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10 Attorneys for PLAINTIFFS

11 UNITED STATES DISTRICT COURT

12 NORTHERN DISTRICT OF CALIFORNIA

13 SAFEWAY INC.; WALGREEN CO.; THE  
14 KROGER CO.; NEW ALBERTSON’S, INC.;  
15 AMERICAN SALES COMPANY, INC.; and  
HEB GROCERY COMPANY, LP,

Case No.: C 07-5470 CW

**SECOND AMENDED COMPLAINT  
JURY TRIAL DEMANDED**

16 Plaintiffs,

17 v.

18 ABBOTT LABORATORIES,

19 Defendant.

20 **NATURE OF THE ACTION**

21 This a civil antitrust action challenging Abbott Laboratories’ unlawful  
22 monopolization and attempted monopolization of the markets for Boosting and Boosted  
23 protease inhibitors, drugs used to treat medical disorders caused by the human  
24 immunodeficiency virus, or HIV. Abbott Laboratories (“Abbott”), the sole provider of Norvir,  
25 a protease inhibitor (“PI”) that is used to boost the therapeutic effects of other protease  
26 inhibitors, has unlawfully abused its monopoly position in the Boosting Market in order to  
27 disadvantage its competitors and restrict competition in the closely related Boosted Market.  
28

1 This unlawful scheme has resulted in a suppression of competition in the Boosted and Boosting  
2 Markets and has caused Plaintiffs and other purchasers to pay supracompetitive prices for the  
3 relevant drugs.

4 **PARTIES**

5 1. Plaintiff Safeway Inc. (“Safeway”) is a Delaware corporation having its  
6 principal place of business in Pleasanton, California, which is located in the Oakland Division  
7 of this Court. Safeway owns and operates retail stores in several states at which it dispenses  
8 prescription drugs to the public, including Norvir and Kaletra. Safeway brings this action in its  
9 own behalf and as the assignee of McKesson Corporation (“McKesson”), a pharmaceutical  
10 wholesaler, which during the relevant period purchased those drugs directly from Abbott for  
11 resale to Safeway and which has assigned its claims arising out of those purchases to Safeway.

12 2. Plaintiff Walgreen Co. (“Walgreen”) is an Illinois corporation having its  
13 principal place of business in Deerfield, Illinois. Walgreen owns and operates retail stores in  
14 several states at which it dispenses prescription drugs to the public, including Norvir and  
15 Kaletra. Walgreen purchased Norvir and/or Kaletra directly from Abbott during the relevant  
16 period. Walgreen brings this action in its own behalf and as the assignee of two  
17 pharmaceutical wholesalers, Cardinal Health, Inc. (“Cardinal”) and AmerisourceBergen Drug  
18 Corporation, which during the relevant period purchased those drugs directly from Abbott for  
19 resale to Walgreen and which have assigned their claims arising out of those purchases to  
20 Walgreen.

21 3. Plaintiff The Kroger Co. (“Kroger”) is an Ohio corporation having its  
22 principal place of business in Cincinnati, Ohio. Kroger owns and operates retail stores in  
23 several states at which it dispenses prescription drugs to the public, including Norvir and  
24 Kaletra. Kroger purchased Norvir and/or Kaletra directly from Abbott during the relevant  
25 period. Kroger brings this action in its own behalf and as the assignee of Cardinal, which  
26 during the relevant period purchased those drugs directly from Abbott for resale to Kroger and  
27 which has assigned its claims arising out of those purchases to Kroger.

28 4. Plaintiff New Albertson’s, Inc. (“Albertson’s”) is a Delaware corporation

1 having its principal place of business in Boise, Idaho. Albertson's owns and operates retail  
2 stores in several states at which it dispenses prescription drugs to the public, including Norvir  
3 and Kaletra. Albertson's brings this action in its own behalf and as the assignee of two  
4 pharmaceutical wholesalers, McKesson and Cardinal, which during the relevant period  
5 purchased those drugs directly from Abbott for resale to Albertson's (or an affiliate) and which  
6 have assigned their claims arising out of those purchases to Albertson's.

7           5. Plaintiff American Stores Company, Inc. ("ASC") is a Delaware  
8 corporation having its principal place of business in Lancaster, New York. ASC purchases  
9 pharmaceutical and other products and distributes those products to retail stores owned and  
10 operated by affiliated companies. ASC purchased Norvir and/or Kaletra directly from Abbott  
11 during the relevant period. ASC brings this action in its own behalf and as the assignee of  
12 Cardinal, which during the relevant period purchased Norvir and Kaletra directly from Abbott  
13 for resale to ASC or an affiliate and which has assigned its claims arising out of those  
14 purchases to ASC.

15           6. Plaintiff HEB Grocery Company, LP ("HEB") is a Texas limited  
16 partnership having its principal place of business in San Antonio, Texas. HEB owns and  
17 operates retail stores in several states at which it dispenses prescription drugs to the public,  
18 including Norvir and Kaletra. HEB brings this action in its own behalf and as the assignee of  
19 Cardinal, which during the relevant period purchased Norvir and Kaletra directly from Abbott  
20 for resale to HEB and which has assigned its claims arising out of those purchases to HEB.

