister Street, San Francisco, California, Plaintiff and
Cross-Defendant The People of the State of California ("the People") will, and hereby do, demur
to the Cross-Complaint filed by Defendant and Cross-Complainant Amazon.com, Inc.,
("Amazon"), and the nine causes of action for declaratory relief Amazon asserts in the Cross-
Complaint, pursuant to the Code of Civil Procedure section 430.10. The People demur on the
grounds set forth in the Demurrer below and in the Memorandum of Points and Authorities filed
concurrently herewith.

The People's Demurrer is based upon this Notice of Demurrer, the accompanying Demurrer, the accompanying Memorandum of Points and Authorities and Request for Judicial Notice, all other matters of which this Court may take judicial notice, the arguments presented to the Court at the hearing, and such other matters as the Court may properly consider.

Dated: July 14, 2023

THE PEOPLE OF THE STATE OF CALIFORNIA

By: /s/ Robert B. McNary
Deputy Attorney General

ROB BONTA
Attorney General of California
PAULA BLIZZARD
Senior Assistant Attorney General
NATALIE S. MANZO
JAMIE L. MILLER
Supervising Deputy Attorneys General

300 South Spring Street, Suite 1702 Los Angeles, CA 90013 Tel: (213) 269-6058

Attorneys for Plaintiff and Cross-Defendant The People of the State of California

1	<u>DEMURRER</u>
2	Pursuant to the Code of Civil Procedure section 430.10, the People of the State of California
3	("the People") demur to all causes of action in the Cross-Complaint filed by Defendant and Cross-
4	Complainant Amazon.com, Inc., ("Amazon"), on each of the following grounds:
5	Demurrer to the First Cause of Action
6	(Declaratory judgment that Plaintiff's damages based on off-Amazon purchases are fatally indirect and speculative)
7	1. The First Cause of Action in the Cross-Complaint fails to state facts sufficient to
8	constitute a cause of action. Civ. Proc. Code § 430.10(e).
9	Demurrer to the Second Cause of Action
10	(Declaratory judgment that Amazon's selling policies and Seller Code of Conduct are lawful)
11	2. The Second Cause of Action in the Cross-Complaint fails to state facts sufficient to
12	constitute a cause of action. Civ. Proc. Code § 430.10(e).
13	Demurrer to the Third Cause of Action
14	(Declaratory judgment that Amazon's Marketplace Fair Pricing Policy is lawful)
15	3. The Third Cause of Action in the Cross-Complaint fails to state facts sufficient to
16	constitute a cause of action. Civ. Proc. Code § 430.10(e).
17	<u>Demurrer to the Fourth Cause of Action</u> (Declaratory judgment that Amazon's Guaranteed Minimum Margin Agreements are lawful)
18	4. The Fourth Cause of Action in the Cross-Complaint fails to state facts sufficient to
19	constitute a cause of action. Civ. Proc. Code § 430.10(e).
20	Demurrer to the Fifth Cause of Action
21	(Declaratory judgment that Amazon's Matching Compensation Program is lawful)
22	5. The Fifth Cause of Action in the Cross-Complaint fails to state facts sufficient to
23	constitute a cause of action. Civ. Proc. Code § 430.10(e).
24	Demurrer to the Sixth Cause of Action
25	(Declaratory judgment that the Amazon Standard for Brands policy is lawful)
26	6. The Sixth Cause of Action in the Cross-Complaint fails to state facts sufficient to
27	constitute a cause of action. Civ. Proc. Code § 430.10(e).
28	
_	- i - Case No. THE PEOPLE'S DEMLIRRED TO AMAZON'S CROSS-

1 2	<u></u>	er to the Seventh Cause of Action azon's practices to determine featured offer eligibility are lawful)
3	7. The Seventh Cause of	of Action in the Cross-Complaint fails to state facts sufficient to
4	constitute a cause of action. Civ. Pro	oc. Code § 430.10(e).
5		rer to the Eighth Cause of Action
6	(Declaratory judgment that Amazon's Business Solutions Agreement is lawful)	t Amazon's Business Solutions Agreement is lawful)
7	8. The Eighth Cause of	Action in the Cross-Complaint fails to state facts sufficient to
8	constitute a cause of action. Civ. Pro	oc. Code § 430.10(e).
9		rer to the Ninth Cause of Action zon's third-party selling pricing policies since March 2019 are lawful)
11	9. The Ninth Cause of	Action in the Cross-Complaint fails to state facts sufficient to
12	constitute a cause of action. Civ. Pro	•
13		
14	Dated: July 14, 2023	Respectfully Submitted,
15		THE PEOPLE OF THE STATE OF CALIFORNIA
16		By: /s/ Robert B. McNary
17		Deputy Attorney General
18		ROB BONTA Attorney General of California
19		PAULA BLIZZARD Senior Assistant Attorney General
20		NATALIE S. MANZO JAMIE L. MILLER
21		Supervising Deputy Attorney General
22 23		300 South Spring Street, Suite 1702 Los Angeles, CA 90013 Tel: (213) 269-6058
24		Attorneys for Plaintiff and Cross-Defendant The People of the State of California
25		
26		
27		
28		- ii -

TABLE OF CONTENTS

2		<u>Pas</u>	<u>ge</u>
3	I.	INTRODUCTION	1
4	II.	BACKGROUND	2
5	III.	LEGAL STANDARD	3
6	IV.	ARGUMENT4	1
7		A. For all duplicative causes of action and issues, the Cross-Complaint is neither necessary nor appropriate.	1
8		B. For the remainder of its cross-claims, Amazon fails to allege any "actual, present controversy" as required by the Code of Civil Procedure	5
9		1. For all issues beyond the Complaint, Amazon has no supporting factual allegations of any present controversy with the People	5
11		2. Amazon cannot attempt to avoid future law enforcement actions by counter-suing the People in a single antitrust and unfair competition	
12	V.	action	
13	V.	CONCLUSION	,
14			
15			
16			
17			
18			
20			
20			
22			
23			
24			
25			
26			
27			
28			
		-i-	

TABLE OF AUTHORITIES

	TIBLE OF THE THE TIBE
2	Page(s)
3	STATE CASES
4 5	Abbott Laboratories v. Superior Court (2020) 9 Cal.5th 642
6	Agricultural Labor Relations Bd. v. Superior Court (1976) 16 Cal.3d 39212
8	In re Automobile Antitrust Cases I & II (2016) 1 Cal.App.5th 127
9 10	BKHN, Inc. v. Department of Health Services (1992) 3 Cal.App.4th 301
11 12	Blank v. Kirwan (1985) 39 Cal.3d 311
13	C.J.L. Constr., Inc. v. Universal Plumbing (1993) 18 Cal.App.4th 376
14 15	Cal. Ins. Guar. Ass'n v. Superior Court (1991) 231 Cal.App.3d 16175
16	California Ass'n of PSES v. California Dept. of Educ. (2006) 141 Cal.App.4th 360
17 18	In re Cipro Cases I & II (2015) 61 Cal.4th 1169
19 20	City of Los Angeles v. Superior Court of Los Angeles County (1959) 51 Cal.2d 423
21	Connerly v. Schwarzenegger (2007) 146 Cal.App.4th 739
23	County of San Diego v. State of California (2008) 164 Cal.App.4th 580
24 25	Dominguez v. Bonta (2022) 87 Cal.App.5th 389
26	Donaldson v. Lungren (1992) 2 Cal.App.4th 1614
27 28	Honeywell, Inc. v. State Bd. of Equalization (1975) 48 Cal.App.3d 90712

Case No. CGC-22-601826

THE PEOPLE'S DEMURRER TO AMAZON'S CROSS-COMPLAINT (CASE NO. CGC-22-601826)

1	Hood v. Superior Court (1995) 33 Cal.App.4th 319
2	
3	People v. Hy-Lond Enterprises. Inc. (1979) 93 Cal.App.3d 734
4	Jamison v. Department of Transportation
5	(2016) 4 Cal.App.5th 356
6	Leach v. Leach
7	(1959) 172 Cal.App.2d 3305
8	Manchel v. County of Los Angeles (1966) 245 Cal.App.2d 501
9	
0	Monterey Coastkeeper v. Central Coast Regional Water Quality Control Board (2022) 76 Cal.App.5th 1
1	Pac. Legal Found. v. Cal. Coastal Com.
12	(1982) 33 Cal.3d 158
13	Pacific Electric Ry. Co. v. Dewey
	(1949) 95 Cal.App.2d 69
4	Sanctity of Human Life Network v. California Highway Patrol (2003) 105 Cal.App.4th 8589
15	
16	Sec. Pac. Nat'l Bank v. Adamo (1983) 142 Cal.App.3d 492
17	
18	Selby Realty Co. v. City of San Buenaventura (1973) 20 Cal.3d 110
19	Shalle V. Superior Court
20	(1984) 160 Cal.App.3d 12375
21	Stonehouse Homes LLC v. City of Sierra Madre
22	(2008) 167 Cal.App.4th 531
23	People v. Superior Court
24	
25	California Dept. of Consumer Affairs v. Superior Court (2016) 245 Cal.App.4th 256
	Triple A Machine Shop, Inc. v. State of California
26	(1989) 213 Cal.App.3d 131
27	
28	