21           7. Defendant Abbott is a corporation organized and existing under the laws of  
22 the State of Illinois and having its principal place of business in Abbott Park, Illinois. Abbott is  
23 engaged in the development, manufacture and sale of pharmaceutical and nutritional products.  
24 Abbott has facilities in 14 states, including several in this District.

#### **JURISDICTION AND VENUE**

25  
26           8. This action arises under section 2 of the Sherman Act, 15 U.S.C. § 2, and  
27 sections 4 and 16 of the Clayton Act, 15 U.S.C. §§15(a) and 26. The Court has subject-matter  
28 jurisdiction pursuant to 28 U.S.C. §§1331 and 1337(a).

1 9. Venue is proper in this Court pursuant to section 12 of the Clayton Act, 15  
2 U.S.C. §22, because Abbott is an inhabitant of this District or is found or transacts business  
3 there. Venue is also proper pursuant to 28 U.S.C. §1391.

4 **TRADE AND COMMERCE**

5 10. The pharmaceutical products at issue in this case are sold in interstate  
6 commerce, and the unlawful activities alleged in this Complaint have occurred in, and have had  
7 a substantial effect upon, interstate commerce.

8 **FACTUAL BACKGROUND**

9 11. PIs are considered the most powerful treatment in the medical battle against  
10 HIV and the disorders it causes, including acquired immune deficiency syndrome (AIDS).  
11 These drugs work by blocking the action of protease, an enzyme needed for HIV to reproduce  
12 and infect other cells.

13 12. Although PIs present an effective treatment, they have several  
14 impediments, including pill burden, dietary requirements and severe side effects. Each PI  
15 presents different degrees of impediment and efficacy. In addition, patients develop resistance  
16 to certain PIs—a significant challenge to the treatment of HIV—as the disease progresses.

17 13. There are several PIs currently on the market, including Norvir,  
18 manufactured by Abbott and introduced in 1996, and Kaletra, also manufactured by Abbott and  
19 introduced in 2000. Kaletra is a combination drug consisting of Norvir and another Abbott PI,  
20 whose chemical or generic name is lopinavir (a Boosted drug). As explained below, while  
21 Norvir was introduced as a stand-alone treatment, its principal use today is to boost the  
22 therapeutic effects (and reduce the required dosage) of other PIs.

23 14. Abbott developed Norvir with the assistance of a National Institutes of  
24 Health grant and spent only about \$15 million of its own funds on pre-approval clinical trials  
25 for the drug. By the end of 2001, Norvir had generated cumulative sales for Abbott of more  
26 than \$1 billion.

27 15. After Norvir's release, it was discovered that, when used in small quantities  
28 with another PI, Norvir would boost the anti-viral effects of the other PI. Not only did a small

1 dose of Norvir make other PIs more effective and decrease side effects associated with high  
2 doses, but it also slowed down the rate at which HIV developed resistance to the effects of PIs.  
3 Norvir is the only PI known to have such properties and, as a result, for such “boosting”  
4 purposes, there is no substitute for Norvir. Physicians recognize that Norvir is the only  
5 effective boosting compound available and is an essential component to almost every PI-based  
6 treatment for HIV/AIDS. In addition to its direct therapeutic benefits, a regimen consisting of a  
7 PI boosted by Norvir improves convenience for patients in comparison to an unboosted  
8 regimen by reducing the required dosage of the PI and lessening food restrictions, both  
9 important factors in ensuring adherence to HIV antiviral therapy.

10           16. Recent research has also shown significant benefits from the use of boosted  
11 PI regimens, especially for patients who experience failure of treatment regimens combining  
12 PIs with other anti-HIV drugs. Such treatment failures are marked by the emergence of drug-  
13 resistant mutations that limit the benefits of other drugs in the future, because of cross-  
14 resistance among HIV medications.

15           17. Abbott has never sought to use its intellectual property to prevent other  
16 manufacturers from creating and selling Boosted PIs that rely on Norvir’s use. Instead, Abbott  
17 has disclaimed such a use from the exclusionary scope of its patent rights. *See In re Abbott*  
18 *Laboratories Norvir Antitrust Litigation*, 442 F. Supp.2d 800, 807-10 (N.D. Cal. 2007). Abbott  
19 profited by licensing competitors—both explicitly and implicitly—the right to market PIs to be  
20 co-administered with Norvir. Based on Abbott’s course of conduct, Abbott knowingly created  
21 the conditions for Norvir to become the de facto standard boosting agent.

22           18. As noted above, Abbott also markets Kaletra, which consists of Norvir and  
23 another Abbott PI, lopinavir, combined in a single pill. Kaletra is lopinavir boosted by Norvir.  
24 Although effective and widely used, Kaletra has significant side effects, including  
25 hyperlipidemia, which renders patients more vulnerable to heart attacks and strokes.