1	Wilson v. Transit Auth. of City of Sacramento (1962) 199 Cal.App.2d 716
2 3	STATE STATUTES
4	Bus. & Prof. Code § 16720, et seq
5	Bus. & Prof. Code § 17200, et seq
6	Civ. Code § 3423
7	Code Civ. Proc. § 430.10
8	Code Civ. Proc., § 526
9	Code Civ. Proc. § 1060
10	Code Civ. Proc. § 1061
11	FEDERAL CASES
12	Samuels v. Mackell
13	(1971) 401 U.S. 6612
14 15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	- iii -

INTRODUCTION

3

I.

45

6 7

8

10

1112

1314

1516

17 18

19

2021

2223

2425

26

2728

Amazon's Cross-Complaint suffers from two interconnecting, fatal defects.

First, the Cross-Complaint is largely duplicative of Amazon's defenses to the People's underlying Complaint, covering identical issues as the People's antitrust and unfair competition case against the company's retail and wholesale price parity scheme. It is well established that a cross-complaint is not an appropriate vehicle for litigating the same issues raised in an underlying lawsuit. Amazon's duplicative cross-claims would impede the proper and efficient resolution of the parties' dispute.

MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT OF DEMURRER

Second, to the extent the Cross-Complaint is not duplicative of the issues raised in the People's Complaint, Amazon improperly seeks a broad declaration that its policies and practices are "lawful"—far in excess of any actual, present controversy between Amazon and the People. For example, Amazon seeks a judgment that its "selling policies and Seller Code of Conduct are lawful." (Cross-Cmpl. at ¶ 69.) That breathtaking request covers an enormous number of agreements and practices and requests that they be declared completely lawful in all respects, far beyond any allegations in the Complaint. Amazon is apparently requesting to immunize all of those agreements and practices from claims under virtually all laws—regardless of whether the Attorney General of California has jurisdiction to enforce them. In other words, Amazon asks this Court for an unprecedented "get out of jail free" card for use against the People, other law enforcers, and potentially other present and future litigants. Amazon is not entitled to seek that extraordinary remedy.

Amazon's cross-claims are either more appropriately decided with the Complaint and the affirmative defenses, or they request declaratory relief where no actual, present controversy lies. Without any additive value for resolving the People's actual issues with Amazon's business—and with the risk of threatening to prevent regulation of the company—Amazon's Cross-Complaint is duplicative and unnecessary. The People's demurrer should be sustained.

- 1 -

II. BACKGROUND

The People filed their Complaint against Amazon on September 14, 2022, alleging violations of the Cartwright Act (Bus. & Prof. Code § 16720, et seq.) and the Unfair Competition Law (Bus. & Prof. Code § 17200, et seq.). The People's Complaint alleges that Amazon's retail and wholesale price parity agreements and practices have anticompetitive effects in violation of California antitrust and unfair competition law. Amazon demurred and, after full briefing and oral argument, the Court overruled the demurrer on March 30, 2023.

In response to the Court's demurrer order in favor of the People, on May 30, 2023, Amazon filed its answer, denying the illegal conduct alleged in the complaint and alleging sixteen affirmative defenses. Amazon's affirmative defenses include, for example, that the People's "claims are barred, in whole or in part, because the conduct, policies, contracts, and other matters over which Plaintiff is suing are lawful, justified, procompetitive, and carried out for legitimate business reasons," (Affirmative Defense No. 8), that the People lack harm to competition, antitrust injury, and proximate cause, (Affirmative Defense Nos. 9-15), and that the People cannot seek damages on purchases from non-Amazon entities (Affirmative Defense No. 16).

On the same day, Amazon also filed the Cross-Complaint, requesting a wide range of its agreements and other practices be deemed "lawful":

- 1. The first count seeks a judgment that "Plaintiff's claims for damages based on purchases of products from third parties in which Amazon was not the seller and not part of the supply chain are fatally indirect and speculative, that Plaintiff lacks antitrust standing to seek such damages, and that Plaintiff fails to establish Amazon proximately caused any such alleged injury to support such damages." (Cross-Cmpl. at ¶¶ 57-61.)
- 2. The second count seeks a judgment that "its selling policies and Seller Code of Conduct are lawful. (Cross-Cmpl. at ¶¶ 62-69.)
- 3. The third count seeks a judgment that "the [Marketplace Fair Pricing Policy] is lawful." (Cross-Cmpl. at ¶¶ 70-77.)