26           19. Thus, in the “Boosting Market”, Norvir is the only product available, while  
27 in the “Boosted Market,” Kaletra competes with other PIs, each of which is prescribed and  
28 taken in conjunction with Norvir. This creates a situation in which the same firm participates

1 in two closely related markets, with the product sold in one of the two markets being an input  
2 or component of the product sold in the other market. If such a firm lacks competition in the  
3 market for sales of the input or component product, it may be able to use its monopoly position  
4 in that market to disadvantage its competitors in the related market and dampen competition in  
5 the related market and monopolize or attempt to monopolize the related market. That is exactly  
6 what Abbott has done here.

7           20. Abbott's anticompetitive conduct involves both of these markets. First,  
8 Abbott has abused its monopoly position in the Boosting Market to disadvantage its  
9 competitors and impede competition in the Boosted Market. And second, by improperly  
10 impeding the development of potential rivals to Norvir (and/or by delaying the development of  
11 technologies that would have permitted Norvir to be used as a PI-Boosting drug in substantially  
12 lesser amounts far earlier and thus effectively brought lower prices to purchasers earlier) in the  
13 Boosting Market, Abbott artificially maintained and/or enhanced and exploited Norvir's  
14 monopoly position in the Boosting Market.

#### 15                           **ABBOTT'S ANTICOMPETITIVE CONDUCT**

16           21. Prescriptions for Kaletra rose steadily from its introduction in September  
17 2000 through mid-2003, at which point it enjoyed approximately a 75% share of the Boosted  
18 Market. However, Kaletra's dominance of the Boosted Market was about to be threatened.

19           22. On information and belief, in 2001 (or earlier), Abbott came to realize that  
20 Kaletra's dominance of the Boosted Market would soon be challenged by new boosted-PIs that  
21 were then expected to be coming to market imminently.

22           23. At least as early as 2002, Abbott was becoming increasingly concerned  
23 about the competitive threat to Kaletra posed by soon-to-be-introduced boosted PIs, and began  
24 to formulate plans to thwart the impact on Kaletra of those new products. Abbott considered  
25 various strategies for using Norvir's dominance to impair Kaletra's rivals including, *e.g.*  
26 removing Norvir from the market as a stand-alone product and raising Norvir's price  
27 substantially

28           24. In June 2003, Bristol-Myers Squibb ("BMS") introduced Reyataz, a PI

1 designed to be boosted by Norvir. In October 2003, GlaxoSmithKline (“GSK”) introduced  
2 Lexiva, another PI designed to be boosted by Norvir. Studies showed that, when boosted with  
3 Norvir, the new PIs were as effective as Kaletra, and were more convenient. This caused  
4 concern at Abbott that Kaletra’s market share would be threatened by these new Boosted PI  
5 competitors. And, in fact, Kaletra’s share of the Boosted Market began to decline.

6           25. Beginning in the second half of 2003, both Reyataz and Lexiva began to  
7 make steady inroads into Kaletra’s share of the Boosted Market.

8           26. Faced with the prospect of new competition to Kaletra, Abbott’s boosted  
9 PI, Abbott declined to engage in legal and procompetitive approaches to defending Kaletra’s  
10 market share (such as reducing Kaletra’s price). Instead, Abbott formulated an anticompetitive  
11 monopolization scheme using Abbott’s control of the Boosting Market (Norvir) to maintain  
12 and/or enhance Kaletra’s dominant market position. Abbott was well aware that Abbott had  
13 encouraged the use of Norvir as a booster and had caused patients, physicians and competitors  
14 to rely on the availability of Norvir through Abbott’s past conduct and formally through  
15 licensing its competitors to promote their PIs with Norvir,. Abbott’s executives realized that if  
16 Abbott could make Norvir unavailable or less desirable when paired with its competitors’ PIs—  
17 by actually pulling it from the market (which it seriously considered) or by drastically raising  
18 its price (which it did)—then its competitors’ products in the Boosted Market would cease to be  
19 a significant competitive threat.

20           27. On December 3, 2003, Abbott raised the wholesale price of Norvir by  
21 approximately 400%, from \$205.74 to \$1,028.71 for a 120-count bottle of 100 mg capsules.  
22 However, Abbott did not raise the price of Kaletra, which incorporates Norvir. In effect,  
23 Abbott raised the price of Norvir only when it is used to boost a non-Abbott PI. By instituting  
24 this enormous price hike, Abbott drastically increased the cost of regimens using Norvir to  
25 boost competing PIs. The annual cost of Norvir needed in such a regimen increased by \$6,258  
26 per year for PIs such as Lexiva requiring twice-daily dose of Norvir. For Aptivus (tipranavir),  
27 a new PI marketed by Boehringer Ingelheim, the optimal Norvir booster dose increased by  
28 more than \$12,000 per year.



1           28. Abbott's December 3, 2003 price increase was an attempt to use its  
2 monopoly position in the Boosting Market in order to disadvantage competitors and maintain  
3 its dominant position in the Boosted Market. Abbott's 400% Norvir price increase not only  
4 impeded competition by inflating the costs of using rivals' Boosted PI products, but it also  
5 caused its Boosted PI competitors to forgo responding to Abbott's conduct by lowering price.  
6 After December 2003, Abbott's Boosted PI competitors knew that any price reductions they  
7 took could immediately be undercut by further Norvir price increases. In other words, by using  
8 its monopoly in the Boosting Market, Abbott could react to price cuts by its Boosted PI rivals  
9 not with price reductions of its own on its Boosted PI product, as one would expect in a  
10 competitive market, but rather with price increases on a different product. Abbott's Boosted PI  
11 rivals therefore had little incentive to get into a competitive battle with Abbott in the Boosted  
12 market given that Abbott controlled the Boosting Market. By undermining competitors'  
13 incentives to price compete, Abbott's conduct reduced price competition as a whole in the  
14 Boosted Market. Consequently, the December 2003 Norvir price increase not only raised the  
15 costs of using rivals' products, but also reduced the overall degree of price competition in the  
16 Boosted Market, thereby further reducing competitive pressure on Abbott to reduce Kaletra's  
17 prices.

18           29. As reported in the Wall Street Journal, internal Abbott documents reveal,  
19 among other things, that: a) Abbott understood the illegal nature of the price-increase scheme  
20 and contemplated other strategies, like ceasing sales of Norvir, to "minimize any federal  
21 investigations regarding price increases in the US"; b) Abbott understood the adverse  
22 consequences of the scheme, including that it would "tarnish" the reputation of Abbott's CEO,  
23 "[p]osition [Abbott] as [a] big, bad, greedy pharmaceutical company," "[f]uel[] perception[s]  
24 regarding lack of Abbott commitment to HIV," and create a "[b]acklash from [the] advocacy  
25 community, legislators, [and] physicians"; and c) Abbott floated pretextual rationales for the  
26 price increase but worried about its "[e]xposure on price if forced to open [its] books."  
27 Furthermore, removing Norvir from the U.S. market would potentially expose Abbott to the  
28 significant financial risk that the NIH would use its "march-in" rights under the Bayh-Dole Act



1 to grant licenses to numerous competitors to allow rivals to manufacture ritonavir and/or to co-  
2 formulate their boosted PIs with ritonavir in a single pill or capsule.

3           30. According to internal Abbott emails and other documents released by the  
4 Wall Street Journal, one Abbott executive explained Abbott's concern in the following manner:  
5 Abbott could not "continue to trade a prescription of Kaletra for a prescription of Norvir at 100  
6 mg." Rather than rely on any competitive advantage in the medicinal characteristics of Kaletra,  
7 or on lowering Kaletra's price so that it was more attractive to patients, this executive outlined  
8 alternative anticompetitive plans that had been discussed among Abbott management and  
9 warned other senior Abbott employees not to be "stunned by the outcome of the thought  
10 process."

11           31. The emails outlined two potential scenarios for increasing the price of  
12 Norvir in an effort to artificially decrease demand for its competitors' PIs. In both scenarios,  
13 they suggested leaving the price of Kaletra unchanged, thus giving Abbott a huge price  
14 advantage over PIs boosted by Norvir. They outlined a "rationale" for the proposed Norvir  
15 price increase, suggesting that Abbott mislead the public into believing that "it is no longer  
16 feasible for Abbott to provide a production line of Norvir capsules at the current price." The  
17 emails, however, frankly admit the "weakness" of this "rationale" – its falsity.

18           32. The Abbott emails also suggested an alternative approach to the price  
19 increase: withdraw Norvir capsules from the market entirely, leaving HIV patients with only a  
20 liquid form of Norvir that Abbott's own executives admit "taste[s] like someone else's vomit."  
21 Other materials reveal that Abbott planned to make up a justification for this withdrawal.  
22 Executives considered misleading the public into believing that Abbott was diverting the  
23 capsules for humanitarian efforts in "the developing world (i.e. Africa)."

24           33. An Abbott slide presentation created around the time of these emails  
25 further illustrates the anticompetitive and illegitimate motives behind Abbott's price hike. The  
26 presentation reveals, for example, that Abbott sought to "[p]osition Kaletra as a more  
27 economical option for boosted ARV [anti-retroviral] therapy."

28           34. Abbott acknowledged the illegitimacy of its plan, but Abbott apparently

1 found it easier to mislead the public regarding an anticompetitive price increase than to try to  
2 explain a complete withdrawal of Norvir capsules from the market.

3 35. Abbott's scheme effectively halted the decline in market share of Kaletra.  
4 By 2006, Kaletra's share of the boosted PI market had risen to approximately 75%, the same  
5 share it held prior to the introduction of Reyataz. This change of course was due entirely to the  
6 competitive disadvantage imposed on non-Abbott PIs by the December 2003 price increase.

7 36. Abbott further attempted to manage the fallout from its Norvir price  
8 increase by publishing misleading comparisons of PI prices. In promotional and informational  
9 materials about Norvir after the price increase, Abbott represented that Norvir was the lowest-  
10 priced PI on the market.

11 37. The Department of Health & Human Services ("DHHS") responded with a  
12 Warning Letter to Abbott about such materials, calling Abbott's price comparison chart "false  
13 or misleading in violation of section 502(a) of the Federal Food, Drug, and Cosmetic Act (Act)  
14 (21 U.S.C. 352(a))." Specifically, DHHS stated that the price chart was misleading because it  
15 compared a "subtherapeutic dose of Norvir (100 mg once daily) to the labeled dosing regimens  
16 of other antiretroviral agents" and it "implies that Norvir may be used other than in  
17 combination therapy, when it is not labeled for such use." Abbott did not contest the FDA  
18 letter, choosing instead to send a letter to healthcare providers retracting and "clarifying" its  
19 false statements.