- 4. The fourth count seeks a judgment that "Amazon's [Guaranteed Minimum Margin Agreements] are lawful." (Cross-Cmpl. at ¶¶ 78-84.)
- 5. The fifth count seeks a judgment that "the [Matching Compensation Program] is lawful." (Cross-Cmpl. at ¶ 85-91.)
- 6. The sixth count seeks a judgment that "the [Amazon Standard for Brands] policy is lawful." (Cross-Cmpl. at ¶¶ 92-98.)
- 7. The seventh count seeks a judgment that Amazon's "practices to determine whether an offer is eligible to be displayed as the Featured Offer are lawful." (Cross-Cmpl. at ¶¶ 99-105.)
- 8. The eighth count seeks a judgment that "the [Business Solutions Agreement] is lawful." (Cross-Cmpl. at ¶¶ 106-112.)
- 9. The ninth count seeks a judgment that "third-party seller pricing policies since March 2019 are lawful." The policies "includ[e] those set forth in the [Business Solutions Agreement], [Amazon Standard for Brands], [Marketplace Fair Pricing Policy], and Seller Code of Conduct." (Cross-Cmpl. at ¶¶ 113-118.)

Amazon alleges the Attorney General "challenges these practices," and identifies the People's Complaint as the only such challenge by the Attorney General. (Cross-Cmpl. at ¶¶ 11-15.) Amazon claims that the requested "[d]eclaratory judgment will give much-needed certainty to Amazon, its third-party sellers and vendors, and retail competitors more broadly that the standard agreements, policies, and practices that Amazon has in place are lawful." (Cross-Cmpl. at ¶ 11.)

III. LEGAL STANDARD

A cross-complaint, like any complaint, is a "separate," "severable" pleading that must stand of its own accord. (Sec. Pac. Nat'l Bank v. Adamo (1983) 142 Cal.App.3d 492, 496.) While a demurrer admits all "material facts properly pleaded," a demurrer does not admit "contentions, deductions, or conclusions of fact or law." (Blank v. Kirwan (1985) 39 Cal.3d 311, 318.) Demurrer is appropriate where a pleading "does not state facts sufficient to constitute a cause of action." (Code of Civ. Proc. § 430.10(e).)

The Court may refuse a request for declaratory relief where the requested "declaration or determination is not necessary or proper at the time under all the circumstances." (Code of Civ. Proc. § 1061.) A court may abuse its discretion when it allows a case where another proceeding involving the same issues is pending between the same parties. (See Pacific Electric Ry. Co. v. Dewey (1949) 95 Cal.App.2d 69, 71-72.) Claims for declaratory relief are authorized by section 1060 of the Code of Civil Procedure, if there is an actual and present controversy, where the existence of the dispute "sufficiently concrete," and declining judicial consideration would impose hardship on the parties. (Stonehouse Homes LLC v. City of Sierra Madre (2008) 167 Cal.App.4th 531, 532-542.)

IV. ARGUMENT

Amazon's redundant and unnecessary Cross-Complaint will complicate the resolution of this litigation, while constraining unrelated law enforcement involving the company. To the extent Amazon's Cross-Complaint is premised on the same conduct at issue in the People's Complaint, it is duplicative and unnecessary for resolving any actual controversies between the parties. And to the extent Amazon seeks broader relief, the Cross-Complaint requests highly improper advisory opinions that its agreements and other conduct do not violate *any* laws. Most troublingly, these outside-the-scope cross-claims would threaten to prevent the Office of the Attorney General, and other law enforcers, from conducting their law enforcement duties. Because Amazon's cross-claims are either duplicative or improper, the Cross-Complaint should be dismissed in its entirety for failure to state facts sufficient to constitute a cause of action. Civ. Proc. Code § 430.10(e). The proper procedure is to resolve the People's Complaint, and Amazon's affirmative defenses to that complaint.