20 38. Internal Abbott documents state Abbott's intentions: the huge price  
21 increase for the PI-Boosting drug Norvir would create the "[p]otential for increased market  
22 share for Kaletra." Abbott's December 3, 2003 price increase was an attempt to use its  
23 monopoly position in the Boosting Market in order to dampen competition in the Boosted  
24 Market and artificially maintain and/or enhance Kaletra's share of the Boosted Market. The  
25 attempt succeeded.

26 39. At the very same time that Abbott was planning to limit Norvir's  
27 availability (by either physically removing it from the market or raising its price to make it  
28 effectively unavailable), Abbott was approaching BMS, GSK and other actual and potential

1 Boosted PI competitors to induce them to take licenses from Abbott for the right to label and  
2 market their PIs to be boosted by, or co-administered with, Norvir. In 2001, Abbott  
3 approached GSK to demand that GSK secure a license from Abbott to allow GSK to promote  
4 GSK's existing PIs, as well as PIs it had under development, with Norvir. Abbott and GSK  
5 continued to negotiate over such a license during 2001 and 2002 until GSK ultimately  
6 acquiesced to this demand, procuring a license from Abbott in December 2002. Under the  
7 license, GSK paid substantial sums of money and other valuable consideration in exchange for  
8 the right to promote the use and administration of its PIs with Norvir

9           40. Abbott never disclosed to GSK and other licensees and potential licensees  
10 that Abbott might either remove Norvir from the market or raise its price to make it financially  
11 unavailable to many patients. When GSK entered into the Norvir license with Abbott in  
12 December 2002, GSK relied on Abbott's good faith not to materially deviate from its prior  
13 course of conduct with regard to selling and pricing Norvir. Up until that point, Abbott had  
14 never increased Norvir's price by more than 4% per year. The largest price increase in HIV  
15 therapies had been a 10.4% increase for the price of Combivir and Trizivir in January 2002.  
16 Abbott's overnight 400% price increase for Norvir was unprecedented and – especially when  
17 considering Abbott's prior conduct of encouraging and facilitating licensing of Norvir for use  
18 in the Boosted Market – totally unexpected.

19           41. By mandating that its competitors enter into licensing agreements for the  
20 sale of Norvir – agreements that covered the vast majority of its competitors in the Boosted  
21 Market – Abbott created a framework within which Norvir would remain on the market for co-  
22 administration with competing boosted PIs. Abbott also created an expectation that it would  
23 deal in accordance with its prior conduct and that Norvir would continue to be available to its  
24 competitors in the Boosted Market and to their patients for use in conjunction with competing  
25 PIs. This expectation included the expectation that Abbott would (a) continue to market Norvir  
26 as a separate product; and (b) implement normal, inflation-level price increases for Norvir.

27           42. Prior to Norvir's launch in 1996, Abbott was aware of Norvir's boosting  
28 properties as a use for Norvir. By the time Kaletra had launched in 2000, it was well-

1 established and Abbott knew that Norvir was used almost exclusively as a boosting agent and  
2 not as a stand-alone treatment, that the daily average consumption of the drug was significantly  
3 lowered, and that Norvir had become the industry standard of care for boosting agents. Shortly  
4 after Kaletra's launch, Kaletra gained a dominant share in the Boosted PI market. Abbott  
5 boasted that Kaletra was the #1 selling boosted PI in the world. After the launch of Kaletra and  
6 years before the December 2003 price increase, Abbott was aware of additional, significant  
7 market changes, e.g., the impending launch of PIs that would compete with Kaletra. Knowing  
8 all this, Abbott nevertheless continued its prior course of conduct by implementing inflation-  
9 level price increases on Norvir and by opening the market through license agreements with  
10 competitors. Abbott's course of conduct toward its competitors continued until December  
11 2003, at which time it drastically changed course and implemented a radically different strategy  
12 that crippled its competitors' ability to compete with Kaletra.

13           43. Faced with increasing competition in the Boosted Market through the  
14 introduction of Reyataz and Lexiva and recognizing that it had underestimated the competitive  
15 impact of Reyataz and Lexiva, Abbott abandoned its prior course of conduct and planned to  
16 change direction in how it would make Norvir available. Abbott's change in direction was  
17 narrowed to two options: remove Norvir from the United States market or increase the price of  
18 Norvir by 200%, 300%, 400%, or possibly 600%. In choosing the 400% price increase, Abbott  
19 went from encouraging the promotion of Norvir with its competitors' PIs that had existed for  
20 years to imposing an anticompetitive price increase on Norvir.

21           44. On information and belief, in reliance on the expectation that Abbott would  
22 act in good faith, and because Abbott concealed its strategy to reduce Norvir's availability  
23 and/or dramatically raise its prices, GSK and other PI manufacturers materially delayed  
24 developing, testing, and/or launching other potential Boosted PIs that could be effective with  
25 substantially less Norvir (and thus be less susceptible to impairment by a Norvir price increase)  
26 or could be used with another PI Boosting drug entirely, i.e., not Norvir. As a result of  
27 Abbott's conduct, no currently available PI has been approved for co-administration with any  
28 booster other than Norvir.