A. For all duplicative causes of action and issues, the Cross-Complaint is neither necessary nor appropriate.

As California courts have long recognized, a cross-complaint for declaratory relief is not the proper procedure for the determination of "issues" that are "alleged as affirmative defenses" to the underlying complaint. (*C.J.L. Constr., Inc. v. Universal Plumbing* (1993) 18 Cal.App.4th 376, 390-391, citing *Welfare Inv. Co. v. Stowell* (1933) 132 Cal.App. 275, 276-278.) "The declaratory

25

Case No. CGC-22-601826

relief statute should not be used for the purpose of anticipating and determining an issue which can be determined in the main action. The object of the statute is to afford a new form of relief where needed and not to furnish a litigant with a second cause of action for the determination of identical issues." (Hood v. Superior Court (1995) 33 Cal.App.4th 319, 324.) "The relief statute should not be used for the purpose of anticipating and determining an issue which can be determined in the main action." (Cal. Ins. Guar. Ass'n v. Superior Court (1991) 231 Cal. App.3d 1617, 1624 quoting General of America Ins. Co. v. Lilly (1968) 258 Cal. App. 2d 465, 470.)

When a complaint for declaratory relief seeks to litigate issues that are "fully engaged by other causes of action," declaratory relief is "unnecessary and superfluous" because "a declaration of rights adds nothing to those matters that were asserted and presumably will be resolved in the underlying action." (Hood, supra, 33 Cal.App.4th at p. 324.) "Where another action is pending in which a party may secure all the relief sought in a declaratory relief action the court may properly refuse to entertain the action for declaratory relief." (Leach v. Leach (1959) 172 Cal.App.2d 330, 333.; see also Shane v. Superior Court (1984) 160 Cal. App. 3d 1237, 1250 ["It has long been held that the validity of one lawsuit is not a proper subject for declaratory relief in a second lawsuit, inasmuch as the first case will determine the questions posed by the second"].)

Amazon has failed to identify any actual controversy with the People where a "new form of relief [is] needed." (Hood, supra, 33 Cal.App.4th at p. 324.) Amazon's Cross-Complaint includes several counts requesting the determination of identical issues as the affirmative case:

- The People's standing and establishment of damages are directly at issue in the People's affirmative case stated by the Complaint (Cmpl. at \P 15, 217);
- Certain anticompetitive and unfair aspects of Amazon's "selling policies" and "third party seller pricing policies" that violate the Cartwright Act and UCL are directly at issue in the People's affirmative case (Cmpl. at \P 2-4, 113-174, 205-213);
- Certain anticompetitive and unfair terms of Amazon's Guaranteed Minimum Margin and Matching Compensation agreements that violate the Cartwright Act and UCL are directly at issue in the People's affirmative case (Cmpl. at ¶¶ 2-4, 175-204, 205-213).

For each of these identical issues, adjudicating the affirmative Complaint and Amazon's affirmative

defenses will resolve the issues, making the cross-claims "unnecessary and superfluous." (*Hood, supra,* 33 Cal.App.4th at p. 324.) Because Amazon has already pleaded affirmative defenses on these precise issues, including that Amazon's conduct alleged in the Complaint is "lawful," Amazon would face no hardship were its duplicative cross-claims to be dismissed.

Allowing mirror-image counter-claims would delay resolution of the underlying issues, with unnecessary complications. For example, if Amazon's Cross-Complaint proceeds, it introduces the likelihood of dueling summary judgment motions on the same substantive issue. Instead of this unnecessary duplication, the more efficient resolution of the parties' issues is in the initial case by the People.

B. For the remainder of its cross-claims, Amazon fails to allege any "actual, present controversy" as required by the Code of Civil Procedure.

By requesting relief *beyond* the Complaint without identifying any dispute with the People *besides* the Complaint, Amazon is requesting a judicial declaration of rights without alleging any actual dispute on those issues. For Amazon to litigate issues outside the scope of the People's Complaint, its Cross-Complaint must describe an "actual controversy" between the parties ripe for adjudication. (Code Civ. Proc., § 1060; see *Selby Realty Co. v. City of San Buenaventura* (1973) 20 Cal.3d 110, 117.) Declaratory relief is unavailable when there is no actual controversy ripe for judicial resolution. (*County of San Diego v. State of California* (2008) 164 Cal.App.4th 580, 605-607.) Amazon has failed to satisfy the controlling "two-pronged test" for an actual controversy ripe for judicial resolution: "(1) whether the dispute is sufficiently concrete that declaratory relief is appropriate; and (2) whether withholding judicial consideration will result in the parties suffering hardship." (*Stonehouse Homes LLC, supra*, 167 Cal.App.4th at p. 540.)

1. For all issues beyond the Complaint, Amazon has no supporting factual allegations of any present controversy with the People.

Amazon cannot establish a required actual controversy without even describing the corresponding opposing position by the People. And the Cross-Complaint alleges no concrete positions of the Attorney General's Office on the lawfulness of Amazon's policies and practices besides the People's Complaint. Without *any* opposing position, Amazon's stated controversy is

26

27

28

certainly not "sufficiently concrete," because the requested determination would require the court to "speculate on the resolution of hypothetical situations" in an "abstract posture." (Stonehouse Homes LLC, supra, 167 Cal.App.4th at p. 540; Dominguez v. Bonta (2022) 87 Cal.App.5th 389, 418-19 [affirming dismissal of declaratory relief because plaintiffs' allegations "are, at present, conjectural and hypothetical"].)

Just as the People's Complaint was required to withstand scrutiny at demurrer—by examination of the factual allegations and disregarding any conclusory statements—Amazon cannot support its Cross-Complaint with conclusory assertions of disputes or controversies between Amazon and the People. Factual allegations are required. (Wilson v. Transit Auth. of City of Sacramento (1962) 199 Cal. App. 2d 716, 724 ["No allegation was made in the complaint that there was at the time of the filing of said action any unsettled grievance or other controversy"].) And the only present controversy with the People described in Amazon's Cross-Complaint is the People's Complaint.

Amazon fails to describe any live controversy with the People beyond the four corners of the Complaint: no communication, no statement of position, and certainly no act of law enforcement. Besides the Complaint, Amazon provides no description of an actual, present controversy with the People supporting its request to determine the wholesale lawfulness under all laws of all aspects of the following policies and practices:

- Amazon's "selling policies and Seller Code of Conduct"
- Amazon's Marketplace Fair Pricing Policy
- The Amazon Standard for Brands policy
- Amazon's "practices to determine whether an offer is eligible to be displayed as the Featured Offer"
- Amazon's Business Solutions Agreement
- Amazon's "third-party seller pricing policies since March 2019," "including those set forth in the [Business Solutions Agreement], [Amazon Standard for Brands], [Marketplace Fair Pricing Policy], and Seller Code of Conduct."

Other than the antitrust and unfair competition violations stated by the Complaint, the Cross-

Complaint does not describe a present dispute with People.

Critically, Amazon cannot save its Cross-Complaint by referencing the titles of the various agreements and policies in the People's Complaint. Amazon cannot argue that just because the People's Complaint references certain agreements and policies that Amazon is entitled to seek a sweeping declaration that *every* term in each agreement and policy is lawful under all laws. This is true for two reasons.

First, Amazon's policies, agreements, and other conduct include hundreds or thousands of terms and provisions not at issue in the People's Complaint. The Complaint focuses only on the anticompetitive and unfair effects of Amazon's retail and wholesale price parity agreements at issue and Amazon's enforcement of the agreements. Certainly, many of Amazon's contract terms and "selling policies" have no relation to these alleged effects in the Complaint. For all of those terms and policies, Amazon's Cross-Complaint contains no allegation of an actual antitrust or unfair competition controversy between the People and Amazon, besides the People's Complaint.

Second, Amazon cannot invent a controversy with the People by pretending that the People have alleged the independent unlawfulness of each Amazon policy or practice; the People have not done so. Amazon may prefer to respond to the People's liability case by slicing and dicing the People's case into its separate terms and practices in isolation. But the Complaint does not support a controversy on Amazon's requests for separate "lawfulness" determinations for its various policies and agreements, because the People do not allege the separate unlawfulness of Amazon's policies and agreements standing alone.

Consistent with longstanding, black-letter law, the People's antitrust and unfair competition claims are properly considered by viewing all of the facts and circumstances as a whole—not separately analyzing each aspect of its conduct out of context. In antitrust cases, courts refrain from "compartmentalizing" plaintiffs' evidence into isolated pieces instead of assessing the overall character and effect of the alleged anticompetitive conduct. (*In re Automobile Antitrust Cases I & II* (2016) 1 Cal.App.5th 127, 151.) Antitrust plaintiffs are "given the full benefit of their proof without tightly compartmentalizing the various factual components and wiping the slate clean after scrutiny of each," because an antitrust case is "not to be judged by dismembering it and viewing its

separate parts, but only by looking at it as a whole." (*Id.* at pp. 152 quoting *Continental Ore Co. v. Union Carbide & Carbon Corp.* (1962) 370 U.S. 690, 699.) The California Supreme Court has made clear that the Cartwright Act requires a nuanced approach incorporating the "circumstances, details, and logic" of the alleged violation. (*In re Cipro Cases I & II* (2015) 61 Cal.4th 116, 147.) Proper antitrust analysis is incompatible with the piecemeal approach Amazon advances in the Cross-Complaint.