1           45. Had GSK and other competitors known that Abbott was planning to  
2 substantially reduce Norvir's availability (either by raising its prices to prohibitive levels or  
3 pulling it from the market entirely), GSK and other competitors would not have delayed or  
4 postponed efforts to develop alternative boosted PI drugs that did not depend upon using 200  
5 mg of the Norvir product as a PI boosting drug. For example, due to Abbott's misconduct as  
6 described above, GSK was delayed in receiving FDA labeling approval for the use of its  
7 boosted PI Lexiva with only 100 mg of Norvir per day, rather than 200 mg of Norvir per day to  
8 achieve the same clinical results. Lexiva with only 100 mg of Norvir per day entered the  
9 market, belatedly, in October 2007. A result of this new FDA approval for use of Lexiva with  
10 only 100 mg of Norvir is that the cost to purchasers of boosting Lexiva with Norvir dropped by  
11 one-half. Because GSK (and potentially others) delayed development, testing and FDA-  
12 approval of boosted PIs that would be effective with lower amounts of Norvir: (a) purchasers  
13 in the Boosted Market paid more for Norvir than they otherwise would have; and (b) GSK's  
14 rival boosted PI products were rendered more expensive (and therefore less of a competitive  
15 threat to Kaletra).

16           46. Abbott's exclusionary conduct has unlawfully caused the Boosted Market  
17 to standardize on Norvir for boosting purposes, thereby enabling Abbott to sell Norvir at  
18 artificially inflated prices.

19           47. Abbott's anticompetitive scheme effectively halted the decline in market  
20 share of Kaletra. By 2006, Kaletra's share of the Boosted Market had risen to approximately  
21 75%, the same share it held prior to the introduction of Reyataz. This change of course was  
22 due entirely to the competitive disadvantage imposed on non-Abbott PIs by the December 2003  
23 price increase on Norvir.

#### 24                           **DUTY TO DEAL IN THE BOOSTING MARKET**

25           48. Abbott has a duty to deal in the Boosting Market, i.e., a duty to continue  
26 selling Norvir separately rather than merely as a component of Kaletra. Abbott's decision to  
27 continue selling Norvir rather than removing it from the market entirely was based in whole or  
28 in part on its recognition of such a duty to deal.

1           49. Removing Norvir from the market as a separate, stand-alone product would  
2 mean that ritonavir would no longer be available separately from lopinavir and, as a result,  
3 purchasers who desired to obtain ritonavir would be required to buy lopinavir as well.  
4 Ritonavir and lopinavir are distinct products. Given the dominant position of ritonavir in the  
5 Boosting Market, and the effects of such an arrangement on Abbott's competitors in the  
6 Boosted Market, removing Norvir from the market as a separate product would subject Abbott  
7 to liability under the antitrust laws governing tying arrangements as well as the laws governing  
8 monopolization and attempted monopolization.

9           50. In addition, as explained in detail above, Abbott created a duty to continue  
10 selling Norvir as a stand-alone product through its prior course of conduct, including (a)  
11 encouraging manufacturers of other PIs to market their products for use in conjunction with  
12 Norvir; (b) licensing competitors to market other PIs for use in conjunction with Norvir; and (c)  
13 taking steps to ensure that Norvir became the standard PI booster in the United States.

#### 14           **BELOW-COST PRICING IN THE BOOSTED MARKET**

15           51. Abbott's pricing of Norvir and Kaletra after December 2003 can be viewed  
16 as a bundled discount—a package of two or more products that is sold at a lower price than the  
17 price at which the products are sold separately. Kaletra can be viewed as a bundle of ritonavir  
18 plus lopinavir, and Abbott sells ritonavir at a lower price when it is purchased as part of Kaletra  
19 than when it is sold as a stand-alone product (Norvir). Abbott itself has argued strenuously in  
20 this litigation that its pricing of Norvir and Kaletra amounts to bundled discounting. Such  
21 pricing arrangements have the potential to exclude equally efficient firms which seek to  
22 compete with respect to only one of the products in the bundle. *See Cascade Health Solutions*  
23 *v. PeaceHealth*, 515 F.3d 883, 893-911 (9<sup>th</sup> Cir. 2008). Because of the size of the December  
24 2003 price increase on Norvir, in conjunction with the decision to leave the price of Kaletra  
25 unchanged, Abbott's December 2003 price increase on Norvir resulted in Abbott engaging in  
26 below-cost pricing in the Boosted Market.

27           52. Whether a bundled discount results in below-cost pricing is determined  
28 using the “discount attribution” test. Under that test, a bundled discounter is guilty of below-

1 cost pricing if the discount given to purchasers for buying the bundle, when applied entirely to  
2 one of the products in the bundle, results in that product being sold at a price below the firm's  
3 average variable cost. Stated differently but equivalently, such a firm is guilty of below-cost  
4 pricing if the effective or imputed price of one component of the bundle, i.e., the price of the  
5 bundle minus the price of the other component when sold separately, is below the firm's  
6 average variable cost of producing and selling that component.