Amazon's omission of an actual controversy with the People outside the Complaint is fatal to its declaratory relief claims on those issues. Because "judicial decision-making is best conducted in the context of an actual set of facts," courts regularly defer to claims arising "in a factual, as opposed to conceptual, context." (California Dept. of Consumer Affairs v. Superior Court (2016) 245 Cal.App.4th 256, 264.) Only with "an actual set of facts" will the issues be "framed with sufficient definiteness to enable the court to make a decree finally disposing of the controversy." (Sanctity of Human Life Network v. California Highway Patrol (2003) 105 Cal.App.4th 858, 872-873.) Amazon's "vague" and "nonspecific" claims are improper for declaratory relief. (California Ass'n of PSES v. California Dept. of Educ. (2006) 141 Cal.App.4th 360, 377-378.) "Declaratory relief requires a court to have narrow, precise questions to guide its examination...." (Monterey Coastkeeper v. Central Coast Regional Water Quality Control Board (2022) 76 Cal.App.5th 1, 14, as modified (Mar. 28, 2022), review denied (June 1, 2022).) Amazon's Cross-Complaint provides no such "narrow, precise questions." (Ibid.)

Indeed, it is hard to imagine a more abstract, hypothetical controversy than one seeking a judicial declaration that innumerable Amazon policies and practices are permissible under (apparently) all potential federal and state laws that might conceivably apply in the future. Amazon's request for a judicial determination that the company's policies do not violate *any laws at all* is unprecedented in California law. Amazon's proposed hypothetical controversies do not support a request for declaratory relief. (*Connerly v. Schwarzenegger* (2007) 146 Cal.App.4th 739, 747-748.) "Even under the most liberal interpretation of 'justiciability' there must be presented something more than a hypothetical question." (*Wilson, supra*, 199 Cal.App.2d at p. 726.)

Here, Amazon's Cross-Complaint seeks relief far beyond the antitrust and unfair

¹ These are not all hypothetical scenarios. For instance, the FTC recently sued Amazon for violations of the FTC Act and the Restore Online Shoppers' Confidence Act. The People's

Request for Judicial Notice at 1.

Connerly, supra, 146 Cal.App.4th at 747-748.)

competition causes of action that will be resolved in the main case, and attempts to bar unspecified

future challenges to the lawfulness of Amazon's general selling policies. (See Cross-Cmpl. ¶¶ 69,

118.) Such declarations apparently would enjoin the Attorney General—and other law enforcement

agencies—from investigating and prosecuting a range of civil and criminal conduct, including

fraud; unfair or deceptive practices; or violations of privacy, public security, or environmental laws.

a declaration its ecommerce business is "lawful," the requested relief could be interpreted to

prohibit the Attorney General from investigating whether Amazon's policies with respect to certain

products violated state environmental laws; the San Francisco City Attorney from asserting that

Amazon's policies are fraudulent or deceptive under California's Unfair Competition Law; or the

United States Federal Trade Commission from alleging that Amazon's policies violated the FTC

Act. Even the narrowest declaration of "lawfulness" could provide Amazon with a shield against

any future unfair competition allegation from state or federal agencies, since such claims are likely

to implicate at least some of Amazon's "selling policies." Moreover, the People would not be

"proper parties" to litigate these potential issues between Amazon and other law enforcers. (See

fail to meet the standard necessary for declaratory relief. (See, e.g., Stonehouse Homes LLC, supra,

167 Cal.App.4th at p. 541 [challenge to city council resolution directing city planning commission

to prepare a land-use ordinance with particular specifications was not ripe]; Pac. Legal Found. v.

Cal. Coastal Com. (1982) 33 Cal.3d 158, 172 [claim that Coastal Commission guidelines failed to

adhere to relevant statutory provisions was not ripe].) The Stonehouse plaintiffs sought a

determination of the application of proposed zoning changes to their development plans.

(Stonehouse Homes LLC, supra, 167 Cal.App.4th at pp. 535-536.) The trial court sustained

respondents' demurrer, declining to issue "an advisory decision in a controversy not yet ripe."