7           53. Abbott's post-December 2003 pricing of Norvir and Kaletra fails the  
8 discount attribution test adopted by the Ninth Circuit in *Cascade*. According to Abbott's  
9 documents, the effective or imputed price of the lopinavir component of Kaletra (i.e., the price  
10 of Kaletra minus the post-December 2003 price of Norvir) is \$1.64. That price is below  
11 Abbott's average variable cost for lopinavir.

12           54. Abbott's bundled discounting and its effects on equally efficient  
13 competitors are exacerbated by the complex pricing rules that apply to the pricing of AIDS  
14 drugs. More than half of the PIs (and other AIDS drugs) sold in the United States are paid for  
15 by governmental payors (Medicaid, the Public Health Service, AIDS Drug Assistance  
16 Programs and others). The prices paid by these payors are strictly controlled under complex  
17 pricing and rebate rules. As a result of these rules, Abbott's price increase did not adversely  
18 affect government payors.

19           55. Given that Abbott's post-December 2003 pricing of Norvir and Kaletra  
20 brought the imputed or effective price of lopinavir below Abbott's average variable cost,  
21 Abbott's equally efficient competitors could not effectively compete with lopinavir after  
22 December 2003. However, the rules that apply to the pricing of AIDS drugs compounded the  
23 effects of Abbott's pricing and made such competition even less possible than it otherwise  
24 would have been. In order to reduce the price of their competing PIs to private purchasers,  
25 Abbott's competitors would also have had to reduce the price to government purchasers.  
26 However, Abbott's competitors were not at a pricing disadvantage with respect to government  
27 purchasers. Therefore, in order to offer a price that was equivalent to the effective or imputed  
28 price of lopinavir, an equally efficient competitor would not merely have had to sell its



1 competing product below average variable cost. In addition, such a competitor would have had  
2 to forgo millions of dollars in revenue from government purchasers even though the competitor  
3 was not at a pricing disadvantage with respect to those purchasers. Hence, any attempt by  
4 Abbott's competitors to match Abbott's post-December 2003 pricing would have been even  
5 more irrational than in a "normal" market (i.e., a market without the special pricing rules that  
6 apply to AIDS drugs).

#### 7 **EFFECT OF ABBOTT'S UNLAWFUL CONDUCT**

8 56. As a direct and proximate result of Abbott's unlawful conduct, Plaintiffs  
9 have been deprived of the benefit of free and open competition in both the Boosting and  
10 Boosted Markets and have been injured in their business and property by paying more for the  
11 relevant products than they would have in the absence of Abbott's unlawful, anticompetitive  
12 conduct.

#### 13 **RELEVANT MARKETS**

14 57. There are two product markets relevant to Plaintiffs' antitrust claims: the  
15 Boosting Market, which consists of Norvir, and the Boosted Market, which consists of Kaletra  
16 and a number of non-Abbott PIs, each of which is prescribed and used in conjunction with  
17 Norvir. The relevant geographic market is the United States. With respect to both product  
18 markets, a firm that was the only seller of such products in the United States would have the  
19 ability to sell those products at a price substantially above marginal cost without losing  
20 significant sales.

21 58. At all relevant times, Abbott has had a 100% share of the Boosting Market  
22 and a dominant share of the Boosted Market. At all relevant times, Abbott possessed  
23 monopoly power—the ability to raise price significantly above marginal cost without losing  
24 significant sales—in both relevant markets.

25 59. There are barriers to entry in both the Boosted and Boosting Markets. The  
26 products in these markets require significant investments of time and money to design, develop  
27 and distribute. In addition, both markets require government approvals to enter and/or may be  
28 covered by patents or other forms of intellectual property. Thus, existing and potential market

1 entrants lack the ability to expand output quickly in the short run in response to higher prices or  
2 reductions in output by the dominant firm.

3 60. The unlawful actions alleged above were taken for the purpose of  
4 maintaining Abbott's dominant share of the Boosted Market.

5 **FIRST CAUSE OF ACTION**

6 **Monopolization (15 U.S.C. § 2)**

7 61. Plaintiffs incorporate by reference the allegations contained in paragraphs 1  
8 through 60 above.

9 62. At all relevant times, Abbott has had monopoly power in both the Boosting  
10 Market and the Boosted Market.

11 63. Abbott has willfully maintained its monopoly power in the Boosted Market  
12 through exclusionary and anticompetitive means, including below-cost pricing. As described  
13 in more detail above, Abbott induced competitors in the Boosted Market to rely upon Norvir,  
14 then overnight raised the price of Norvir by approximately 400% in December 2003, and has  
15 maintained that price to the present day, but only when Norvir is used to boost a non-Abbott PI.  
16 Norvir is sold at a much lower price when used as one component of Abbott's own boosted PI,  
17 Kaletra. By engaging in this conduct and instituting such a price increase, Abbott has used its  
18 monopoly position in the Boosting Market to gain an artificial competitive advantage and  
19 disadvantage its competitors in the Boosted Market. The purpose and effect of Abbott's  
20 conduct have been to suppress rather than promote competition on the merits. Abbott also has  
21 impeded price competition as a whole in the Boosted Market by undermining competitors'  
22 incentives to price compete. Abbott's conduct would make no economic sense, absent its effect  
23 of impairing competition in the Boosted Market.