California courts have held that far more concrete and well-defined disputes nonetheless

To provide just a few examples of the potentially sweeping effects of Amazon's request for

(*Ibid.*) The Court of Appeals affirmed dismissal, agreeing with the trial court that when "the parameters are as yet unknown, the controversy is not yet ripe for declaratory relief." (*Id.* at pp. 541-542.) As the Court reasoned, "The mere fact that Stonehouse and respondents disagree over the resolution's meaning and application does not create a justiciable controversy. Courts may not render advisory opinions on disputes which the parties anticipate might arise but which do not presently exist." (*Ibid.*) Similarly here, because Amazon's Cross-Complaint relies solely on the People's Complaint, it fails to state a claim for declaratory relief on issues *outside* the Complaint's scope as no such justiciable controversy exists.

2. Amazon cannot attempt to avoid future law enforcement actions by counter-suing the People in a single antitrust and unfair competition action.

Amazon would not suffer "an imminent and significant hardship" in the absence of declaratory relief. (*Stonehouse Homes LLC*, *supra*, 167 Cal.App.4th at p. 542.) Apart from the People's Complaint, Amazon points to no active or threatened enforcement proceeding, only "purely conjectural" applications of the law to its conduct. (*Ibid.*) Thus Amazon would have the Court "imagine a myriad of hypotheticals, speculate on the application of [California law] to those hypotheticals, and conclude that under no circumstance would equitable principles warrant a finding of [liability]." (*BKHN*, *Inc. v. Department of Health Services* (1992) 3 Cal.App.4th 301, 310.) Amazon's request for judicial speculation is improper.

The request is especially improper as an apparent attempt to essentially immunize the company from law enforcement over the entirety of its ecommerce operations. Such a request violates bedrock public policy of California, which prohibits injunctions that would "prevent the execution of a public statute by officers of the law for the public benefit." (Code Civ. Proc., § 526(b); Civ. Code, § 3423(d).) Courts have applied this principle, rooted in the separation of powers, to bar declaratory and injunctive relief which would interfere with the executive branch's

1

2

10

11

12

13

19 20

18

21

22 23

> 24 25

26

27 28

Courts will not grant such immunity from future law enforcement actions, including unfair competition actions. For example, in People v. Hy-Lond Enterprises. Inc. (1979) 93 Cal.App.3d 734, 749, the court vacated a judgment that provided "immunity for future actions for unfair competition with respect to future alleged violations of the law and regulations." In that case, the court found that a stipulated judgment entered between a district attorney and a nursing facility improperly restrained future actions by the Attorney General for violations of the unfair competition laws and thus prevented the Attorney General from carrying out his statutory duties. (Ibid.; see also Abbott Laboratories v. Superior Court (2020) 9 Cal.5th 642, 663 [quoting Hy-Lond for the general rule that "an injunction cannot be granted to prevent the execution of a public statute by officers of the law for a public benefit"].)

By requesting a declaration of lawfulness, the Cross-Complaint's declaratory relief claims would accomplish the "same interference with and disruption of" prosecution as a formal injunction. (See Samuels v. Mackell (1971) 401 U.S. 66, 71-72.) California's public policy against injunctions of official acts extends to claims for declaratory relief like Amazon's Cross-Complaint. (See Agricultural Labor Relations Board, supra, 16 Cal. 3d at pp. 401-02 (declaratory relief, like a writ of mandate and restraining order, is "primarily injunctive in effect"); Honeywell, Inc. v. State Bd. of Equalization (1975) 48 Cal. App. 3d 907, 912 ["[w]here a statute prohibits the granting of an injunction or writ of mandamus to prevent collection of a tax[,] an action for a declaration that the tax is not legally collectible would circumvent the law and, accordingly, declaratory relief will be refused"]; Manchel v. County of Los Angeles (1966) 245 Cal. App. 2d 501, 507 ["Since, ordinarily, equity cannot be invoked to enjoin the prosecution of a crime, such relief should not, in effect, be accorded pursuant to a declaratory judgment law."]; Donaldson, supra, 2 Cal.App.4th at 1623

² See, e.g., City of Los Angeles v. Superior Court of Los Angeles County (1959) 51 Cal.2d 423, 430 "A court acts in excess of its jurisdiction if it attempts to enjoin the enactment or enforcement of a valid public statute or ordinance."] [collecting cases]; ibid. ["The basis for these statutory provisions [Cal. Code. Civ. Pro., § 526(b) and Cal. Civ. Code, § 3423(d)] is to be found in the doctrine of separation of powers of government into three independent departments."]; Triple A Machine Shop, Inc. v. State of California (1989) 213 Cal. App.3d 131, 144-145 ["The separation of powers doctrine requires judicial restraint in enjoining criminal investigations or prosecutions"].

^{- 13 -}