24 64. There is no procompetitive justification for Abbott's conduct.

25 65. Plaintiffs (or their assignors) have been injured in their business and  
26 property by reason of Abbott's unlawful monopolization. Plaintiffs' injury consists of paying  
27 higher prices to purchase Norvir and Kaletra than they would have paid absent Abbott's  
28 conduct. This injury to Plaintiffs' business and property is injury of the type the antitrust laws

1 were designed to prevent and flows from that which makes Abbott's conduct unlawful.

2 66. Abbott's unlawful conduct threatens continuing loss and damage to  
3 Plaintiffs if not enjoined by this Court.

4 **SECOND CAUSE OF ACTION**

5 **Attempt to Monopolize (15 U.S.C. § 2)**

6 67. Plaintiffs incorporate by reference the allegations contained in paragraphs 1  
7 through 60 above.

8 68. At all relevant times, Abbott has had monopoly power in the Boosting  
9 Market and a dangerous probability of achieving monopoly power in the Boosted Market.

10 69. Abbott has attempted to monopolize the Boosted Market through  
11 exclusionary and anticompetitive means, including below-cost pricing. As described above,  
12 Abbott induced competitors in the Boosted Market to rely upon Norviri, then overnight raised  
13 the price of Norvir by 400% in December 2003, and has maintained that price to the present  
14 day, but only when Norvir is used to boost a non-Abbott PI. Norvir is sold at a much lower  
15 price when used as one component of Abbott's own boosted PI, Kaletra. By engaging in this  
16 conduct and instituting such a price increase, Abbott has used its monopoly position in the  
17 Boosting Market to gain an artificial competitive advantage and disadvantage its competitors in  
18 the Boosted Market. Abbott also has impeded price competition as a whole in the Boosted  
19 Market by undermining competitors' incentives to price compete. The purpose and effect of  
20 Abbott's conduct have been to suppress rather than promote competition on the merits.  
21 Abbott's conduct would make no economic sense, absent its effect of impairing competition in  
22 the Boosted Market.

23 70. At all relevant times, Abbott has had the specific intent to monopolize the  
24 Boosted Market.

25 71. There is no procompetitive justification for Abbott's conduct.

26 72. Plaintiffs (or their assignors) have been injured in their business and  
27 property by reason of Abbott's unlawful attempted monopolization. Plaintiffs' injury consists  
28 of paying higher prices to purchase Norvir and Kaletra than they would have paid absent

1 Abbott's conduct. This injury to Plaintiffs' business and property is injury of the type the  
2 antitrust laws were designed to prevent and flows from that which makes Abbott's conduct  
3 unlawful. Abbott's unlawful conduct threatens continuing loss and damage to Plaintiffs if not  
4 enjoined by this Court.

5 **THIRD CAUSE OF ACTION**

6 **Monopolization of the Boosting Market (15 U.S.C. § 2)**

7 73. Plaintiffs incorporate by reference the allegations contained in paragraphs 1  
8 through 60 above.

9 74. Abbott has willfully enhanced and maintained its monopoly power in the  
10 Boosting Market through exclusionary and anticompetitive means. As described in more detail  
11 above, Abbott deceptively induced rivals to forego developmental alternatives and instead  
12 standardize around the use of Norvir for boosting purposes. After inducing competitors to lock  
13 into using Norvir, Abbott exercised its monopoly power in the Boosting Market by raising the  
14 price of Norvir approximately 400% in December 2003. Abbott has maintained that inflated  
15 price to the present day. The purpose and effect of Abbott's conduct has been to suppress  
16 rather than promote competition on the merits.  
17

18 75. There is no procompetitive justification for Abbott's conduct.

19 76. Plaintiffs (or their assignors) have been injured in their business and  
20 property by reason of Abbott's unlawful monopolization. Plaintiffs' injury consists of paying  
21 higher prices to purchase the relevant products than they would have paid absent Abbott's  
22 conduct. This injury to Plaintiffs' business and property is injury of the type the antitrust laws  
23 were designed to prevent and flows from that which makes Abbott's conduct unlawful.  
24

25 WHEREFORE, Plaintiffs pray for judgment against Defendants and for the  
26 following relief:  
27  
28

1 A. A judgment for three times the damages sustained by Plaintiffs, as  
2 determined by a jury;

3 B. A declaration that Abbott has violated the antitrust laws in the ways  
4 described above;

5 C. Permanent injunctive relief which enjoins Abbott from continuing its  
6 unlawful conduct, and requires Abbott to take affirmative steps to dissipate the anticompetitive  
7 effects of its prior violations;

8 D. The costs of this suit, including a reasonable attorneys' fee; and

9 E. Such other and further relief as the Court deems just and proper.

10 **Jury Trial Demand**

11 Plaintiffs demand a trial by jury of all issues so triable.

12  
13 Dated: August 13, 2009

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